May 2, 2023

To,

The Manager (Listing Department)
National Stock Exchange of India Limited
SME Exchange
Exchange Plaza, Bandra Kurla Complex,
Bandra (East), Mumbai 400051
Maharashtra

Re,

SECURITY	NSE SYMBOL	ISIN
Equity Shares	HOMESFY	INE0N7F01017

Dear Sir / Madam,

Sub: **Disclosure under Regulation 30 of the SEBI (LODR) Regulations, 2015 for press release on Homesfy's forays into the international market with a new office in Dubai**

In reference to the subject matter described above, please find enclosed a statement containing the press release on Homesfy's forays into the international market with a new office in Dubai.

We request you take the aforementioned information on record for disclosure on your website.

Thanking You.
Yours sincerely,
For Homesfy Realty Limited

ASHISH PREMPRAKASH KUKREJA
Digitally signed by ASHISH PREMPRAKASH KUKREJA
Date: 2023.05.02 17:15:18 +05'30'

Ashish Kukreja
Chairman and Managing Director
DIN: 03068422

Homesfy forays into the international market with a new office in Dubai

Mumbai-based Homesfy Realty Ltd., India's first listed real estate tech-enabled brokerage firm, has expanded to Dubai. In the fourth quarter, its facilitated transaction value in India increased by 51%, which showcases Homesfy's remarkable growth trajectory.

As part of its strategic growth trajectory, the company seeks to broaden its horizons globally, with Dubai being its first port of call. We see tremendous growth in the Dubai real estate market in the coming years. Our unparalleled network of tech-enabled agents can be a secret sauce for success in Dubai.

The impetus behind Homesfy's expansion into Dubai stems from the highly auspicious growth curve of the Dubai real estate market. This growth is attributable primarily to the path-breaking policies adopted by the UAE government, which have been instrumental in driving positive impact across the real estate industry.

In 2022, the Dubai real estate market experienced a massive upswing in sales to Indian buyers, raking in an impressive sum of ₹35,500 crores, almost twice the amount generated in the previous year. Of this total, Indian home buyers accounted for a notable 40%, positioning them as the leading buyer demographic in Dubai. These buyers mainly hail from major Indian cities such as Delhi-NCR, Ahmedabad, Surat, Hyderabad, and Punjab.

Mr. Ashish Kukreja, Founder & CEO, Homesfy. in, said," Homesfy Realty Ltd. continues to ride the wave of success. We are thrilled to announce our latest endeavor of expanding our global footprint, with Dubai as the launchpad."



Homesfy has consistently been a methodical real estate brokerage platform composed of highly imaginative sales, engineering, business, and marketing experts. Each of their products effectively bridges the trust deficit between home buyers and sellers through a refined and sharp approach.

The sales division in Dubai will be spearheaded by Mr. Mukesh Mishra (Co-Founder & Head of Sales at Homesfy.in), A seasoned professional with insights into both domestic and international sales

Mr. Mukesh Mishra, Co-Founder & Head of Sales at Homesfy.in, said, “Despite volatile conditions and shifting consumer behavior, Dubai’s property market experienced record-breaking sales, volume, and value in 2022. Dubai has seen record-level demand in residential spaces in February 2023 & with expected growth of 20% in the coming years, it has the potential to break all the records. With a decade of experience in the Indian real estate market, we are ready to pitch in Dubai.”

Mr. Kiran Mhatre (Head of Sales - Dubai) with 20+ years of experience will play a key role along with Mr. Mukesh in the new territory.

Homesfy expanding its horizons in Dubai will undoubtedly provide Indian & international investors a gateway to the booming Dubai real estate market, which has emerged as a beacon of growth and opportunity in recent years. It will continue to attract HNWIs and expatriates, asserting its position as a major real estate market.

About Homesfy

Homesfy.in, India’s first listed real estate firm, is one of the fastest-growing companies in the full-fledged, organised real estate industry. With over 400+ motivated team members spread across Mumbai, Pune, Delhi NCR, and Bengaluru, the firm partners with reputed builders in the country to facilitate their real estate sales. Founded a decade ago, Homesfy has been the preferred channel partner for builders and developers such as Lodha, Godrej, Prestige, Dosti, Runwal, Hiranandani, Piramal, Raymond, and Mahindra, to name a few. In the last financial year, Homesfy collaborated with more than 106 developers.

