



HOAC FOODS INDIA LIMITED

CHOICE FOR QUALITY AND PURITY

(FORMERLY KNOWN AS HOAC FOODS INDIA PVT LTD)

CIN: U15120DL2018PLC330739

GST NO. 07AAECH4665B1ZS



Atta & Spices

To,
The Listing Compliance Department
National Stock Exchange of India Limited,
Exchange Plaza, Plot no. C/I, G Block,
Bandra-Kurla Complex,
Bandra (E) Mumbai -400051.

30.05.2024

Symbol: HOACFOODS

Subject: Successful Opening of New Store in Prime Location of Delhi.

Dear Sir/Madam,

Pursuant to Regulations 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are delighted to announce the **grand opening of our new store** in the **prime location** of Janakpuri's C4/42A Market in **Delhi**.

Spanning an area of 720 square feet, the new HOAC Foods store is designed to cater to the growing demand for premium food items in the region. The store is **fully operated by HOAC Foods**, ensuring the highest standards of quality and service are maintained.

The **strategic location** of the new store is expected to drive significant foot traffic, contributing to the **anticipated annual sales of INR 1.5 crore**. Additionally, it is expected to **add over 27,000 new customers** to the already existing customer base of more than 40,000. HOAC Foods aims to serve a diverse customer base, from home bakers to professional chefs, ensuring everyone has access to nutritious and high-quality food products.

We expect to keep expanding our presence in Delhi NCR and other metropolitan areas along with diversified product portfolio.

About HOAC Foods:

We are engaged in the manufacturing of flour (chakki atta), herbs & spices, unpolished pulses, grains, and yellow mustard oil in our product range and markets & sell it in and around Delhi-NCR under the brand name "**HARIOM**" through our Exclusive Brand Outlets.

With **11 retail units** and a modern manufacturing facility, we offer an extensive selection of products across five major categories: Healthy Flours, Spices and Herbs, Unpolished Pulses, Yellow Mustard Oil, and Rice & Grains. With over **160 Stock Keeping Units (SKUs)**, the store ensures that customers have access to a diverse and comprehensive range of high-quality, nutritious food products.

Our **direct-to-consumer (D2C) app** is achieving remarkable success, attracting over **11,000 active monthly users**. With an **average transaction value of ₹550**, generating an impressive **monthly sales revenue of ₹5.5 million**.

Website: www.hariomatta.com, E-mail ID: info@attahariom.com, Contact No.: +91 9717838568

Registered office address: D-498, 1st Floor, Palam Extension, Sector-7, Dwarka,
New Delhi -110 077 India



Our Retail Stores:



S.No.	Stores	Location	Company Owned/ Franchise- Owned
1.	HARIOM ATTA & SPICES	D-426A, Palam Extension, Ramphal Chowk, Sector-7, Dwarka, New Delhi-110075	Company-Owned
2.	HARIOM ATTA & SPICES	G-4, Vardhman Prasad Plaza, K.M.Chowk, Sector-12, Dwarka, New Delhi-110075	Company-Owned
3.	HARIOM ATTA & SPICES	Shop No.40, Valley View Estate, Gwal Pahadi, Gurugram - 122003	Company-Owned
4.	HARIOM ATTA & SPICES	Shop no.g. 11 Ground Floormanish Global Mall LSC 1 Plot no 2 sector 22 Dwarka New Delhi 110077	Company-Owned
5.	HARIOM ATTA & SPICES (NEELAM ENTERPRISES)	Shop No. 66, Ameya The Sapphire Mall, Sector-49, Gurugram-122018	Franchisee-Owned
6.	HARIOM ATTA & SPICES (NEELAM ENTERPRISES)	Shop No. G-11, Spaze Corporate Park, Tulip Chowk, Sector-69, Gurugram-122101	Franchisee-Owned
7.	HARIOM ATTA & SPICES (SAYNA FOODS)	Shop No.97, Huda Market, Sector-23, Gurugram-122017	Franchisee-Owned
8.	HARIOM ATTA & SPICES (FARM2HOME)	Shop No.51, Ground Floor, Sapphire Eighty-Three, Sector-83, Gurugram-122004	Franchisee-Owned
9.	HARIOM ATTA & SPICES (YUVRAJ ENTERPRISES)	GB-102, Consient One Mall, Sector-109, Gurugram-122001	Franchisee-Owned
10.	HARIOM ATTA & SPICES (ASHOK FLOUR MILL)	Shop No. 38, Huda Market, Sector-16, Faridabad-121002	Franchisee Owned
11.	HARIOM ATTA & SPICES (RAKESH SPICES AND FLOUR HEAVEN)	Gurugram: Booth No. 132, Ground Floor, Sector-15 Part-2, Huda Market, Gurugram, HR-01	Franchisee Owned

For more information visit www.hoacfoodsindia.com
Kindly take the above information on the record.

Yours faithfully,
HOAC FOODS INDIA LIMITED

Rambabu
Thakur

Digitally signed by
Rambabu Thakur
Date: 2024.05.30
08:34:43 +05'30'

RAMBABU THAKUR
MANAGING DIRECTOR
DIN :- 08084215

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