

January 10, 2025

To,
The Listing Compliance Department,
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/1, G Block,
Bandra-Kurla Complex,
Bandra (E), Mumbai - 400051.

Symbol: HOACFOODS
Company ISIN: INE0S6S01017

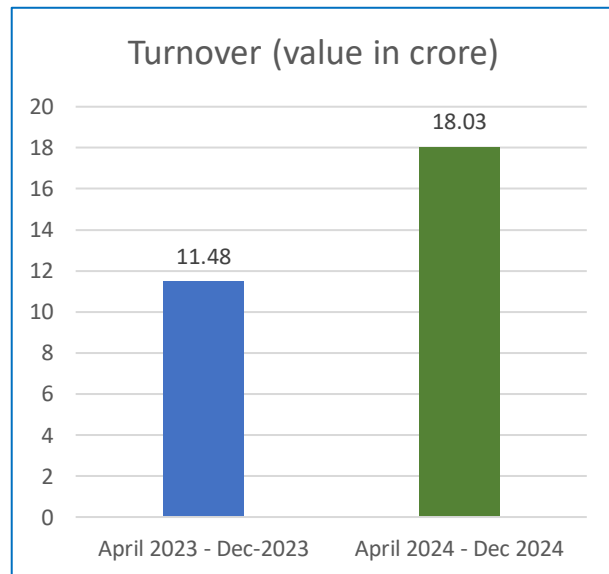
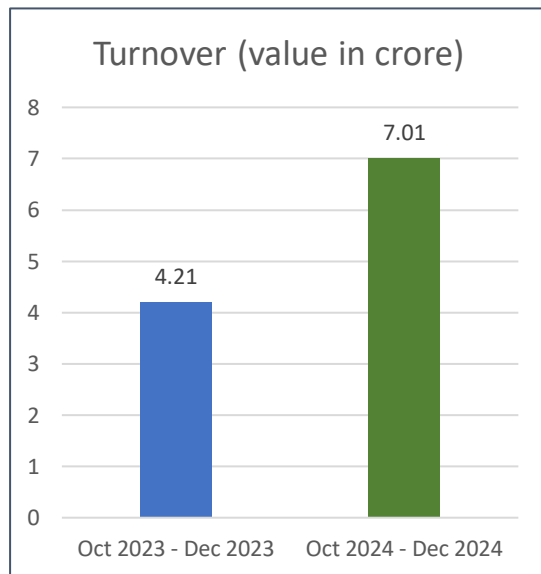
Subject: Sales Growth Update and Launch of New Product Range

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are pleased to share two significant updates from HOAC Foods India Limited:

1. Sales Growth Update

We are thrilled to report a robust **66%** growth in sales for the period October to December 2024, compared to the same period in 2023. Additionally, we have achieved a **57%** growth in sales for the 9-month period from April to December 2024, as compared to the same period last year. This impressive growth underscores the effectiveness of our business strategies and the growing trust of our customers in the HOAC Foods brand.



We remain steadfast in our mission to expand our reach and elevate the culinary experiences of our customers through high-quality and innovative products.

2. Launch of New Products

We are delighted to announce the introduction of four innovative products to our portfolio, reflecting our commitment to quality and consumer preferences. The newly launched products are:

- Black Mustard Oil
- Coconut Powder
- Chai Patti (Tea)
- Bedmipoori Atta

Initially, these products will be made available in the Delhi NCR region, with plans for a nationwide rollout in the near future.



Yours faithfully,
For and on behalf of
HOAC Foods India Limited
(Formerly Known as HOAC Foods India Private Limited)

Rambabu Thakur
Managing Director
DIN: 08084215

Place: New Delhi

Disclaimer: Certain statements in this document that are not historical facts are forward looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political or economic developments, technological risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. HOAC Foods India Ltd. will not be in any way responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.

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