Hindustan Unilever Limited

Hindustan Unilever Limited
Unilever House
B D Sawant Marg
Chakala, Andheri East
Mumbai 400 099
CIN : L15140MH1933PLC002030
Tel: +91 (22) 3983 0000
Web: www.hul.co.in

June 11, 2015

Stock Code: BSE -500696
NSE -HINDUNILVR
ISIN-INE030A01027

BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Wing, Rotunda Building,
P.J.Towers, Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No.C/1, G Block
Bandra (E)
Mumbai - 400 051

Dear Sir,

Sub: Press Release

We are enclosing herewith the copy of press release issued by the Company, the contents of which are self explanatory.

You are requested to kindly take this information on record.

Yours faithfully,
For **Hindustan Unilever Limited**

HINDUSTAN UNILEVER LIMITED MUMBAI

Amit Bhasin
Deputy Company Secretary

Encl : A/a

Hindustan Unilever Limited

Press Release

Pending product approval, HUL decides to withdraw its Chinese range of instant noodles

Product meets highest quality and safety standards. HUL committed to bring product to consumers immediately on receiving FSSAI approval for pending application

Mumbai, June 10, 2015: All food products of Hindustan Unilever Limited (HUL), including its Chinese range of instant noodles, abide by the highest quality standards and are safe for consumption. HUL follows a strict quality management system and regularly monitors products for compliance to regulations.

All HUL food products are regularly tested at Food Safety and Standards Authority of India (FSSAI) approved laboratories in addition to complying with strict internal quality standards. All suppliers are periodically audited by external accredited auditing agencies. As a responsible manufacturer and to reassure consumers, HUL has last week conducted additional testing of its noodles range of products from external FSSAI approved laboratory. All these tests show that the Chinese noodles range of products are safe for consumption and continue to meet all regulatory norms.

HUL had submitted an application with FSSAI for product approval for the Knorr Chinese range of instant noodles in February 2015 and the same is pending approval. In conformance with the FSSAI advisory to State FDAs dated June 8, 2015 with regard to product approvals, HUL has decided to stop production and sale of its Chinese range of instant noodles till such time as its application is approved by FSSAI. HUL is initiating a withdrawal of its Chinese instant noodles from the market.

The discontinuance of manufacturing and sale of Chinese instant noodles is not on account of any safety or quality concerns. The Chinese instant noodle range uses ingredients which are permitted under the FSS Regulation, 2011/Codex and safety of these ingredients is well established. Details of the same have been shared with FSSAI as part of the product approval application. HUL continues to engage with FSSAI to secure the approval of this range so as to make these products available at the earliest for its consumers.

About Hindustan Unilever Limited

Hindustan Unilever Limited (HUL) is India's largest Fast Moving Consumer Goods company touching the lives of two out of three Indians. HUL works to create a better future every day. We help people feel good, look good and get more out of life with brands and services that are good for them and good for others.

Media Contacts:

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