



Date: September 14, 2026

**To,
National Stock Exchange of India Limited
Exchange Plaza, C-1, Block G
Bandra Kurla Complex
Bandra (E), Mumbai – 400 051**

**BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai – 400 001**

SYMBOL: HYUNDAI

SCRIP CODE: 544274

Dear Sir/Ma'am

Sub: Press Release

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly take the same on record.

Thanking you,
For **Hyundai Motor India Limited**

**Pradeep Chugh
Company Secretary &
Compliance Officer**

Encl: As above

Hyundai BAYON: Generating Soon...

Hyundai Motor India Announces the Name of Its Much-Awaited Intelligent SUV

Gurugram | September 14, 2026: Hyundai Motor India Limited (HMIL) today announced the name of its much-anticipated upcoming intelligent SUV, Hyundai BAYON. A new global SUV from Hyundai, BAYON marks the beginning of an exciting new chapter for Hyundai in India.

As a new addition to HMIL's strong SUV line-up, Hyundai BAYON reflects a new approach to intelligent mobility, where innovation, expression and emotion come together with a clear sense of purpose. Crafted for an evolving India, the new SUV embodies Hyundai's global design and product philosophy while bringing an intelligent experience to a new generation of customers.

Commenting on the name reveal of the upcoming SUV, Mr. Tarun Garg, Managing Director & CEO, HMIL, said, *"With Hyundai BAYON, we are introducing more than a new SUV. BAYON represents a new mindset – one that reflects our ambition to create experiences that are intelligent, intuitive and meaningful for our customers. At Hyundai, we believe that every new product is an opportunity to push ourselves further, guided by our passion for creating mobility experiences that enrich people's lives. With BAYON, we have once again challenged ourselves to pursue perfection in the details that matter, while staying true to our belief that technology creates its greatest value when it becomes effortless and seamlessly integrated into our customers' everyday lives. We look forward to sharing more about Hyundai BAYON with India in the coming weeks."*

Bringing technology and storytelling together, Hyundai BAYON's name reveal film creates a futuristic world where intelligence and imagination converge. Inspired by the precision of a next-generation lab, the film follows a series of intelligent elements as they seamlessly come together, piece by piece, to form the name BAYON - symbolizing the emergence of a greater intelligence and a new expression of Hyundai's bold design, technology and innovation. The film culminates in a simple yet powerful thought: Intelligence **ON**.

What is the inspiration behind the name Hyundai Bayon?

The name BAYON draws inspiration from Bayonne, a city in the French Basque Country, known for its distinctive character and dynamic spirit. The name reflects Hyundai's global design philosophy while marking the arrival of a new SUV created for an evolving India, with a sense of exhilaration and a new spirit of adventure.

The announcement marks the first chapter in the Hyundai BAYON journey, with more details about the intelligent SUV to be revealed in the coming days.

Log on to hyundai.co.in for more information

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Issued by:

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