



April 5, 2025

To,
Listing Department
NATIONAL STOCK EXCHANGE OF INDIA LIMITED
Exchange Plaza, C/1, Block G,
Bandra Kurla Complex, Bandra (E),
Mumbai – 400 051
Scrp Symbol: HONASA

To,
Listing Department
BSE LIMITED
P. J. Towers, Dalal Street,
Mumbai – 400 001
Scrp Code: 544014

Dear Sir / Madam,

Sub: Disclosure pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”) - Intimation of the resignation of Ms. Anuja Mishra, Chief Marketing Officer of the Company.

Dear Sir/ Ma’am,

Pursuant to Regulation 30 of Listing Regulations, we would like to inform that Ms. Anuja Mishra, Chief Marketing Officer designated as Senior Management Personnel (“SMP”), has tendered her resignation with effect from closure of business hours on June 30, 2025 due to personal reasons.

The details as required under Regulation 30 of the Listing Regulations read with SEBI circular no. SEBI/HO/CFD/CFD-PoD-1/P/CIR/2023/123 dated July 13, 2023 along with a copy of the resignation letter is enclosed herewith.

Mr. Varun Alagh, CEO and Whole Time Director of the Company, will assume the interim charge of Chief Marketing Officer.

The above information will also be hosted on the website of the Company i.e. www.honasa.in.

Kindly take the same on record.

Thank You,
Yours Sincerely,
For **Honasa Consumer Limited**

Dhanraj Dagar
Company Secretary & Compliance Officer
Mem. No. A33308
Encl: a/a

Honasa Consumer Limited

Registered Office: Unit No - 404, 4th Floor, City Centre, Plot No 05, Sector-12, Dwarka New Delhi 110075

Corporate Office: 10th & 11th Floor, Capital Cyberscape, Ullahwas, Sector-59, Gurugram, Haryana - 122102

Email: info@mamaearth.in; Phone: 011 - 44123544 | Website: www.honasa.in

| CIN: L74999DL2016PLC306016 |



Details as required under Regulation 30 of the SEBI Listing Regulations

Particulars	Details
Reason for change viz., appointment, resignation, removal, death or otherwise	Ms. Anuja Mishra, Chief Marketing Officer designated as Senior Management Personnel (“SMP”) resigned w.e.f. June 30, 2025 due to personal reasons.
Date of appointment/re-appointment/ cessation (as applicable) & term of appointment/re-appointment	June 30, 2025
Brief Profile (In case of appointment)	Not Applicable
Disclosure of relationships between directors (in case of appointment of a director).	Not Applicable

Honasa Consumer Limited

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Dhanraj Dagar <[REDACTED]>

Fwd: Letter of Resignation

----- Forwarded message -----

From: Varun Alagh <[REDACTED]>
Date: Sat, 5 Apr 2025 at 10:36 AM
Subject: Re: Letter of Resignation
To: Dhanraj Dagar <[REDACTED]>
Cc: Karan Veer Singh Bajwa <[REDACTED]>

From: Anuja Mishra <[REDACTED]>
Date: Fri, 4 Apr 2025 at 10:27 PM
Subject: Letter of Resignation
To: Varun Alagh <[REDACTED]>

Dear Varun

Owing to certain personal reasons, I would like to submit my resignation from the position of Chief Marketing Officer at Honasa Consumer Limited, effective closure of business hours on 30th June, 2025.

I want to thank Ghazal and you for this incredible opportunity.

I will be just a phone call away and will always be rooting for Honasa's success.

Request your acceptance of the resignation.

Regards
Anuja