



Date: October 26, 2026

**To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

SYMBOL: HYUNDAI

SCRIP CODE: 544274

Dear Sir/Ma'am

Sub: Hyundai Motor India Limited ("HMIL/Company") Unveils Hyundai BAYON – Mid Size SUV Starting at ₹ 9,99,900 /-

We refer to our earlier intimation dated September 14, 2026 wherein we had intimated the Company Announces the name of Its Much-Awaited Intelligent SUV.

In furtherance to the above, please find enclosed a copy of Press Release and the details as required under the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are given at **Annexure A**.

Thanking you,
For **Hyundai Motor India Limited**

Pradeep Chugh

Digitally signed by Pradeep Chugh
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Date: 2026.10.26 13:16:27 +05'30'

**Pradeep Chugh
Company Secretary &
Compliance Officer**

Encl: As above

Hyundai Motor India launches Hyundai BAYON at INR 9 99 900: A New Era of Intelligent Mobility, Engineered for the Future

Powered by Future-Ready Technology, Generative AI, Advanced Safety
and Confidence-Inspiring Performance

- Hyundai BAYON embodies the philosophy of “Intelligence That Moves”, bringing together future-ready technology, comprehensive safety and confidence-inspiring performance with a progressive SUV design
- HMIL’s first-ever Generative AI Voice Assistantⁱ, featuring Intelligence by Perplexityⁱⁱ and Voice AI powered by SoundHound AI, enables natural conversations and a more intuitive mobility experience
- Accelerated by NVIDIAⁱⁱⁱ, the Connected Car Navigation Cockpit (ccNC) integrates Dual 62.5 cm (12.3” + 12.3”) Curved Panoramic Displays, Hyundai Bluelink^{iv} with over 70 connected features and up to 19 Controllers for Over-the-Air (C-OTA) updates^v
- Built on the Global K Enhanced Platform engineered for 5-Star Indian Safety Standards^{vi}, featuring Hyundai SmartSense Level 2 Pro ADAS^{vii} – Highway Driving Intelligence with 23 advanced driver assistance features
- Powered by Hyundai’s proven four-cylinder 1.5L MPI petrol engine delivering 84.4 kW (115 PS) and 143.8 Nm (14.7kgm), paired with a choice of 6-speed Manual Transmission (6MT) or Intelligent Variable Transmission (iVT) for refined and efficient driving experience
- Intelligent Variable Transmission (iVT) features Dash Boost Mode for enhanced responsiveness and Sporty Drive Tech for a more engaging acceleration experience
- [Link to images](#)

Gurugram | October 26, 2026: Hyundai Motor India Limited (HMIL) today launched the Hyundai BAYON, an Intelligent Utility Vehicle engineered around the philosophy of “Intelligence That Moves,” at a starting price of INR 9 99 900 (ex-showroom). Designed for modern customers who seek a seamless blend of innovation, technology and everyday versatility, Hyundai BAYON combines future-ready connectivity, advanced safety systems, premium comfort and powerful performance to deliver a truly intelligent mobility experience.

Commenting on the launch of Hyundai BAYON, Mr. Tarun Garg, Managing Director & CEO, Hyundai Motor India Limited, said, *“The launch of Hyundai BAYON marks the beginning of Hyundai's next golden product cycle in India. BAYON is far more than a new SUV; it is a symbol of our commitment to delivering intelligent, future-ready mobility solutions that resonate with the aspirations of Indian customers. Built around our philosophy of ‘Intelligence That Moves,’ BAYON brings together meaningful innovation, advanced safety, intuitive technology and modern design in a way that enhances everyday life. As HMIL's first SUV with an in-built Generative AI Voice Assistant and Hyundai SmartSense Level 2 Pro*

ADAS, BAYON represents a new benchmark for intelligent mobility. Manufactured in India, Hyundai BAYON will also be exported to more than 50 markets globally, reinforcing India's growing role as a strategic manufacturing and export hub for Hyundai. We are confident that BAYON will strengthen Hyundai's leadership in innovation and become a highly desirable choice for customers seeking a smarter, safer and more connected driving experience."

Developed around five customer-centric pillars - **INTELLIGENCE ON, SAFETY ON, COMFORT ON, PERFORMANCE ON and STYLE ON** - Hyundai BAYON has been crafted to deliver an intuitive and connected mobility experience that adapts to the evolving expectations of Indian customers.

How Does INTELLIGENCE ON Redefine the Driving Experience in Hyundai BAYON?

INTELLIGENCE ON places AI, connectivity and digital convenience at the heart of the Hyundai BAYON ownership experience.

HMIL's first-ever Generative AI Voice Assistant, featuring Intelligence by Perplexity and Voice AI powered by SoundHound AI, enables customers to interact with the vehicle through seamless and natural conversations. The system can provide real-time information and intelligent assistance across areas such as travel itineraries, weather, hotels, restaurants, news and sports, creating a more intuitive relationship between the customer and the vehicle.^{viii}

Accelerated by NVIDIA, the Connected Car Navigation Cockpit brings together advanced graphics, navigation, connected services and intuitive controls. Together with the 62.5 cm (12.3" + 12.3") Curved Panoramic Displays it creates an immersive user experience. Hyundai BAYON further enhances the connected experience through:

- More than 70 Hyundai Bluelink connected features
- Up to 19 Controllers for Over-the-Air (C-OTA) vehicle updates
- More than 500 embedded voice commands
- Multi-language interfaces supporting 10 regional and 2 international languages
- Wireless Android Auto and Apple CarPlay
- Bose Premium Sound system
- Three years of complimentary Hyundai Bluelink subscription

Together, these technologies create an intelligent ecosystem that is connected, intuitive and designed to evolve with changing customer needs.

How Does SAFETY ON Inspire Confidence Across Every Journey in Hyundai BAYON?

SAFETY ON represents Hyundai BAYON's holistic approach to safety, integrating robust structural engineering, advanced driver assistance technologies and an extensive range of active and passive safety features.

Built on the Global K Enhanced Platform, Hyundai BAYON is engineered for 5-Star Indian Safety Standards. Its Super-Strong Body Structure is engineered with 69% Advanced Multi-Grade High-Strength Steel, integrating Hot Stamping (HS), Ultra High Strength Steel (UHSS),

Advanced High Strength Steel (AHSS) and High Strength Steel (HSS) to enhance structural rigidity, crash-energy management and occupant protection.

Hyundai BAYON offers more than 80 advanced safety features, including Hyundai SmartSense Level 2 Pro ADAS with 23 advanced driver assistance features. Its intelligent safety ecosystem combines camera, radar and navigation-based technologies to support the driver across city roads, highways, junctions and parking situations. Hyundai BAYON's key safety highlights include:

- Hyundai SmartSense Level 2 Pro ADAS – Highway Driving Intelligence with 23 advanced driver assistance features with 3 radars and 12 parking sensors
- Highway Driving Assist (HDA)^{ix}
- Navigation-based Smart Cruise Control Zone (NSCC-Z)^x
- Navigation-based Smart Cruise Control Curve (NSCC-C)^{xi}
- Surround View Monitor (SVM) and Blind-spot View Monitor (BVM)
- All-wheel disc brakes

With more than 35 safety features offered as standard across all variants, including Six Airbags, Electronic Stability Control (ESC), Hill-start Assist Control (HAC), Roll Over Sensor, Tyre Pressure Monitoring System (TPMS) – High, among others, Hyundai BAYON extends essential safety and driving-confidence technologies across its range.

How does COMFORT ON Elevate Every Journey in Hyundai BAYON?

COMFORT ON transforms the Hyundai BAYON cabin into a spacious, refined and thoughtfully equipped environment designed around the needs of every occupant.

A long wheelbase of 2,600 mm enables intelligent cabin packaging and generous headroom, legroom and shoulder room across both rows. Wider sculpted ergonomic seats with enhanced bolstering and superior under-thigh support contribute to a comfortable seating experience, while the intelligently crafted cabin creates a relaxed environment for everyday commuting and longer journeys. Hyundai BAYON's Premium comfort and convenience features include:

- Front-row ventilated seats
- Electric 8-way adjustable driver seat
- Two-step rear reclining seats
- Fully automatic temperature control
- Rear AC vents
- Panoramic sunroof
- Sliding front console armrest
- Rear centre armrest with cupholders
- Smartphone wireless charger
- C-type USB charging ports
- Smart key with push-button start
- 60:40 split rear seats

Hyundai BAYON also offers 505 litres^{xii} of boot space, providing the flexibility required for daily use, family travel and weekend journeys. Together, its spacious packaging and thoughtfully curated features deliver comfort and practicality without compromising its premium character.

How Does PERFORMANCE ON Enhance Everyday Driving Confidence in Hyundai BAYON?

PERFORMANCE ON combines Hyundai's proven engineering with intelligent transmission technologies and driver-focused controls to create a refined, responsive and engaging driving experience.

Hyundai BAYON is powered by Hyundai's trusted four-cylinder 1.5L MPI petrol engine, producing 84.4 kW (115 PS) of maximum power and 143.8 Nm (14.7 kgm) of maximum torque. With more than 6 lakh Hyundai vehicles powered by this engine sold in India since 2020, the powertrain brings established customer acceptance and a proven record of refinement and reliability.

Customers can choose between a 6-speed Manual Transmission and Hyundai's Intelligent Variable Transmission (iVT), allowing them to select a driving experience suited to their preferences.

- Dash Boost Mode offered with iVT option, for instant power boost and enhanced responsiveness during overtaking manoeuvres
- Sporty Drive Tech offered with iVT option, engineered to provide sporty and more engaging acceleration experience
- Selectable drive modes – Eco, Normal and Sport with Steering-mounted Drive Mode button
- Paddle shifters
- Idle Stop & Go (ISG)

Whether navigating congested urban roads or cruising on highways, Hyundai BAYON is engineered to deliver proven power, intelligent control and everyday driving confidence.

How Does STYLE ON Give Hyundai BAYON Its Distinctive SUV Identity?

STYLE ON gives Hyundai BAYON a bold, youthful and modern SUV character through its upright stance, precise surfaces, defined character lines and balanced architectural proportions.

At the front, the Sculpted Bonnet Design, pronounced fenders and Futuristic Front Fascia create a confident first impression. Signature H-Edge LED DRLs paired with high-intensity dual LED projector headlamps reinforce its distinctive visual identity.

The side profile combines Geometric Wheel Arches, Wrap-around Door Cladding, Bridge-Type Roof Rails and R17 (D= 436.6 mm) Diamond-Cut Alloy Wheels to create a dynamic and robust SUV presence. At the rear, Signature H-Edge LED Tail Lamps, a sporty spoiler with

vertical aerolight High Mounted Stop Lamp and a spread-type emblem add visual width and premium appeal.

Inside, Hyundai BAYON features a contemporary and thoughtfully crafted cabin that blends sophistication with functionality. The interior is finished in a distinctive dual-tone Black and Olive Grey theme and incorporates a modern cascade-flow centre console, premium leatherette seat upholstery and a soft-touch crashpad insert that elevate the sense of quality and refinement. Enhancing the ambience further are ambient lighting elements integrated into the crashpad and door pockets, while the two-tone D-cut steering wheel and Dual Curved Panoramic Displays create a futuristic, driver-focused cockpit experience.

With a length of 4,245 mm, width of 1,810 mm, height of 1,605 mm (with roof rails), 205 mm^{xiii} ground clearance and a low turning radius of 5.16 metres, Hyundai BAYON combines a strong road presence, enhanced confidence over varying road conditions and exceptional ease of manoeuvrability in urban environments.

What are the Technical Specifications of Hyundai BAYON?

Items	1.5 l Mpi Petrol	
Dimensions		
Length (mm)	4 245	
Width (mm)	1 810	
Height (mm)	1 605^	
Wheelbase (mm)	2 600	
Fuel tank capacity (l)	43	
Engine		
Configuration	4 Cylinders	
Displacement (cm3)	1 497	
Max. Power	84.4 kW (115 PS) @ 6300 r/min	
Max. Torque	143.8 Nm (14.7 kgm) @ 4500 r/min	
Transmission		
Type	6-speed Manual	Intelligent variable transmission (iVT)
Suspension		
Front	McPherson strut with coil spring	
Rear	Coupled torsion beam axle with coil spring	
Brakes		
Front	Disc	
Rear	Drum/ Disc*	
Tyre		
Size	205/ 65 R16 (D= 405.6 mm) Steel wheel with wheel cover	
	215/ 55 R17 (D= 436.6 mm) Styled steel wheel	
	215/ 55 R17 (D= 436.6 mm) Diamond cut alloy wheel	
Spare wheel#	195/ 65 R15 (D= 380.2 mm) steel wheel	

Disclaimers for technical specifications:

[^]With roof rails | ^{*}Varies basis trim level

[#]Applicable for all variants except 1.5 petrol HX2

Tyre mobility kit (TMK) available for 1.5 petrol HX2 variant

What Variants and Colour Options are Available with Hyundai BAYON?

Hyundai BAYON will be offered in multiple variants with a choice of 6-speed Manual Transmission and Intelligent Variable Transmission (iVT), enabling customers to select a configuration aligned with their lifestyle, feature preferences and driving requirements.

Manual Transmission	iVT (Intelligent Variable Transmission)
HX2	
HX3	
HX3+	
HX5	HX5 iVT
HX6	HX6 iVT
HX8	HX8 iVT
HX10	HX10 iVT

Hyundai BAYON will be available in 10 exterior colour options in Monotone, Matte and Dual tone, including:

Category	Available Colour
Monotone Colours	Titanium Black, Classy Blue, Atlas White, Fiery Red, Golden Bronze, Ecotronic Grey
Dual-Tone Colours	Atlas White with Black Roof, Fiery Red with Black Roof
Matte Colours	Titanium Black Matte, Classy Blue Matte

With Hyundai BAYON, HMIL is not merely introducing a new SUV, but establishing a new category of mobility where technology works seamlessly in the background to enhance convenience, confidence and everyday driving experiences. Hyundai BAYON represents Hyundai's next leap forward in delivering customer-centric innovation for India.

Hyundai BAYON
Intelligence That Moves.

Log on to hyundai.co.in for more information

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Issued by:

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ⁱ Generative AI Voice Assistant can be interacted with in English only. AI generated responses are for informational and convenience purposes only and are not a substitute for human judgment.

ⁱⁱ Trademarks belong to respective owners.

ⁱⁱⁱ The 31.24 cm (12.3") ccNC navigation system is accelerated by NVIDIA technology.

^{iv} Terms and conditions apply, for more details refer www.hyundai.com/in/en/hyundai-story/bluelink/overview

^v OTA updates will be available as per the discretion of HMIL, subject to network availability and other factors.

^{vi} As per internal assessment

^{vii} Hyundai SmartSense Level 2 Pro ADAS functionality is dependent on multiple conditions and is not a substitute for safe and attentive driving. The availability of Hyundai SmartSense features may vary by variant. For more details, please visit your nearest Hyundai authorised dealership.

^{viii} Customers are advised to independently verify the information provided

^{ix} Feature is supported only on designated expressways in map data.

^x Feature is supported only on designated expressways in map data.

^{xi} Feature is supported only on designated expressways in map data.

^{xii} V215 method with TMK

^{xiii} Unladen condition, as per internal R&D measurement

Annexure A

Details as required under the SEBI (Listing Obligations and Disclosures Requirements) Regulations, 2015 read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026.

Sr. No	Particulars	Details
1.	Name of the product	Hyundai BAYON
2.	Date of launch	October 26, 2026
3.	Category of the product	Mid-Size SUV
4.	Whether caters to domestic/ international market	For the domestic market and select international markets
5.	Name of the countries in which the product is launched (in case of international)	NA

Hyundai Motor India Ltd.

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