

HGSL ANNOUNCES INAUGURATION OF ITS SECOND CENTRE AT DURGAPUR AND MARKETING OFFICE AT NEW DELHI

Mumbai, August 16, 2010: Hinduja Global Solutions (HGS), a leading global provider of BPO services, has announced the inauguration of its second center at Durgapur in West Bengal. This is the 30th Global Delivery Center of the company, which serves over 80 clients through its centers in India, United States, Canada, UK, Mauritius and Philippines.

This centre is aimed at meeting the price-volume commitments of the company. It will primarily cater to expansion in the telecom customer contact center operations. Located about 1 km away from the first site, this 8500 sq ft facility has 220 ergonomically designed seats and uses state of the art electronic facilities. The capacity can be substantially scaled up to meet future demands. HGSL is present in Durgapur for three years now and employs 1700 local employees in this steel city. It is among the first movers in the domestic BPO space and is now taking its vernacular engagement to the next level.

With India firmly out of the global financial crisis, most of the domestic sectors are witnessing accelerated growth and increased demand. HGSL is focusing on building cost effective offerings, penetration across all the verticals and innovation through re-engineering for developing the domestic market. It is in this context that HGSL has recently opened a new Marketing Office at New Delhi to serve as the focal point of all its marketing efforts in North India.

CEO's Message:

“Durgapur has provided us multiple advantages in terms of access to good talent, cost arbitrage and considerably lower levels of attrition. This new centre will enable us to take care of increased domestic business demands. I am sure both the centres will witness continued growth and sustained excellence”, said Mr. Partha De Sarkar, the CEO of Hinduja Global Solutions. “The marketing office at New Delhi underscores our commitment to broad-base our domestic presence,” he added.

About Hinduja Global Solutions Ltd. (HGSL)

Hinduja Global Solutions provides outsourcing solutions that include Back Office Processing and Contact Center services to its global clientele comprising several Fortune 500 Companies. It has been ranked among the Global Best 10 for Sales Service in the ‘2010 Global Outsourcing 100’ survey by the International Association of Outsourcing Professionals. It serves over 80 clients through its 30 delivery centres in India, United States, United Kingdom, Canada, Mauritius and Philippines. The Company employs over 16500 people worldwide and reported revenues of \$196 million in the fiscal year 2009-10. Hinduja Global Solutions is a public limited company, listed on both the leading stock exchanges in India, the National Stock Exchange

(NSE) and Bombay Stock Exchange (BSE).

About the Hinduja Group

Hinduja Group is an investment and banking group with a diversified global portfolio of holdings across the manufacturing services and banking sectors. The Group, founded by Shri P.D. Hinduja in 1914 has activities across three core areas: Investment Banking, International Trading and Global Investments. It also supports charitable and philanthropic activities across the world through the Hinduja Foundation. As part of its Global investments, the Group owns businesses in Automotive, Information Technology, Media, Entertainment & Communications, Banking & Finance, Infrastructure Project Development, Chemicals & Agri business, Energy, Real Estate, Trading and Healthcare. www.hindujagroup.com.

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