



October 28, 2026

Listing Department
National Stock Exchange of India Limited
Symbol: HONASA

Listing Department
BSE Limited
Scrip Code: 544014

Sub.: Intimation regarding proposed Scheme of Amalgamation between wholly-owned subsidiary and step-down wholly-owned subsidiary of Honasa Consumer Limited

Dear Sir/Madam,

We wish to inform that the Company has received a communication on October 28, 2026 at 04:26 p.m. (IST) from its wholly-owned subsidiary, Bhabani Blunt Hair Dressing Private Limited ("BBlunt") and step-down wholly-owned subsidiary, B:Blunt-Spratt Hairdressing Private Limited ("B:Blunt Spratt"), intimating that their respective Board of Directors have approved Scheme of Amalgamation ("Scheme") of B:Blunt Spratt with and into BBlunt under Section 233 and other applicable provisions of the Companies Act, 2013. Requisite details are enclosed herewith as **Annexure – A**.

Kindly take the same on record. The aforesaid update will also be hosted on the Company's website viz. www.honasa.in.

Thanking you

Yours truly,
For **Honasa Consumer Limited**

**Gaurav
Pandit**

Digitally signed
by Gaurav Pandit
Date: 2026.10.28
18:16:36 +05'30'

Gaurav Pandit
Company Secretary and Compliance Officer

Encl.: As above

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka, New Delhi - 110075

Corporate Office: 10th & 11th Floor, Capital Cyberscape, Sector-59, Gurugram, Haryana - 122102

Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in

| CIN: L74999DL2016PLC306016 |



Annexure – A

S No.	Particulars	Details						
1.	Name of the entity(ies) forming part of the amalgamation/merger, details in brief such as, size, turnover etc.	Transferee Company: Bhabani Blunt Hair Dressing Private Limited (wholly-owned subsidiary of the Company) Transferor Company: B:Blunt-Spratt Hairdressing Private Limited (wholly-owned subsidiary of Bhabani Blunt Hair Dressing Private Limited and step-down wholly-owned subsidiary of the Company) Turnover as of March 31, 2026: <table><tr><th>Particulars</th><th>Turnover</th></tr><tr><td>Transferee Company</td><td>INR 2,439.49 Lakhs</td></tr><tr><td>Transferor Company</td><td>INR 2,875.64 Lakhs</td></tr></table>	Particulars	Turnover	Transferee Company	INR 2,439.49 Lakhs	Transferor Company	INR 2,875.64 Lakhs
Particulars	Turnover							
Transferee Company	INR 2,439.49 Lakhs							
Transferor Company	INR 2,875.64 Lakhs							
2.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at “arm’s length”	Yes. However, since the transaction is between wholly-owned subsidiary and step-down wholly-owned subsidiary of the Company, it is exempted as per Regulation 23 of the SEBI Listing Regulations.						
3.	Area of business of the entity(ies)	Hair Care, Styling Products and Salon Services						
4.	Rationale for amalgamation/ merger	The Scheme, <i>inter alia</i>, provides for the amalgamation of B:Blunt-Spratt with and into BBlunt. The proposed amalgamation is being undertaken with a view to achieving organisational simplification, streamlining the group structure, improving operational efficiencies, reducing administrative and compliance costs and facilitating more efficient management of the business operations of the concerned entities. The Scheme involves entities which are wholly-owned subsidiary and step-down wholly-owned subsidiary of the Company and no shares are proposed to be issued to anyone pursuant to the Scheme.						
5.	In case of cash consideration – amount or otherwise share exchange ratio	Not applicable.						
6.	Brief details of change in shareholding pattern (if any) of listed entity	Not applicable. There will be no change in the shareholding pattern of the Company pursuant to the Scheme and the Scheme is not expected to have any adverse impact on the shareholders of the Company.						
7.	Brief details of any governmental or regulatory approvals required	The Scheme is subject to receipt of necessary statutory and regulatory approvals, consents and sanctions as may be required under applicable laws, including confirmation of the Central Government through the jurisdictional Regional Director under the Companies Act, 2013 read with Rules made thereunder.						

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