

April 24, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354



Colombo/New Delhi, April 24, 2025

HERO MOTOCORP BOLSTERS PRESENCE IN SRI LANKA

POWERS UP THE 110cc SCOOTER CATEGORY IN THE ISLAND NATION WITH HERO XOOM

INTRODUCES RANGE OF MOTORCYCLES - HUNK 160R 4V, XTREME 125R AND HF DELUXE

BUILDS ROBUST SALES & SERVICE NETWORK WITH 500 TOUCHPOINTS

Demonstrating its commitment to providing world-class mobility solutions and deepening its presence in key global markets, **Hero MotoCorp**, the world's largest manufacturer of motorcycles and scooters, today announced the launch of four new products – Xoom 110 scooter, Hunk 160R 4V, Xtreme 125R and HF Deluxe motorcycles in partnership with its long-standing distributor, Abans Auto in Sri Lanka.

Hero MotoCorp has been present in Sri Lanka since 2012 through its trusted distributor partner –Abans Auto. Strengthening this presence, the company will support its new product lineup with a robust sales and service network, reaching over 500 customer touchpoints across the country by May 2025. This wide-reaching network will ensure convenient access to genuine spare parts and high-quality after-sales service for customers across Sri Lanka.

Hero MotoCorp's new product line-up in Sri Lanka includes –

- Xoom 110 – A sporty, compact scooter packed with features, designed to offer agility and ease for everyday urban commuting. The Hero Xoom will be Sri Lanka's first and only scooter in the 110cc category.
- Hunk 160R 4V – A muscular and performance-driven streetfighter built for thrill-seekers, now comes with ABS for an added safety
- Xtreme 125R – A dynamic new contender in the 125cc segment, offering an ideal balance of power, performance, and style
- HF Deluxe – A trusted and reliable commuter motorcycle, is now available in all-black edition with refreshed bold presence for a more striking road presence

Products	Xoom 110*	HF Deluxe*	Hunk 160R 4V	Xtreme 125R
Price	LKR 699900	LKR 577900	LKR 909900	LKR 776900
	<i>*Available immediately at Abans Auto dealerships</i>		<i>Coming Soon</i>	

Press Release

To make ownership even more accessible, Hero MotoCorp will soon open pre-bookings for the muscular Hunk 160R 4V and the stylish Xtreme 125R.

Speaking on the development, **Mr. Sanjay Bhan, Executive Vice President, Hero MotoCorp**, said, *"Sri Lanka has held a position of strategic importance in our global plans. Our partnership with Abans Auto has not only established Hero as a trusted brand, but also helped us build deep-rooted confidence in the market. Our new line-up of cutting-edge motorcycles and feature-rich scooters bring together performance, style, and technology, delivering a world-class riding and ownership experience. With the launch of these new products and a robust sales and service ecosystem, we are confident of rapidly growing our presence and deepening our engagement with customers in Sri Lanka."*

Mr. Rusi Pestonjee, Managing Director, Abans Auto (Pvt) Ltd, said, *"We are proud to strengthen our partnership with Hero MotoCorp, a brand that stands for innovation, reliability and customer trust. Over the years, Hero has become a highly respected name in Sri Lanka, and this exciting new range of technologically advanced, stylish, and performance-driven products further reinforces our shared commitment to delivering the high-quality two-wheeler offerings. With an expanding sales and service footprint of over 500 customer touchpoints across the country, we are confident that these new launches will resonate strongly with customers and accelerate Hero's growth journey in Sri Lanka."*

PRODUCTS ANNEXURE

Xoom 110

The Hero Xoom 110 brings a refreshing burst of sporty styling and futuristic design to Sri Lanka's scooter segment. Its aerodynamic bodywork, aggressive LED headlamps, signature H-shaped tail lamp, and bold color palette give it an unmistakably edgy look. Compact yet commanding, the Xoom is designed for young urban riders who seek a perfect mix of style, agility, and everyday practicality.

The Xoom is powered by a 110cc, air-cooled engine, delivering peppy performance and responsive acceleration suited for city riding. The scooter features Hero's patented i3S technology for improved fuel efficiency, a front disc brake with CBS, and Telescopic Front Suspension for confident handling and ride comfort. With a digital speedometer, ample under-seat storage, and a lightweight frame, the Xoom 110 is engineered to offer a seamless and fun ride, making it an ideal choice for urban commuters in Sri Lanka.

Hunk 160R 4V

The Hero Hunk 160R 4V brings an unmistakable muscular streetfighter exuding raw attitude and athletic energy. With aggressive tank shrouds, an all-LED lighting setup, sculpted bodywork, and a sporty split seat, the Hunk 160R is built to stand out on city streets and highways alike. Its bold stance is complemented by premium finishes and dynamic colour options, making it the perfect expression of performance and style for the next-gen rider.

Powered by a 163cc 4-valve, air-oil cooled engine, the Hunk 160R delivers a thrilling 16.6 bhp power and torque-rich acceleration, ideal for spirited city rides and open stretches. The bike is equipped with a 5-speed gearbox, single-channel ABS, and a lightweight yet rigid diamond frame chassis—ensuring nimble handling and superior braking performance. Additional features such as a fully digital LCD display, side-stand engine cut-off, and a comfortable upright riding posture make the Hunk 160R a complete package.

Xtreme 125R

The Xtreme 125R, a dynamic and sporty motorcycle, brings a new dimension to the entry-level performance segment. At its heart is the powerful 125cc sprint engine delivering an impressive 11.4 bhp power, fast acceleration, and fuel efficiency. With a bold, chiselled design and first-in-segment LED lighting, it stands out on every street. The Bluetooth-enabled LCD instrument cluster brings smart connectivity to everyday rides.

The motorcycle features a lightweight diamond frame, a class-leading 120/80 rear tyre, and a precision-tuned 37mm Showa front suspension, offering unmatched handling and comfort. Safety is elevated with first-in-segment single-channel ABS, a robust 276mm front disc brake, and a hazard lamp, ensuring enhanced protection in all riding conditions.

HF Deluxe

The Hero HF Deluxe arrives in Sri Lanka with a striking new All-Black Edition, featuring bold graphics, black alloy wheels, and a contemporary design that reflects confidence and everyday toughness. Its ergonomically designed seat, stylish headlamp, and body-colored mirrors seamlessly blend utility with visual appeal, making it a perfect companion for both city commutes and rural rides.

Under the hood, the HF Deluxe is powered by a 97.2cc air-cooled, 4-stroke engine offering enhanced fuel efficiency without compromising on performance. With a 4-speed gearbox, superior ground clearance, and a longer front suspension, the motorcycle delivers a smooth, stable ride even on challenging terrains. HF Deluxe is equipped with tubeless tyres for higher on road safety. Designed for durability, performance, and comfort, the HF Deluxe is engineered to be the smart choice for the everyday Sri Lankan rider.

About Hero MotoCorp

[Hero MotoCorp](#), headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 24 consecutive years, with a global footprint spanning 48 countries across Asia, Africa, Latin America and a customer base of over 120 million. VIDA, powered by Hero, is the company's dedicated electric mobility arm, driving innovation and sustainability. Hero MotoCorp has collaborations with Harley-Davidson and Zero Motorcycles and strategic investments in Ather Energy and Euler Motors. The company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Centre for Innovation and Technology (CIT) in India and Tech Centre Germany (TCG) near Munich. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI). Beyond mobility, Hero MotoCorp is a leading global corporate promoter of multiple sports including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing, while legendary golfer Tiger Woods is the company's Global Corporate Partner.

Press Release

For more information on Hero MotoCorp:



Press Contact:

corporate.communication@heromotocorp.com