



Date: July 30, 2026

To,

**National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

SYMBOL: HYUNDAI

SCRIP CODE: 544274

Sub: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements), Regulations, 2015 ("SEBI LODR") – Investor Presentation

Further to our letter dated July 24, 2026 and pursuant to the Regulation 30 of SEBI LODR please find enclosed herewith the Investor Presentation on the Un-audited Financial Results (Standalone and Consolidated) for the quarter ended June 30, 2026.

The presentation is also being uploaded on the Company's website at www.hyundai.com/in/en.

Request you to please take the same on record.

Thanking you,

For **Hyundai Motor India Limited**

**Pradeep Chugh
Company Secretary &
Compliance Officer**

Encl: As above

HYUNDAI MOTOR INDIA LTD.

Quarterly Results

Q1 FY27





Safe Harbor Statement

This presentation might contain forward looking statements which involve a number of risks, uncertainties and other factors that could cause the actual results to differ materially from those in the forward-looking statements.

We do not intend or assume any obligation to update any forward-looking statement, which speaks only as of the date on which it is made.

Table of Contents

01

Business

- Sales Performance
 - Domestic & Exports
 - Volume Mix

02

Financials

- Highlights
- Profit Analysis

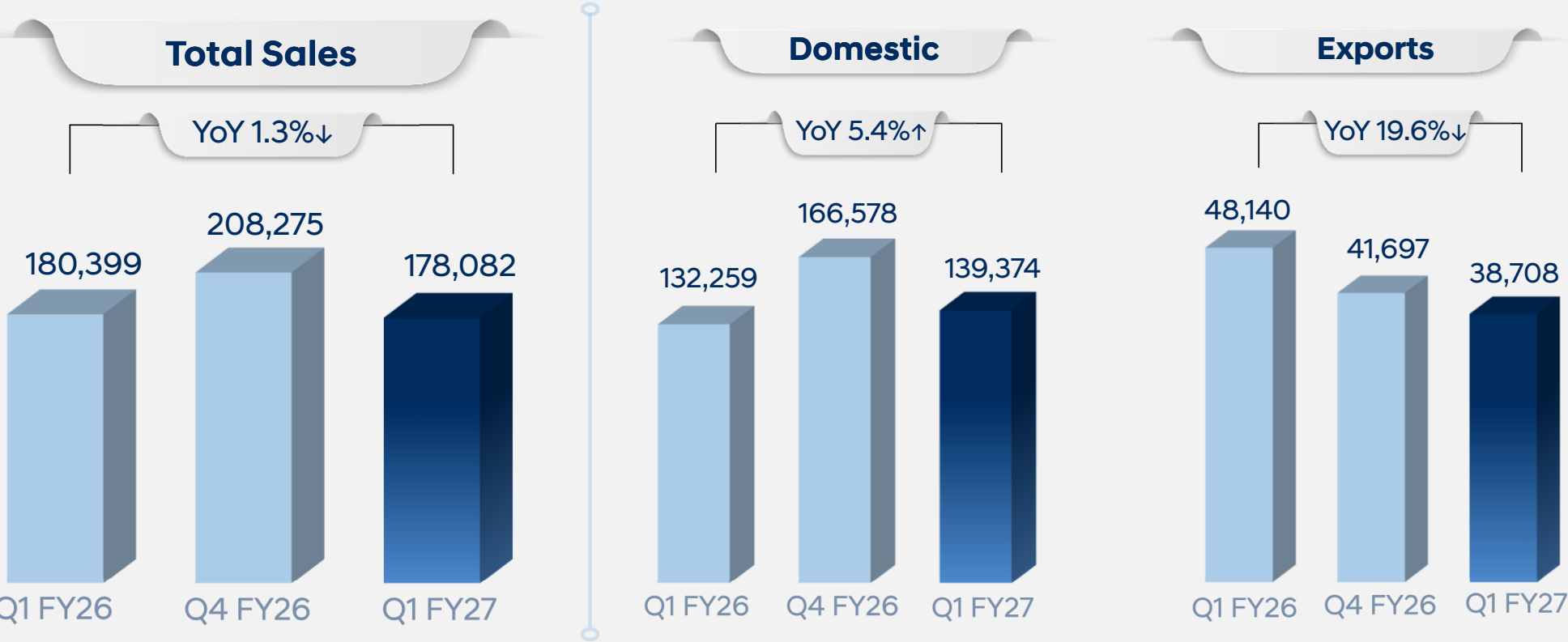
03

AI Integration

Business Performance

Sales Performance Q1 FY27

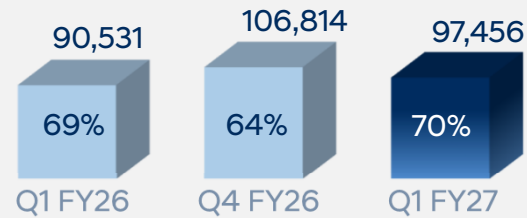
Production disruption in June (Supplier fire incident) & continued geopolitical headwinds impacted sales



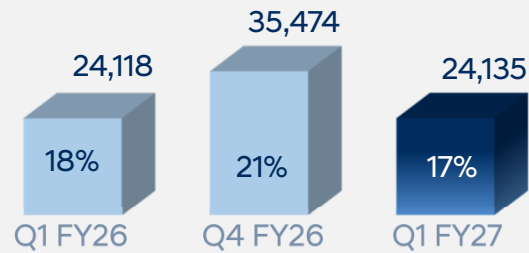
Domestic Volume Mix

SUVs continue to be mainstay, CNG momentum remains strong

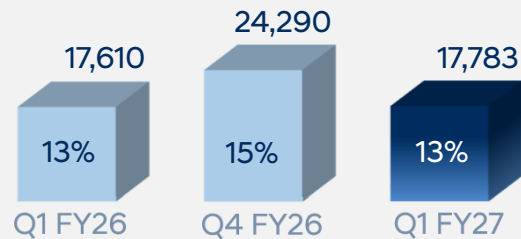
SUV



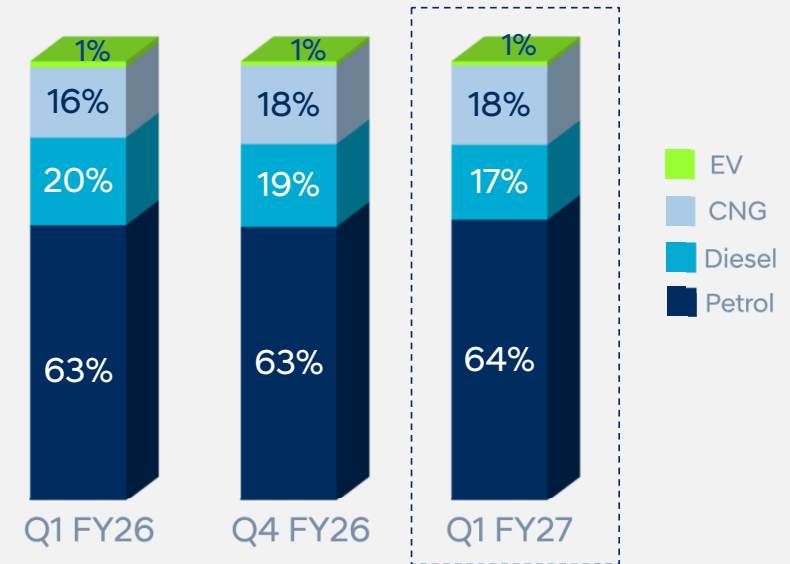
Hatchback



Sedan



Fuel Mix

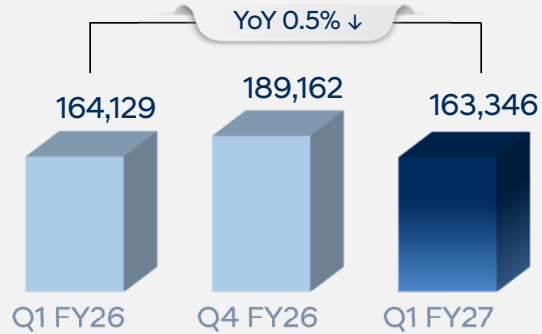


Financial Performance

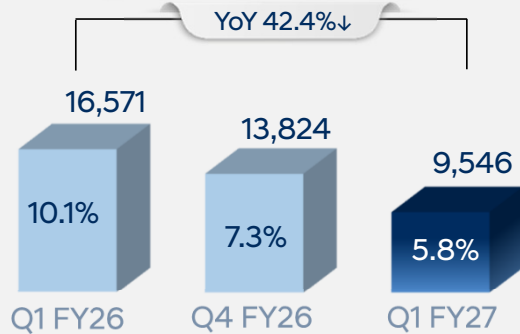
Financial Highlights – Q1 FY27

Challenging quarter, affected by multiple headwinds

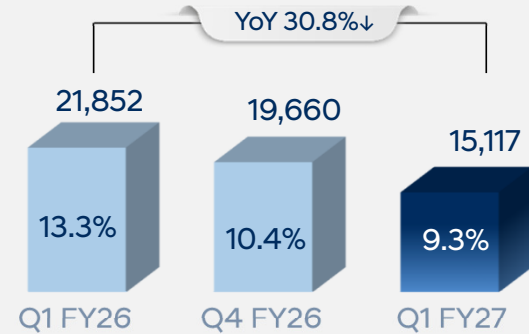
Revenue (₹Mn)



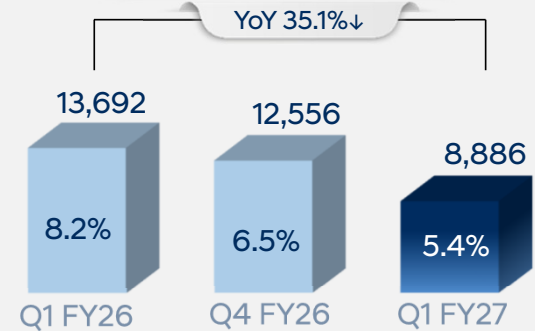
EBIT (₹Mn)



EBITDA (₹Mn)



PAT (₹Mn)



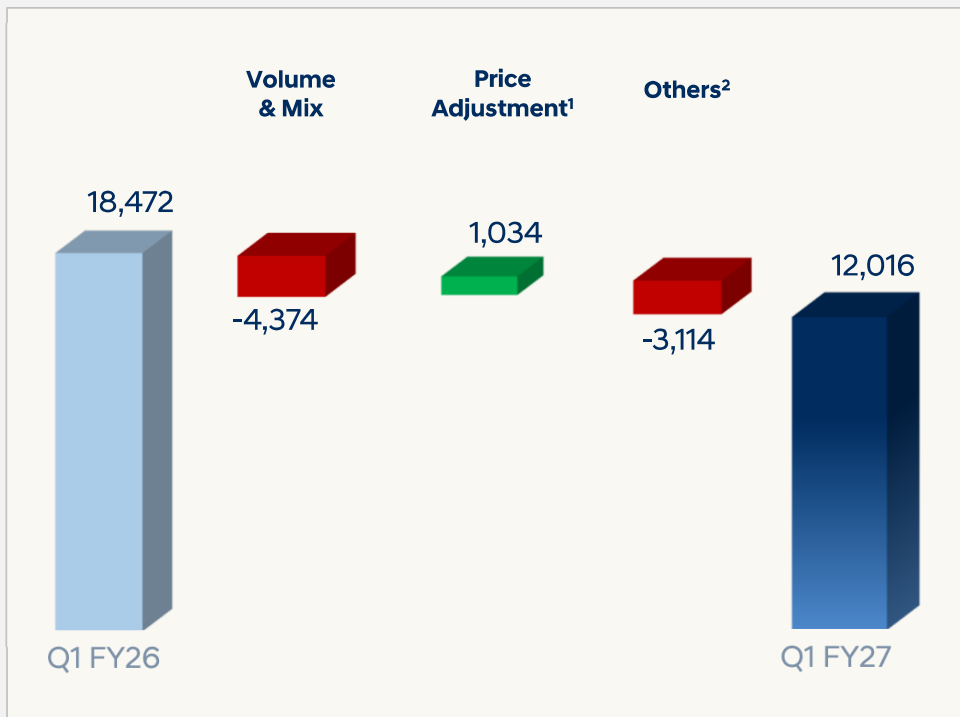
EBITDA & EBIT are calculated as % on Revenue from Operations whereas PAT is calculated as % on Total Income

PBT Movement Analysis

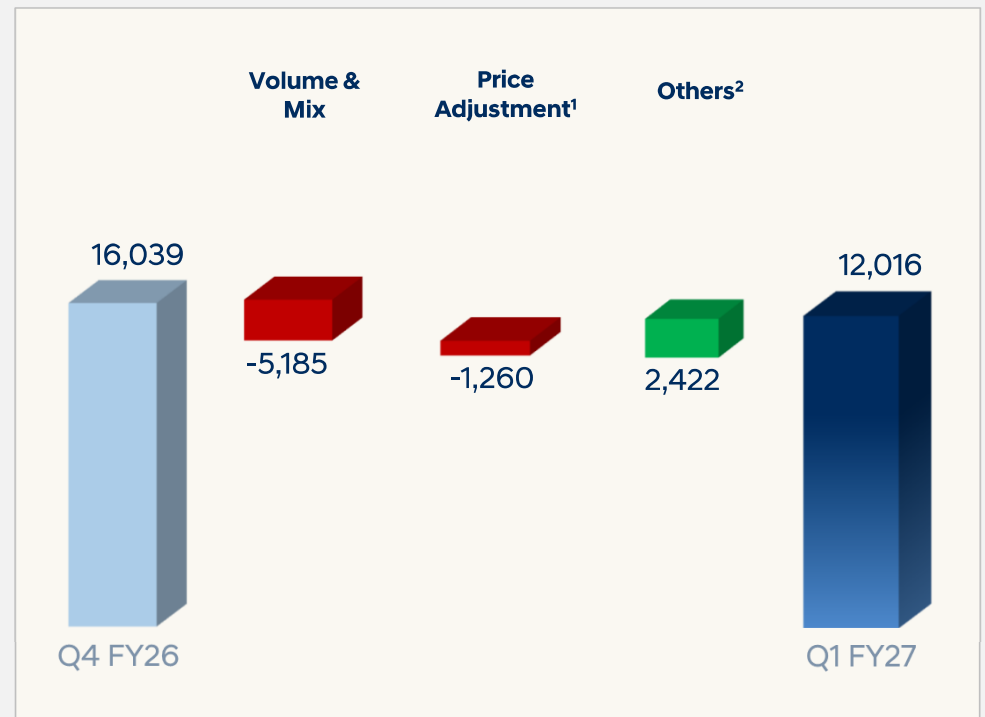
Margins impacted by production disruption, geopolitical conflict and commodity headwinds
 Additionally, capacity stabilization costs impacted YoY and lower govt. incentives (seasonality) impacted QoQ

(In ₹Mn)

Q1 FY27 vs Q1 FY26 (YoY)



Q1 FY27 vs Q4 FY26 (QoQ)



Notes:

1. Discounts (net of price increase)
2. Includes capacity stabilization, commodity, one-offs in Q4 FY26, cost reduction etc.

AI Integration

AI-led transformation

Integrating AI into HAMIL's DNA, embedding across the entire value chain

Sales and Marketing

- Hyundai AI Sales Agent
- Gen AI chatbot "HyGenie"
- Dealer "AI Platform"
(Vernacular sales promotions)

Service

- AI based customer support & service automation
- AI Based Service estimation & *VOC analytics
- Conversational analytics & coaching

Manufacturing and Supply Chain

- AI-driven quality inspection and predictive maintenance
- Production planning and inventory optimization
- AI based safety monitoring

Product

- In-vehicle AI
 - Natural Voice Interaction (Conversational AI)
 - Personalized and Proactive assistance

Leveraging AI from a productivity tool to an intelligent co-worker, transforming value chain to accelerate Hyundai's next phase of growth.

THANK YOU



Annexure

AI-led transformation in Action

HMI Dealer “AI Sales Assistant”

Welcome to Hyundai AI Sales Assistant

Customer is a young professional with a small family, looking for SUV mostly for city use with premium tech features—Help me suggest best Model & variant

You've clearly captured the customer's needs, confidently recommend –

- **Venue 1.0- PL HX 10 DCT.** Position it as a perfect SUV with premium features & technology

Here is a **crisp, high impact sales pitch** for Venue HX 10 DCT

- Sir, this Venue HX 1.0 Turbo is perfect for your needs—compact, easy to drive in the city, and comfortable for your family, with premium features like a sunroof and touchscreen.

If you want next, I can give you-

- *Comparison with Brezza/Nexon*
- *Guide you for a smooth Demo*

+ Write your question here

HAIL-AI Learning Coach

Conversation scoring

Feedback

Great greeting!
Try asking more open questions.

85 /100

Performance Feedback

AI ENABLED ROLE PLAY & COACHING (VOICE BASED)

ROLE PLAY TOPIC: DPF

Score: 80% **Passed**

Soft Skills	Hard Skills
1. Empathy and reassurance	1. Initial diagnosis
2. Active listening and probing	2. DPF - working interpretation
3. Clarity of explanation	3. Regenerative guidance
4. Relationship and reputation setting	4. Safety and risk explanation
5. Professional structure	5. Service advice and escalation

Score Graph

Total Score: 80%

AI Coach Feedback

A user requested a system feedback: get feedback a get and reduce play in their mobile device. The agent diagnosed a DPF issue. With the user's city driving experience, the agent recommended to check a 15-minute highway drive at 30 km/h, regenerating 2000 RPM with the A/C on, to break DPF regeneration. The user got service after this along, the user is satisfied.

Summary

BACK Continue to Video Briefing

HMI Dealer “AI Platform”

One Brief. Limitless Creativity. Hundreds of Ads. Instantly.

The IN AI Studio Creative Intelligence System generates city-specific, brand-intelligent ads at scale – in seconds.

IN AI Studio Creative Intelligence Engine

HyGenie

HyGenie

I live in himachal suggest me SUV for family of 5

For a family of 5 in Himachal, I'd suggest these Hyundai SUVs:

- **EXTER** - Compact, practical, and budget-friendly. Great for city and hilly drives.
- **VENUE** - Stylish, loaded with features, and comfortable for 5.
- **CRETA** - Spacious, premium feel, and perfect for long family trips.
- **ALCAZAR** - If you want extra space or sometimes travel with more people, this 6/7 seater is a solid pick.

All these models have good ground clearance for hilly roads. Family road trips just got a lot more comfortable (and selfie-worthy!)

Type Here...

AI based Bodyshop Estimate

AI based repair estimate

Estimated Cost

₹ 24,350

Parts
Labour
Paint

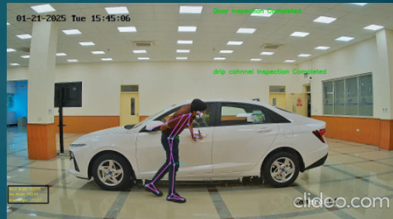
AI-led transformation in Action

Intelligent Car Spec Confirmation



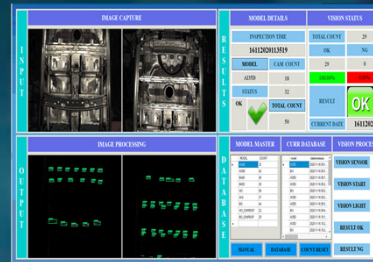
ZERO Manual Inspection Error

Posture Evaluation



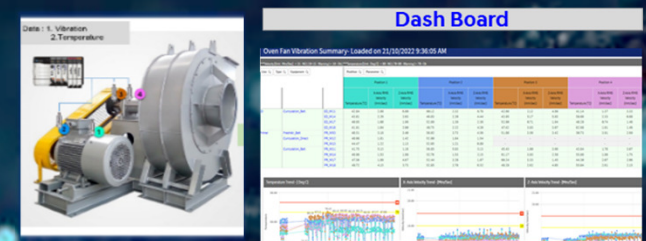
Quality Inspector Training for Posture Adherence

Deep Learning based Vision Inspection



Confirmation of Mastic Sealer Application

Fan Vibration Monitoring

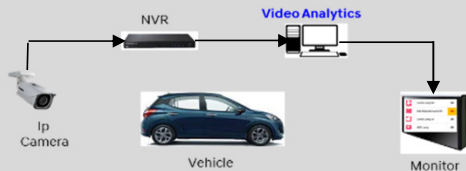


Machine Health Parameters Monitoring & Analysis

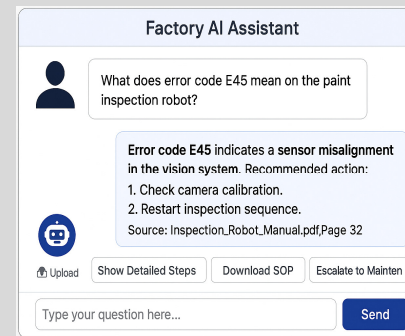
Lamp Function Quality AI Confirmation



100% adherence
Nil – Human Error
Function defect - Eliminated



Chat Bot for Troubleshooting



Query based LLM Chatbot for Maintenance Troubleshooting

Key Ratios

Particulars	Q1 FY26	Q4 FY26	Q1 FY27	FY25	FY26
Material cost	70.7%	72.9%	72.6%	72.2%	71.3%
Employee expenses	3.8%	4.3%	4.6%	3.3%	3.9%
Depreciation	3.2%	3.1%	3.4%	3.0%	3.1%
Finance cost	0.2%	0.2%	0.2%	0.2%	0.2%
Other Expenses	12.2%	12.4%	13.6%	11.6%	12.6%
EBITDA %	13.3%	10.4%	9.3%	12.9%	12.2%
EBIT %	10.1%	7.3%	5.8%	9.9%	9.0%
PBT %	11.1%	8.4%	7.2%	10.8%	10.1%
PAT %	8.2%	6.5%	5.4%	8.1%	7.6%

All elements are calculated as % on Revenue from Operations except PBT & PAT (calculated as % on Total Income)

Other Key Metrics

Particulars	Q1 FY26	Q4 FY26	Q1 FY27	FY24	FY25	FY26
Revenue from Operations (In ₹Mn)	164,129	189,162	163,346	698,291	691,929	707,633
Domestic %	72.4%	79.0%	76.2%	77.7%	78.0%	74.4%
Exports %	27.6%	21.0%	23.8%	22.3%	22.0%	25.6%
Net Worth (In ₹Mn)	176,588	200,150	208,737	106,657	162,965	200,150
ROCE %*	9.3%	7.3%	5.3%	62.9%	41.0%	32.6%
Basic EPS (₹)	16.85	15.45	10.94	74.58	69.41	66.85
Diluted EPS (₹)	16.85	15.45	10.94	74.58	69.41	66.85
Total Sales Volume	180,399	208,275	178,082	777,876	762,052	775,031
Domestic	132,259	166,578	139,374	614,721	598,666	584,906
Exports	48,140	41,697	38,708	163,155	163,386	190,125
Sales Outlets	1,433	1,508	1,519	1,363	1,419	1,508
Service Outlets	1,608	1,671	1,679	1,549	1,606	1,671

*ROCE for the quarters are not annualized