

HGS helps Ashok Leyland School launch e-learning program - TELP

TELP to provide technology integrated learning to over 1,600 students

15 October, 2015, Bangalore, India: Hinduja Global Solutions Limited (HGS) (Listed on NSE & BSE, India), recently launched the "Technology Enabled Learning Program" (TELP) at the Ashok Leyland School in Hosur, Tamil Nadu.

This initiative of HGS in partnership with the Ashok Leyland Trust is expected to benefit over 1,600 students at the school by leveraging a technology integrated learning model to enhance their learning ability. The program will also help teachers in customizing course materials and create personalized learning experiences tailored to the students' individual needs.

As part of this initiative, HGS donated eight Smart TV sets and 22 iPads to be used by the teachers and students.

Stating that TELP is in sync with the philosophy of HGS, **Subramanya C, Chief Technology Officer of HGS** and company executive sponsor of the initiative said, "With increasing presence of technology in our lives, it only makes sense to integrate technology in classrooms too. Using this tool correctly, students will be able to access real-time information and become more responsible, as they will be able to get more control over their learning."

"HGS is building on the Hinduja Group's philosophy of 'work to give' by focusing on making a meaningful impact on society. We do this through HGS' corporate social responsibility program, which focuses on Education, Healthcare and Sustainable Development activities globally. TELP forms a part of this program and is expected to make a huge difference to the 1,600 students at Ashok Leyland School," said **Smita Gaikwad, Sr. Vice President – Corporate Communications & CSR, HGS**.

Uma Srinivasan, Principal of Ashok Leyland School in Hosur said, "We are extremely fortunate to have received support for TELP from HGS. The smart TVs and i-Pads bring the world to the classroom and promote global learning skills among our teachers and students. They have created an excitement to learn from multimedia resources available across the globe."

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About Hinduja Global Solutions (HGS)

HGS is a leader in optimizing the customer experience and helping clients to become more competitive. HGS provides a full suite of business process management services from marketing and digital enablement services, consumer interaction services to platform enabling back office business services. By applying analytics and interaction expertise to deliver innovation and thought leadership, HGS increases revenue, improves operating efficiency and helps retain valuable customers. HGS expertise spans the telecommunications and media, healthcare, insurance, banking, consumer electronics and technology, retail, consumer packaged goods industries, and the public sector. HGS operates on a global landscape with over 29,000 employees in 60 worldwide locations delivering localized solutions.

For the year ended 31st March 2015, HGS posted revenue of US \$ 458 million. HGS, part of the multi-billion dollar Hinduja Group, has over four decades of experience working with some of the world's most recognized brands.

www.teamhgs.com

For further information please contact:

Smita Gaikwad
Hinduja Global Solutions
+91 (80) 41115432
+91 7899916017
smita.gaikwad@teamhgs.com