

Hindustan Unilever Limited,
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Hindustan Unilever Limited

9th March, 2022

Stock Code BSE: 500696

NSE: HINDUNILVR

ISIN: INE030A01027

BSE Limited,
Corporate Relationship Department,
2nd Floor, New Trading Wing,
Rotunda Building, P.J. Towers,
Dalal Street,
Mumbai – 400 001

National Stock Exchange of India Ltd
Exchange Plaza, 5th Floor,
Plot No. C/1, G Block,
Bandra – Kurla Complex,
Bandra (E),
Mumbai – 400 051

Dear Sir,

Sub: Press Release: Changes to the Management Committee

Please find attached herewith a copy of the press release issued by the Company with respect to the changes to the Management Committee, the contents of which are self-explanatory. These changes have been approved by the Board of Directors based on the recommendation of the Nomination and Remuneration Committee of the Board.

Please take the above information on record.

Thanking You.

Yours Sincerely,

For Hindustan Unilever Limited

DEVOPAM
NARENDRA
BAJPAI

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DEVOPAM NARENDRA
BAJPAI
Date: 2022.03.09 12:40:48
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Dev Bajpai

Executive Director, Legal & Corporate Affairs
and Company Secretary
DIN : 00050516 / Membership No. F3354

Encl: A/a



Hindustan Unilever Limited

HUL announces key changes to the Management Committee

Mumbai, March 9, 2022: Hindustan Unilever Limited (HUL) today announced two key appointments to its Management Committee. Madhusudhan Rao will be appointed as Executive Director, Beauty & Wellbeing and Personal Care, HUL and Deepak Subramanian, will be appointed as Executive Director, Home Care, HUL. Madhusudhan takes over from Priya Nair who will move into her new global role as Beauty & Wellbeing, Chief Marketing Officer. Deepak will take over from Prabha Narasimhan, who has decided to leave the Company to pursue an external opportunity.

Madhusudhan is currently Executive Vice President – Home and Hygiene, Unilever. He joined HUL in 1991. In his 30+ years in the company, he demonstrated a strong performance track record in Marketing, Customer Development and Brand Development roles across geographies. In his current role, Madhusudhan helped shape the Home & Hygiene category as a successful business with a distinctive high-performance culture.

Deepak, currently Vice President Home Care, South-East Asia / ANZ (SEAA) & Global Head, Fabric Enhancers, joined HUL in 1995 as a management trainee. From being the Marketing Manager for Kissan in India and the Regional Brand Director for Vitality Foods, Deepak moved on to become the Vice President for Foods & Refreshment for Central & Eastern Europe. In his current role leading Home Care for SEAA, Deepak significantly improved the profitability of the business, whilst strengthening top-line growth. In his global role, Deepak helped transform the Fabric Enhancers category by driving innovations and re-positioning the brands to have more social impact.

Sanjiv Mehta, Chairman and Managing Director, HUL said, “I am delighted to welcome Madhusudhan and Deepak to the HUL Management Committee. Madhusudhan has a successful track record in a variety of operational and strategic roles. He has brought in a strong performance edge in his teams and has pioneered several innovations that uphold Unilever’s high science and technology credentials. Deepak has championed innovation and sustainable strategies to significantly improve brand equity and deliver growth. He has demonstrated superior business acumen in building new categories,



primarily in start-up business verticals. I am certain that they will take the business to the next level of performance.”

Talking about Priya’s contribution to the business, Sanjiv said, “She has been an active champion for building future skills and experimentation, and has led several path-breaking marketing initiatives such as the Kan Khajura Tesan. Under her leadership, the business witnessed high growth in key categories driven by consumer centric innovations and award-winning, purpose-driven communication.”

“Prabha led Home Care to deliver a strong performance across South Asia over the last two years. She has contributed immensely towards embedding the Clean Future agenda into the Home Care product development strategy,” he added about Prabha, thanking both for their immense contribution.

“It brings me immense joy and pride to see our leaders move on to helm businesses both in Unilever globally, and in India Inc. I wish Priya all the success in her new global role and Prabha the very best for the new phase of her career,” he said.
