



HMCL:ICK:11/14A:SECT:15

February 02, 2015

Fax/Speed Post/Courier

The Secretary,
BSE Limited,
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001.

Asst. Vice President,
Listing Department,
National Stock Exchange of India,
"Exchange Plaza",
Bandra Kurla Complex, Bandra (East),
Mumbai - 400 051

Dear Sir,

Re: Press release

Please find attached herewith a copy of the Press release being issued by the company in respect of sales for the month of January, 2015.

Kindly take the same on record and acknowledge receipt.

Thanking you,

Yours faithfully,
for Hero MotoCorp Ltd.

ILAM C. KAMBOJ
Asso. V.P. Legal & Company Secretary

Encl: as above

Hero MotoCorp Ltd.

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HERO MOTOCORP RIDES INTO THE NEW YEAR WITH OVER 5.5 LAKH SALES IN JANUARY

CLOCKS 5,58,982 UNITS OF TWO-WHEELER SALES DURING THE MONTH

New Delhi, February 2, 2015: Reiterating its market leadership at the onset of the New Year, Hero MotoCorp Ltd (HMCL), the world's largest two-wheeler manufacturer, today reported yet another month of over five-and-half-lakh sales.

HMCL sold 5,58,982 units of two-wheelers in the month of January 2015, despite its despatches being severely impacted during the two-day long transporters' strike during the month. The company had sold 5,61,253 units in the corresponding month last year.

Riding on record retail sales of over 1.1 million in the 37-day festive period (25th September - 31st October 2014), Hero MotoCorp had closed 2014 with sales of 66,45,787, its highest-ever sales achieved for any calendar year.

In terms of sales registered from international markets, Hero MotoCorp capped the year 2014 with over two lakh unit sales (January-December 2014) – close to 50% more than the 135,184 units sold in calendar year 2013.

For further information please contact:

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