



HOAC FOODS INDIA LIMITED

CHOICE FOR QUALITY AND PURITY

(FORMERLY KNOWN AS HOAC FOODS INDIA PVT LTD)

CIN: L15120DL2018PLC330739

GST NO. 07AAECH4665B1ZS



November 12, 2025

To,
National Stock Exchange of India Limited
Listing & Compliance Department
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra
Mumbai, Maharashtra, 400051, India

Company Symbol : **HOACFOODS**
Company ISIN : **INE0S6S01017**

Dear Sir / Madam,

Subject: Investor Presentation

Pursuant to the provision of Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed herewith the Investor Presentation.

Kindly take the same on your record.

Thanking you.

Yours faithfully,
For **HOAC Foods India Limited**
(Formerly Known as "HOAC Foods India Private Limited")

Rambabu Thakur
Digitally signed
by Rambabu
Thakur
Date: 2025.11.12
17:42:46 +05'30'

Rambabu Thakur
Managing Director
DIN: 08084215

Place: New Delhi

Encl.: Investor Presentation

Website: www.hariomatta.com, E-mail ID: info@attahariom.com, Contact No.: +91 97178 38568,
Registered Office Address: D-498, 1st Floor, Palam Extension, Sector-7, Dwarka, New Delhi, 110077, India





HOAC FOODS INDIA LIMITED

TRADE NAME - HARIOM ATTA CHAKKI

Read More



Transforming Atta Chakki into India's Next FMCG Powerhouse



- Started in 2009, incorporated as HOAC Foods India Pvt. Ltd. in 2018
- Vision: Redefine the Atta Chakki business as a modern, hygienic, large-scale FMCG segment
- Mission: Deliver fresh, pure & customized flour and allied products directly to families



We handpick raw materials from across India and process them without preservatives to ensure purity, freshness, and authenticity. Committed to hygiene, nutrition, and customer satisfaction, HOAC continues to deliver organic goodness and convenience to every home.



From Atta to Oils – A Complete Food Basket



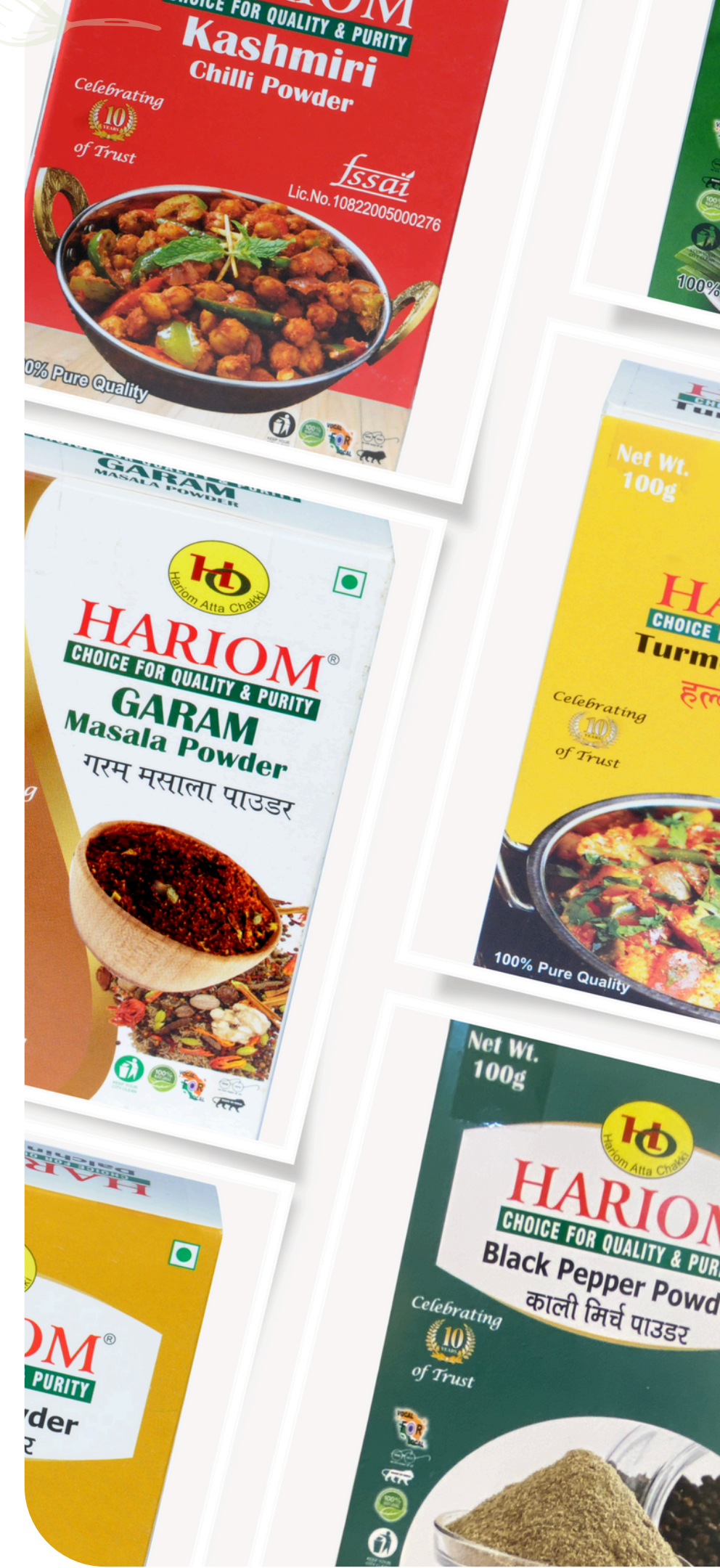
Product Portfolio

- 200+ SKUs (Healthy flours, pulses, rice, grains, oils, natural spices)
- 135+ manufactured in-house → total quality control
- Specialty products: MP Sharbati Flour, Lokone Flour, Multigrain, Customized Flour

www.hariomatta.com



By integrating atta with allied categories, HOAC has evolved from being an atta chakki brand into a holistic FMCG player, delivering trust, variety, and freshness under one roof.





Revolutionizing Atta Retail with Freshness & Customization



- **Revolutionary Store Concept** → Each outlet is equipped with state-of-the-art customization machines, empowering customers to create their own flour blends with guaranteed freshness.
- **Direct-to-Customer Excellence** → Serving 1 Lakh+ loyal customers with 100% transparent billing, instant payments, and unmatched trust.
- **Franchise Growth Engine** → A replicable, scalable & profitable model, fueling rapid expansion across cities.
- **Strong Retail Presence** → **7** company-owned flagship stores and **12** thriving franchise outlets, setting new benchmarks in the chakki business.
- **B2B Advantage** → Recently launched wholesale vertical, now supplying premium products to 1,400+ kirana stores, expanding our reach into traditional retail networks.



Manufacturing & Operations



State-of-the-Art Facilities

2 advanced manufacturing units in Gurgaon, delivering freshness at scale..



Mega Expansion Underway

A world-class 50,000 sq. ft. plant in Vidisha, MP under development to supercharge production capacity.



Automation Advantage

End-to-end automated operations, enabling us to seamlessly scale up to 200–300 outlets without compromising on quality or consistency.



Exports Milestone

Recently started our export journey under HOAC Export Pvt. Ltd.; within just 6 months, we successfully shipped 10 containers to London, UK, with a strong pipeline to expand further.



From Street Corner Chakki to Stock Market Star



- **IPO (2024):** First-ever atta chakki brand in India to go public
- **SME IPO Excellence:** 2,013× oversubscription—the second most oversubscribed in India
- **Market Debut Boom:** Delivered a staggering 200%+ listing gain
- **Explosive Growth:** Sustained 80–90% YoY revenue expansion, affirming demand and scalability
- **Category Reimagined:** Successfully shifted public perception from “nukkad chakki” to modern FMCG proposition, inspiring a new wave of startups in this space

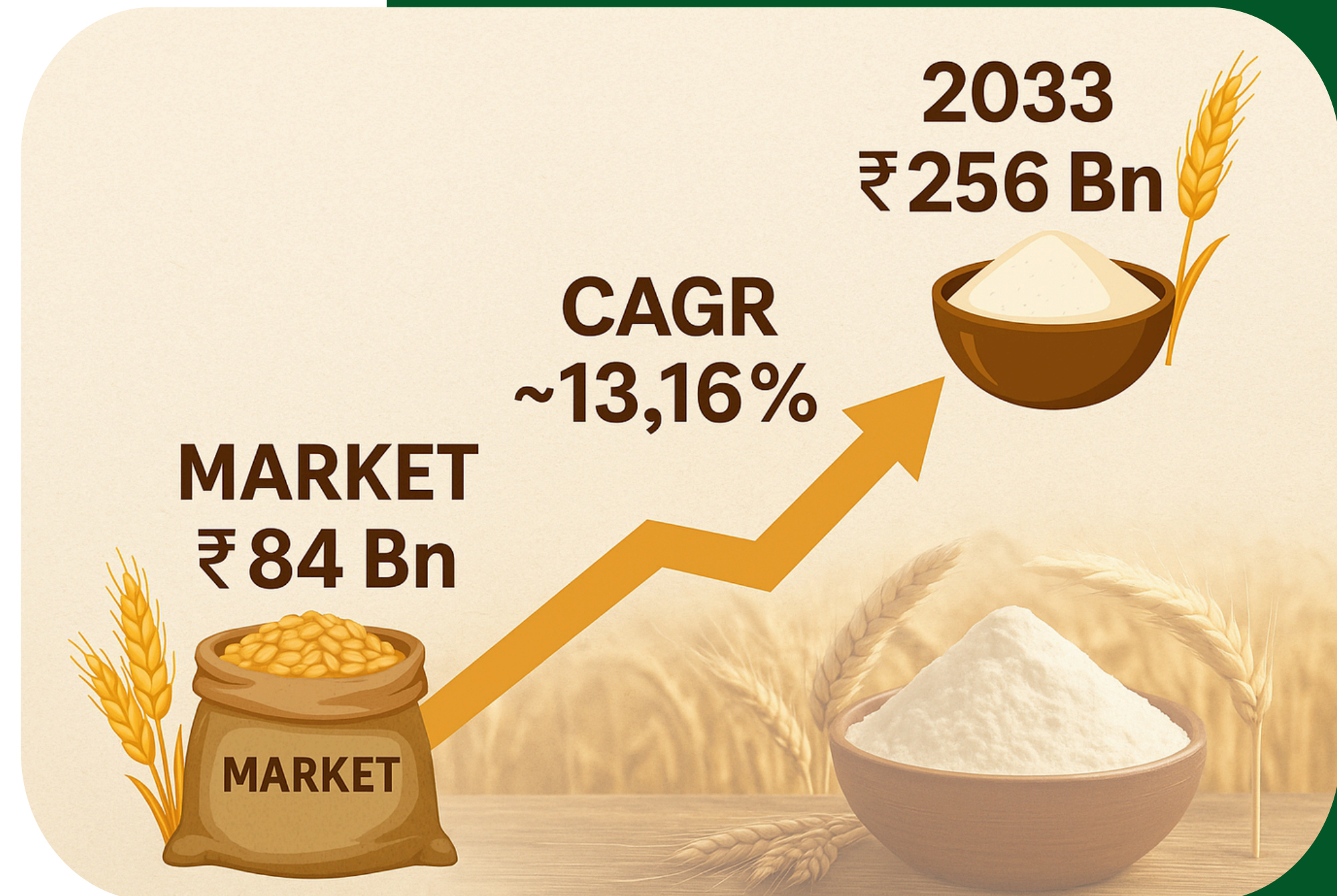
Market Opportunity — A Booming Category

- **Massive Market Expansion:**

- ₹84 Bn in 2024, expected to ₹256 Bn by 2033 → CAGR 13.16% IMARC Group (source)
- Alternatively, other sources indicate ₹64 Bn (2022) → ₹155 Bn by 2028 → CAGR 15.7% OpenPR (source)

- **Why It's Heating Up:**

- Rising urbanization, dual-income households, and time constraints make packaged flour a staple for convenience KanvicKON Marketing Consultants (source).
- Hygiene, quality assurance, and sealed packaging are top customer demands amid increasing adulteration concerns IMARC GroupKanvic (source).
- Organized retail and e-commerce penetration, though currently modest, are growing and amplifying reach (8% packaged flour through modern trade; exceeds average FMCG at 5%) Kanvic (source)





How Our Concept Aligns with Market Growth

- **Massive Market Tailwind** → With India's packaged atta market expected to reach ₹256 Bn by 2033 (CAGR ~13–16%), the demand pool is expanding faster than many FMCG categories.
- **Consumer Shift to Hygiene & Trust** → Rising concerns about adulteration and health are pushing families toward sealed, branded, and quality-assured products — exactly what Hariom Atta Chakki delivers through customized, fresh, and hygienic flour.
- **Convenience = Growth** → Urban lifestyles and dual-income households prefer ready, packaged, and reliable food solutions. Our customisation machines in stores turn convenience into a personalized experience, giving us a unique edge over traditional packaged brands.
- **Retail Transformation** → With modern trade & e-commerce penetration rising (already 8% in packaged atta, higher than FMCG average), our model of company-owned + franchise outlets is perfectly placed to capture both offline & online demand.
- **Scalable & Differentiated** → While big FMCG players sell mass-branded atta, we're offering “fresh, customised, experiential retail” — creating a category within a category that can scale to hundreds of outlets nationwide.



The market is not only growing — it's evolving toward the exact values (freshness, hygiene, convenience, and trust) that our Customization atta model was built on.





Competitive Advantage — Why HOAC Stands Out



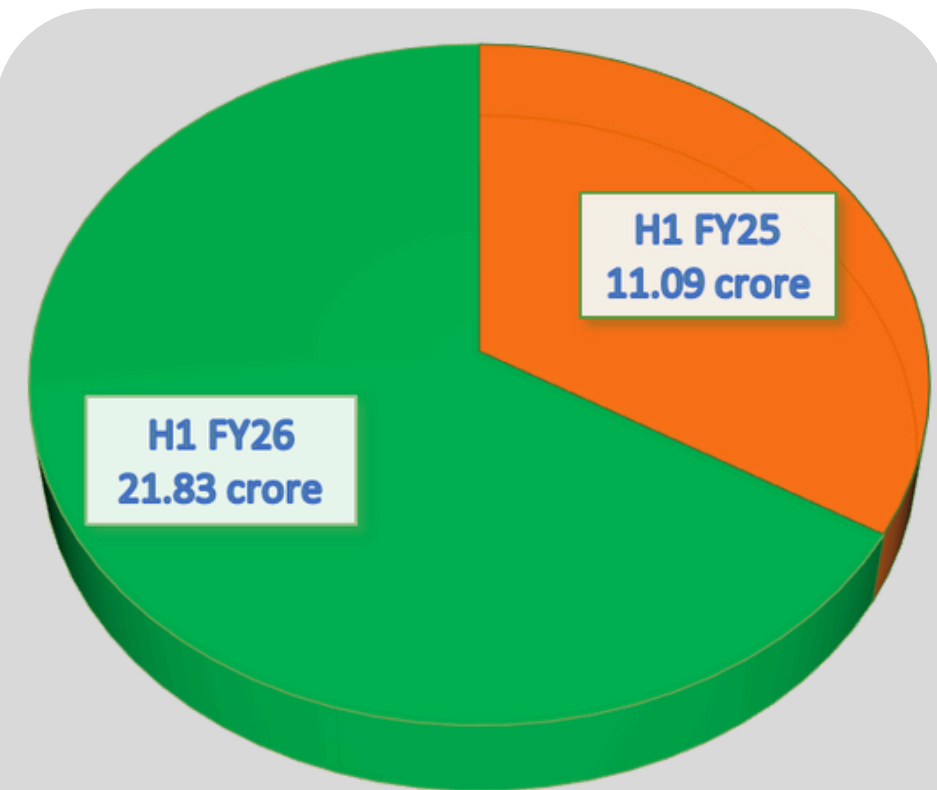
- **Trailblazer in Custom-Blend Retail** → The only brand offering on-demand flour customization, transforming every outlet into an experiential retail hub.
- **Deep Customer Loyalty** → Serving 1 Lakh+ direct-billed customers, built on trust, transparency, and consistent quality.
- **Premium Raw Material Strategy** → We purchase only the finest quality wheat & grains, because our customer base is primarily upper-middle-class and higher-income households. Unlike big FMCG giants who cater to all segments (and compromise on top-tier quality), we focus on premium inputs for premium customers.
- **Proven Operational Backbone** → Fully automated production with a roadmap scalable to 200–300 outlets without quality dilution.
- **Freshness & Guarantee** → Every product is processed, packaged, and delivered with strict hygiene standards and a freshness promise.
- **IPO-Driven Brand Equity** → Our record-breaking IPO established not just financial strength, but credibility, transparency, and market leadership.
- **Differentiated Market Positioning** → While giants like Aashirvaad dominate mass markets, HOAC owns the premium niche, combining freshness, personalization, and quality assurance.

Retail Outlets Glimpse

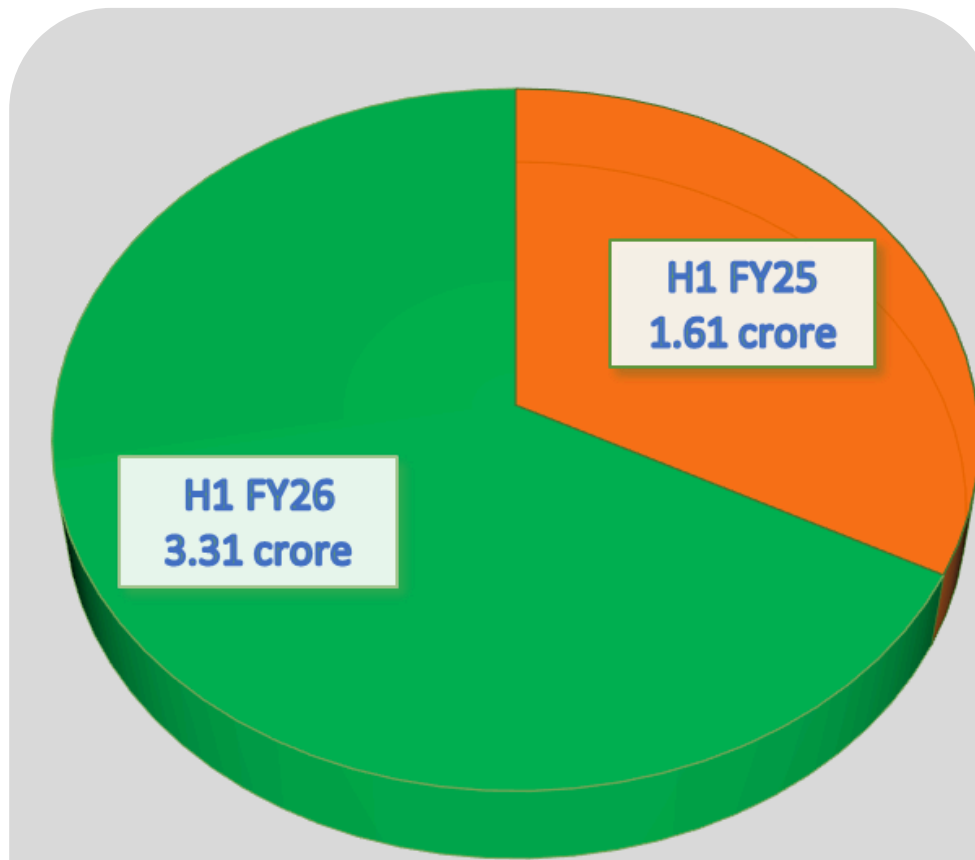


Half-Yearly Win! HOAC Foods India Limited

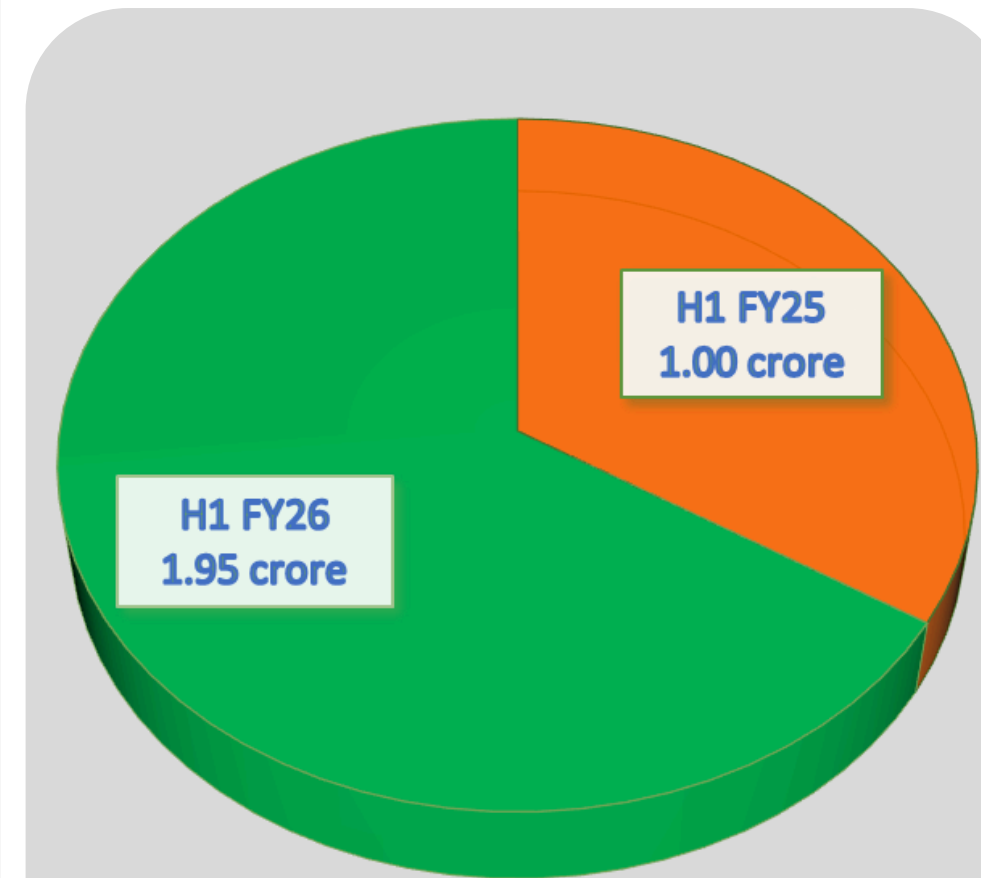
Records Exceptional Growth



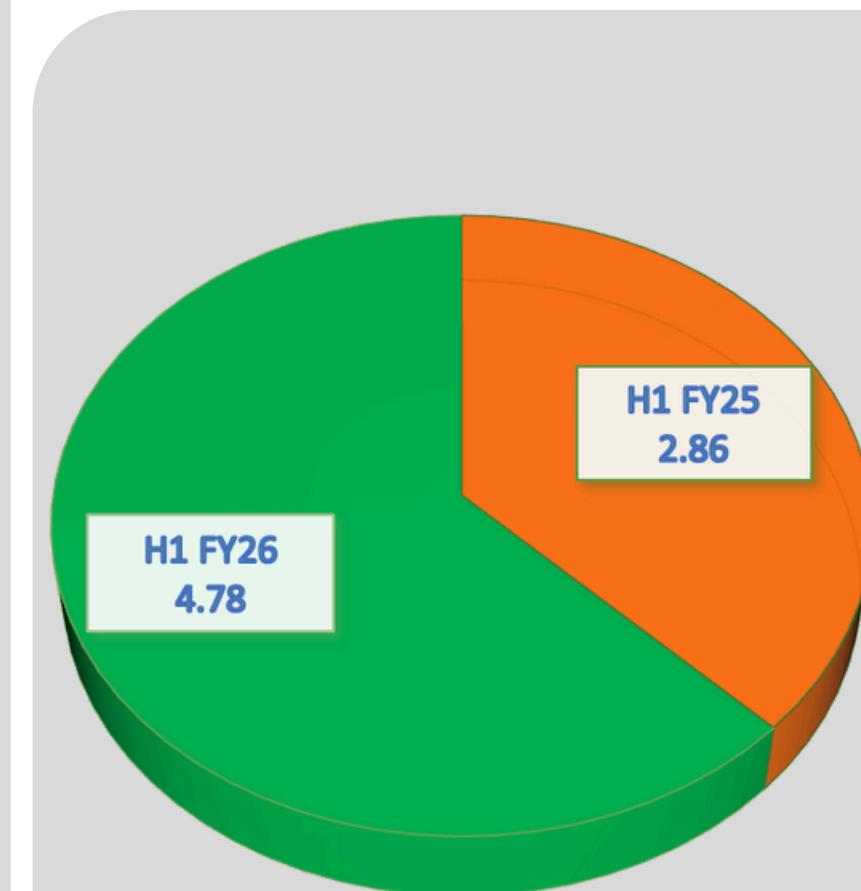
Revenue





EBITDA



PAT



EPS

|   | HOAC FOODS INDIA LIMITED | | | | | | Figures In Lakh |
|--|--|----------|----------|---------|----------|----------|-----------------|
| | Profit & Loss A/C | | | | | | |
| | Particulars | H1 FY26 | H1 FY25 | H1 O H1 | FY25 | FY24 | YOY |
| | Incomes | | | | | | |
| | (a) Income From Operations | 2,172.52 | 1,102.65 | | 2,647.66 | 1,562.94 | |
| | (b) Other Income | 11.46 | 6.72 | | 16.41 | - | |
| | Total Income | 2,183.98 | 1,109.37 | 96.87% | 2,664.07 | 1,562.94 | 70.45% |
| | Purchases of stock-in-trade | 2,100.35 | 712.14 | | 1,804.76 | 1,009.04 | |
| | Changes in inventories of finished goods | -648.84 | 46.77 | | -49.04 | -0.19 | |
| | Employee Benefit Expenses | 122.34 | 89.03 | | 203.22 | 159.84 | |
| | Other Expenses | 278.86 | 99.94 | | 279.85 | 212.53 | |
| | Total Expenses | 1,852.71 | 947.88 | | 2,238.79 | 1,381.21 | |
| | EBITDA | 331.27 | 161.49 | 105.13% | 425.28 | 181.73 | 134.02% |
| | Finance Costs | 45.15 | 13.77 | | 49.1 | 32.5 | |
| | Depreciation and Amortisation Expenses | 21.54 | 13.32 | | 29.47 | 12.93 | |
| | Profit / (Loss) before tax and exceptional items | 264.58 | 134.4 | | 346.71 | 136.29 | |
| | Tax Expenses | 69.51 | 33.83 | | 98.35 | 33.94 | |
| Profit/ (Loss) for the period | 195.07 | 100.57 | | 248.36 | 102.35 | | |
| Minority Share | 0.38 | - | | 0.38 | - | | |
| Net Profit/(Loss) for the year | 195.45 | 100.57 | 94.34% | 248.74 | 102.35 | 143.02% | |
| Earning Per Share | 4.78 | 2.86 | 67.13% | 6.76 | 3.88 | 74.23% | |

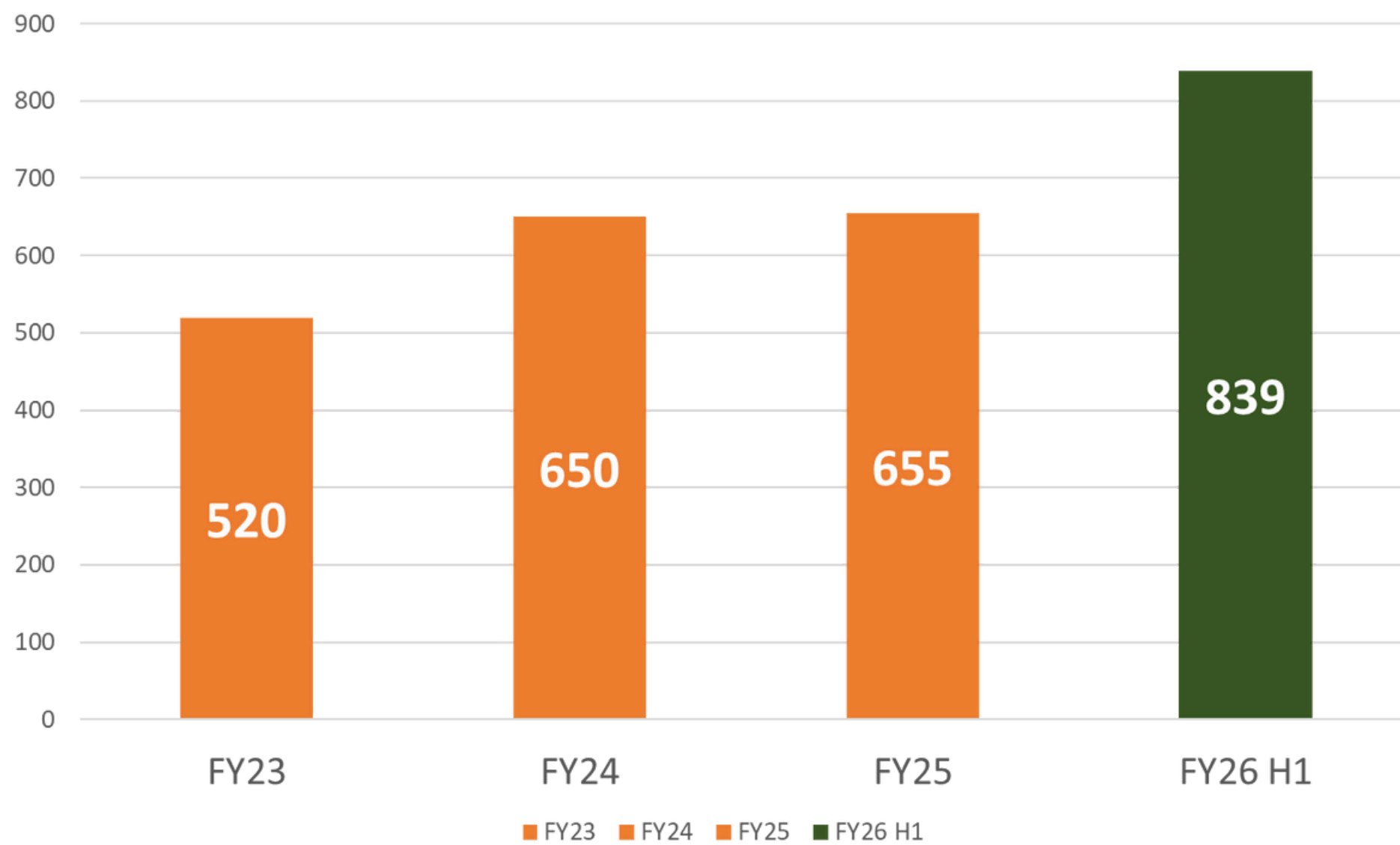
| Balance Sheet | | | | Figure In Lakh | | |
|-------------------------------|---------|---------|--|--------------------------|---------|---------|
| Equities & Liabilities | H1 FY26 | FY25 | | Assets | H1 FY26 | FY25 |
| Equity | 434.05 | 384.32 | | Fixed Assets | 500.09 | 381.4 |
| Reserves | 1898.87 | 754.06 | | Non current Investments | 0 | 0 |
| Net Worth | 2332.92 | 1138.38 | | Deferred Tax Assets | 0 | 0 |
| Long Term Borrowings | 0 | 56.37 | | Other Non Current Assets | 0.3 | 17.21 |
| Deferred Tax Liability (Net) | 3.18 | 3.18 | | Total Non Current Assets | 500.39 | 398.61 |
| Long Term Provisions | 5.72 | 5.72 | | Inventories | 1036.52 | 387.68 |
| Total Non Current Liabilities | 8.91 | 65.27 | | Trade Receivables | 950.21 | 845.31 |
| Short Term Borrowings | 601.5 | 391.11 | | Cash & Bank Balance | 599.78 | 331.29 |
| Trade Payables | 342.15 | 319.85 | | Loans & Advances | 338.04 | 60.26 |
| Short Term Provisions | 139.46 | 69.95 | | Other Current Assets | 0 | 0 |
| Other Current Liabilities | 0 | 38.59 | | Total Current Assets | 2924.55 | 1624.54 |
| Total Current Liabilities | 1083.11 | 819.5 | | Total Assets | 3424.94 | 2023.15 |
| Total Equity and Liabilities | 3424.94 | 2023.15 | | | | |



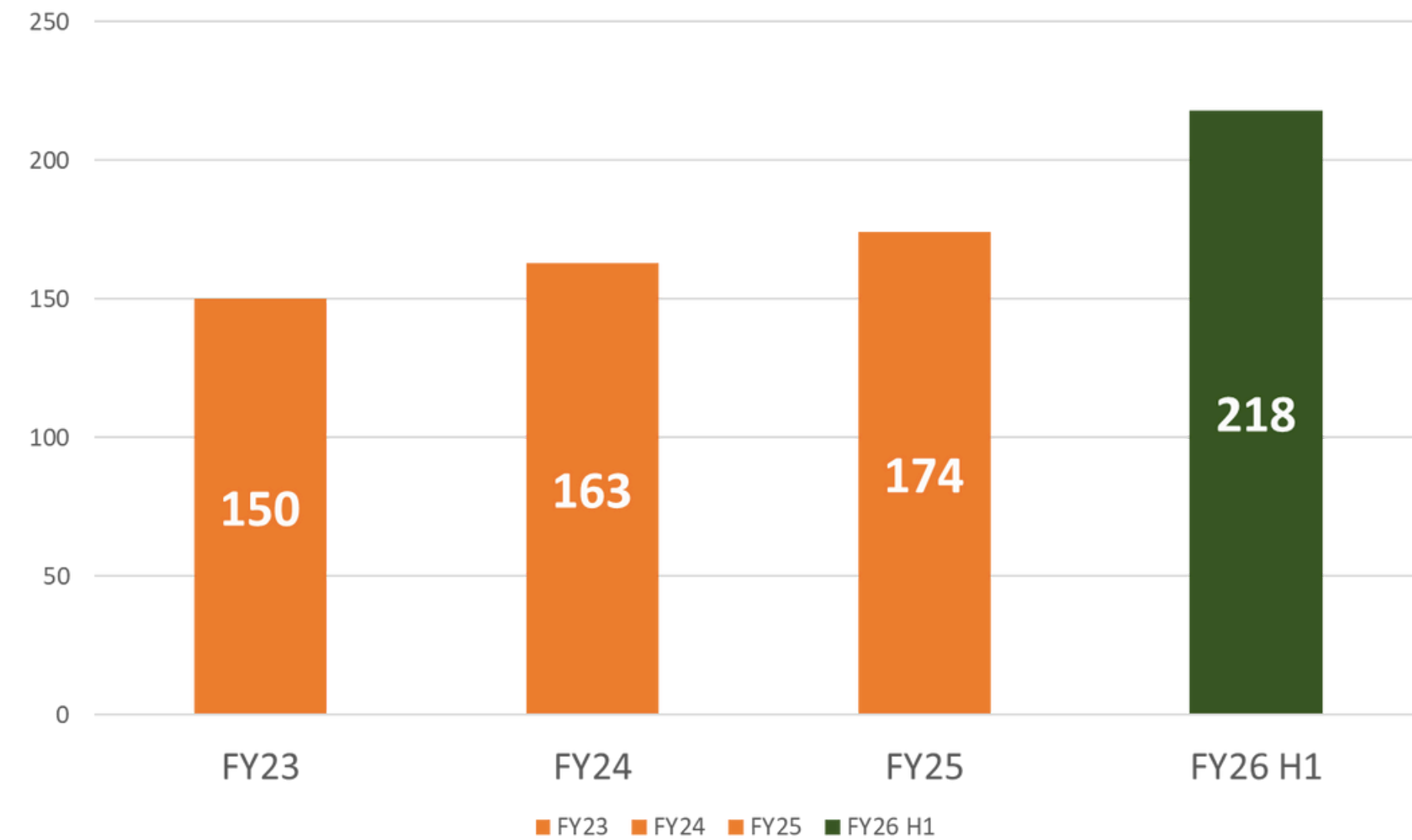
Increasing Cart Value along with SKUs



Average Cart Value (In Rs.)



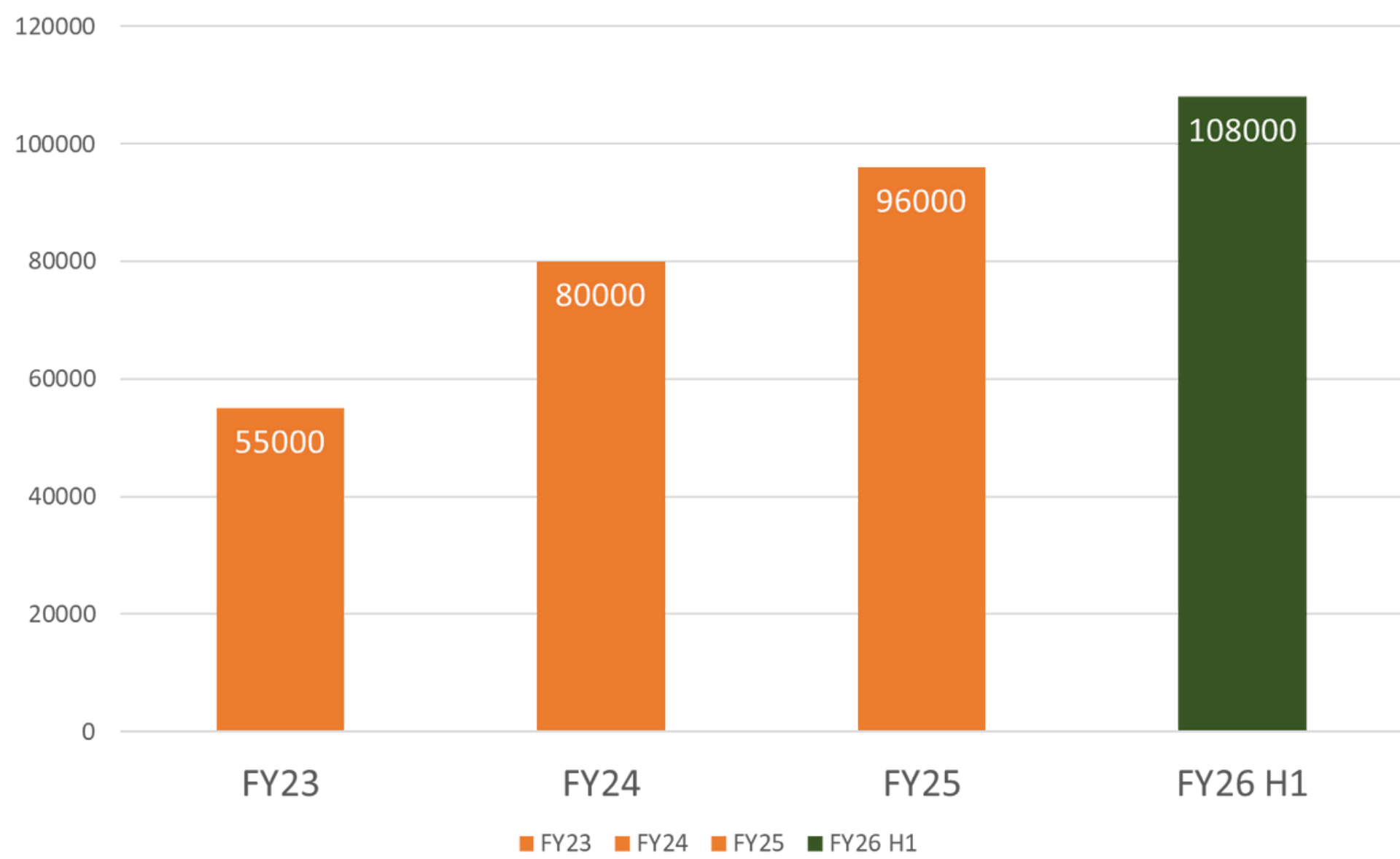
No Of SKU's



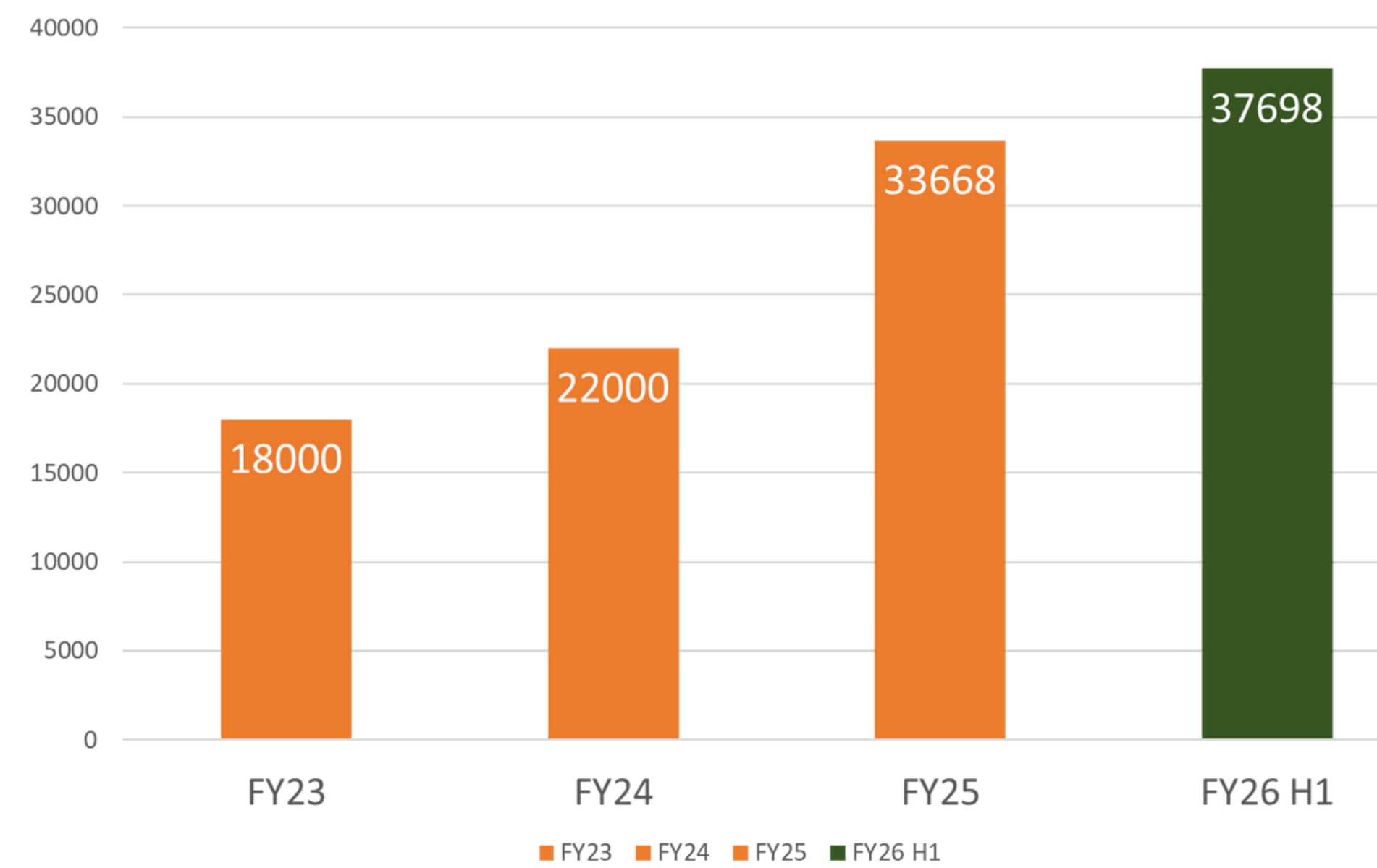
Our Customers



Registered Customer Footfall



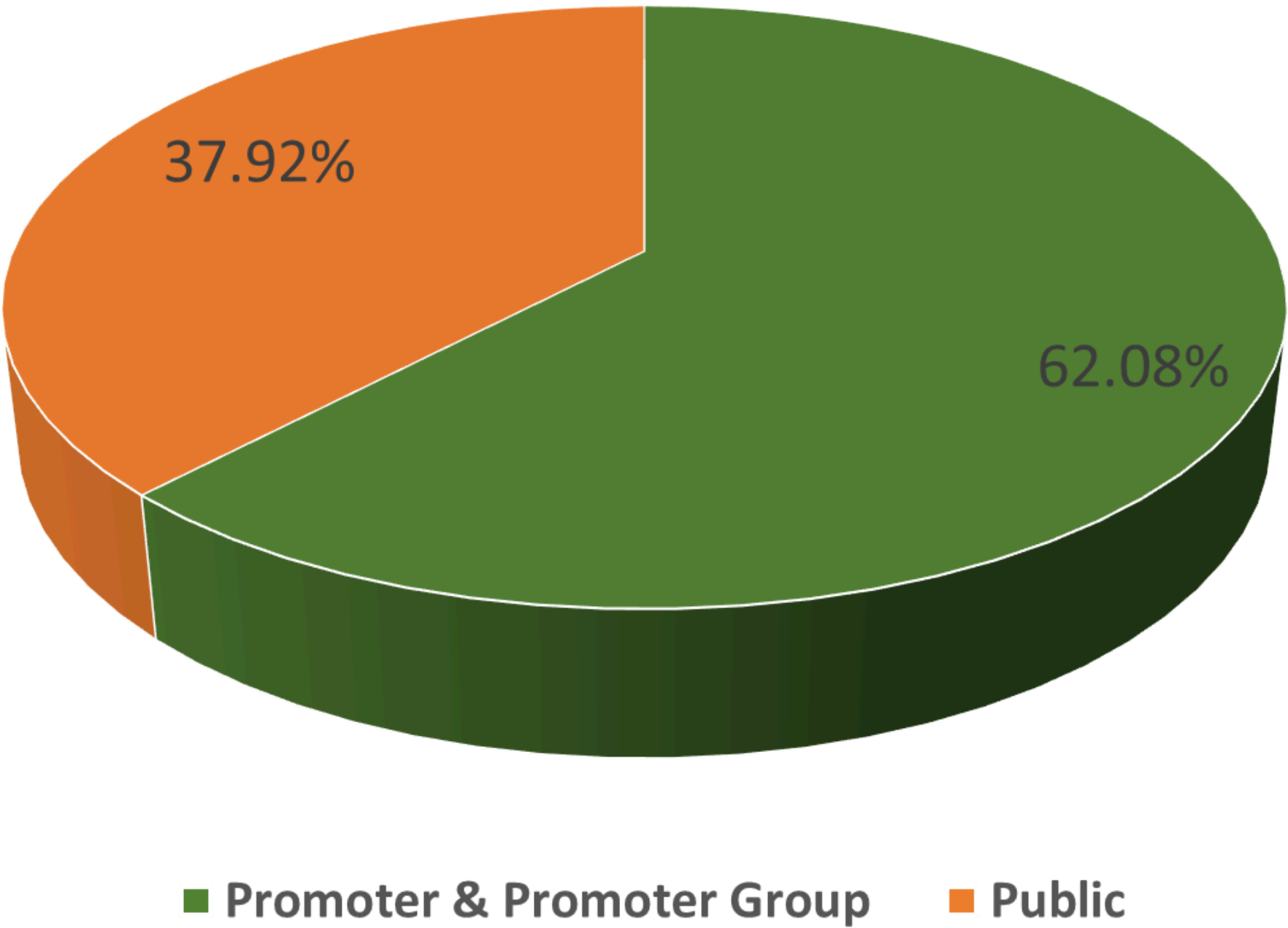
Customer Active User Base Monthly



Stock Data



Sharholding Pattern



As on 11-11-2025

| NSE CODE: HOACFOODS ISIN: INEOS6S01017 | |
|--|-----------------|
| Share Price (₹) | 320 |
| Market Capitalization (₹ in Cr) | 138.89 |
| No. of Shares | 4340460 |
| Face Value (₹) | 10 |
| 52 Week High Low (₹) | 329.50 - 105.00 |

Contact Us....



| Company | Investor Relations Advisors |
|---|--|
| HOAC Foods India Ltd | EquiBridgeX Advisors Pvt Ltd |
| - | Ms. Pooja Gandhi |
| D-498, 1st Floor Palam Extension Sector-7, Dwarka, Raj Nagar-II, South-West Delhi | Shop No.52 Shivji Market, Plotno.8&9 Sec 19d Vashi, Thane, Maharashtra, India, 400705. |
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Thank You

HOAC FOODS INDIA LIMITED



 **Promise The Best To Your Family**

www.hariomatta.com
www.hoacfoodsindia.com



Hariom Atta & Spices