



June 17, 2025

To,  
Listing Department  
**NATIONAL STOCK EXCHANGE OF INDIA LIMITED**  
Exchange Plaza, C/1, Block G,  
Bandra Kurla Complex, Bandra (E),  
Mumbai – 400 051

To,  
Listing Department  
**BSE LIMITED**  
P. J. Towers, Dalal Street,  
Mumbai – 400 001

**Scrip Symbol: HONASA**

**Scrip Code: 544014**

**Sub: Intimation under Regulation 30 of Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Appointment of Senior Management Personnel (SMP)**

Dear Sir/Madam,

Pursuant to the provisions of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we hereby inform you of the appointment of Mr. Yatish Bhargava as Chief Business Officer designated as Senior Management Personnel with effect from June 17, 2025.

Requisite details as per SEBI master circular no. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 is enclosed as **Annexure-I**.

This disclosure will also be hosted on Company's website viz. [www.honasa.in](http://www.honasa.in).

Kindly take the same on record.

Thanking you

For **Honasa Consumer Limited**

**Dhanraj Dagar**  
**Company Secretary & Compliance Officer**

ENCL: As above.

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**Honasa Consumer Limited**

**Registered Office:** Unit No- 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075  
**Corporate Office:** 10th And 11th Floor, Capital Cyberscape Ullahwas, Bhondsi, Gurgaon, Haryana, India, 122102  
Email: [info@mamaearth.in](mailto:info@mamaearth.in); Phone: 0124- 4880828 | Website: [www.honasa.in](http://www.honasa.in)  
| CIN: L74999DL2016PLC306016 |



**Annexure-I**

**Disclosure under sub-para (7) of Para A of Part A of Schedule III of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015**

<b>Sl. No.</b>	<b>Particulars</b>	<b>Details</b>
<b>1.</b>	Reason for change	Appointment of Mr. Yatish Bhargava as Chief Business Officer.
<b>2.</b>	Date of appointment & term of appointment	June 17, 2025 Term: Full Time Employment
<b>3.</b>	Brief profile (in case of appointment)	Mr. Yatish has over 17 years of experience in P&L management and leading large-scale teams across General Trade, Modern Trade and e-commerce. Prior to joining Honasa, Mr. Yatish held key leadership roles at Flipkart and Hindustan Unilever Limited. He has led category transformation, built scalable go-to-market strategies and driven sustained growth across diverse consumer businesses.  He holds an MBA from the Indian Institute of Management, Lucknow.
<b>4.</b>	Disclosure of relationships between directors (in case of appointment of a director).	N.A.

**Honasa Consumer Limited**