

July 17, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject : Intimation under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations")

Re : Letter/Email sent to shareholders requesting to dematerialize their physical shareholding

Dear Sir(s),

Please find enclosed a specimen of the letter and email that is being sent to the relevant shareholders requesting them to dematerialize their physical shareholding.

This is submitted for your information and records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354





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CIN: L35911DL1984PLC017354 Phone: +91-11-46044220 Fax: +91-11-46044399
Email: secretarialho@heromotocorp.com, Website: www.heromotocorp.com

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Dear Shareholder,

Sub.: Request for Dematerialisation

Ref.: SEBI Notification No. SEBI/LAD-NRO/GN/2018/24 dated June 8, 2018 and Press Release No.: 49/2018 dated December 3, 2018

As you are aware that, the Securities and Exchange Board of India (“SEBI”) through its vide Notification No. SEBI/LAD-NRO/GN/2018/24 dated June 8, 2018, has mandated transfer of securities to be carried out in dematerialized form only. Following this, BSE and NSE issued circulars on July 05, 2018 (BSE Circular No. LIST/COMP/15/2018-19) and July 9, 2018 (NSE Circular Ref. No. NSE/CML/2018/26), respectively to all listed companies. These circulars informed about the amendment to Regulation 40 of SEBI (Listing Obligation and Disclosure Requirements) Regulations, 2015, which initially stipulated that requests for physical share transfers would not be processed unless the securities were held in dematerialized form with the depository, effective December 5, 2018. SEBI later extended this deadline to April 1, 2019, via a press release on December 3, 2018.

Hence, in your interest, we earnestly request you to take the necessary steps to dematerialize your shares through your Depository Participant and hold them in Electronic Form.

Please note that HDFC Securities Limited (“HDFC”), has offered their demat services to specially assist and facilitate you in getting your shares dematerialized. You may contact the authorized personnel, whose information is provided in this letter, to guide you in opening the demat account. Shareholders of our Company who use this facility will not be charged the first year’s annual fees by HDFC. You may note that the option of getting your shares dematerialized through HDFC is totally upon your discretion and the Company shall not be liable for any act of omission or commission by the HDFC in any of your subsequent dealings / transactions with HDFC. Alternatively, you may approach a Depository Participant of your choice for availing these services.

Procedure for dematerialization of shares is as under:

- Open a Demat Account, if not have any.
- Surrender share certificates for dematerialization to your Depository Participant (“DP”)/ Broker along with Dematerialization Request Form (“DRF”) and KYC documents. At the time of submission to DP, deface the certificate with the marking “SURRENDERED FOR DEMATERIALIZATION”.
- Obtain the properly filled receipt from the DP.
- DP intimates to the Depository regarding the request through the system.
- DP submits the certificates to the RTA of the Issuer Company.
- RTA confirms the dematerialization request from the depository.
- After dematerializing the certificates, RTA updates the records and informs the depository regarding completion of dematerialization.
- Depository updates its accounts and informs the DP.
- DP updates the demat account of the investor.

Key benefits of holding shares in demat form

- Immediate and fast transfer of securities.
- Elimination of risk by loss, theft, mutilation, etc.
- Faster settlement and disbursement of corporate benefits like Bonus, Rights, Dividends, etc.
- Elimination of mismatch in bank accounts and address.
- Convenient nomination facilities.
- Convenient transmission formalities in case of death of a holder.
- Better liquidity.

Disadvantages of holding shares in physical form

- Shares held in physical form cannot be transferred.
- Risk of loss or theft of share certificates.
- Delay in disbursement of corporate benefits.
- Long process of transmission of shares.
- Time consuming process for issue of duplicate share certificate.
- Poor liquidity – Physical shares cannot be sold immediately.

Contact Details

For additional information on the matter, please contact the Company's R&T Agent, KFin Technologies Ltd. who has been advised by Hero MotoCorp Limited to facilitate shareholders in dematerialization of shares	Mr. D. Suresh Babu	KFin Technologies Limited, Unit: Hero MotoCorp Limited Selenium Tower B, Plot 31-32, Gachibowli, Financial District, Nanakramguda, Hyderabad – 500 032, Telangana Toll Free Number: 1800 3094 001 E-mail: einward.ris@kfintech.com
For opening of Demat Account with HDFC	Mr. Akhilesh Kumar Mishra	E-mail: akhileshkumar.mishra@hdfcsec.com Phone No.: 9350348116

You are requested to take necessary actions as mentioned above.

Thanking You,

Yours faithfully,
For **Hero MotoCorp Limited**

Dhiraj Kapoor
Company Secretary & Compliance Officer

This document is computer generated and doesn't require the signature.