

October 16, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Digitally signed by: PRABHAT SINGH
Date: 2026.10.16 20:17:33 +05'30'

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

New Delhi, October 16, 2026

**HERO MOTOCORP ACCELERATES ITS PREMIUMISATION JOURNEY
LAUNCHES ALL-NEW XTREME 160R 4V AND REFRESHED XTREME 250R**

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, is accelerating its premium growth ambitions with the launch of the all-new Xtreme 160R 4V and refreshed Xtreme 250R. The twin launch marks a significant step in strengthening the Company's premium motorcycle portfolio, bringing together sharper streetfighter styling, exhilarating performance and advanced rider-focused technology across two key segments.

While the all-new Xtreme 160R 4V expands the appeal of the Xtreme family with a comprehensive redesign and new technology, the refreshed Xtreme 250R builds on its performance credentials with enhanced equipment, refined detailing and greater riding versatility. Together, the two motorcycles reinforce Hero MotoCorp's commitment to delivering aspirational, technology-led products and accelerating its premiumisation journey.

Speaking on the launch, **Anuj Dua, Chief Business Officer – Premium Segment, Hero MotoCorp** said, *"Premiumisation remains one of the biggest growth opportunities ahead of us and we continue to strengthen our position in this segment through sharper product differentiation and enhanced riding experiences. The Xtreme family is a key pillar of this strategy."*

The all-new Xtreme 160R 4V brings the Xtreme DNA to a larger community of young riders as the fastest motorcycle in its segment, with a complete redesign and segment-first cruise control and Panic Brake Alert, while the newly launched Xtreme 250R raises the bar in its segment with Ride-by-wire, four ride modes, traction control, a quickshifter, segment-first cruise control, Tyre Pressure Monitoring System, and the industry's first Frequency selective damping suspension. Backed by our Hero Premia network of more than 130 stores, these launches reflect our commitment to creating world-class, aspirational products and further strengthening our premium portfolio."

THE ALL-NEW XTREME 160R 4V

Since its debut in 2023, the Xtreme 160R 4V has been a key pillar of Hero MotoCorp's premium motorcycle portfolio. The all-new model is its most comprehensive transformation yet: a complete redesign carrying the Xtreme family DNA, segment-leading performance and a host of innovative technology. Conceived as a sporty naked motorcycle, the all-new Xtreme 160R 4V is youthful, muscular and aggressive, with a big-bike presence designed for riders who want thrill, individuality and technology from their motorcycle.

Xtreme DNA, Sharper Stance

The all-new Xtreme 160R 4V features a "Cybersharp" design language that is aggressive, with sharper tank shrouds, a muscular stance, and revised bodywork for increased road presence. The ergonomically contoured fuel tank enhances knee grip and rider comfort, with easy ground reach. Its Advanced Lighting Package features an auto-illuminating Class D full LED headlamp with ambient light sensor, projector high beam, and signature **"H"-shaped DRLs** complemented by an "H"-shaped LED tail lamp and full LED wipers. Red and black front wheel rim options add a personalised touch.

Fastest In Its Segment

The all-new Xtreme 160R 4V is powered by Hero MotoCorp's 163cc, 4-valve, oil-cooled engine, producing 17.1 PS @ 8,750 rpm of peak power and 14.6 Nm @ 6500 rpm of peak torque. Its short-stroke design revs quickly to deliver high peak power, while a finned oil cooler keeps the engine thermally stable through extended, spirited riding. The result is the fastest motorcycle in its segment with a top speed of 0 to 60 km/h in 4.4 seconds. It also delivers the best rear-wheel power in its segment. Ownership is easier too, with extended service intervals: no oil change and no tappet setting is required until 6,000 km.

Ride-by-Wire, Ride Modes & Segment-First Cruise Control

Electronic throttle control (ride-by-wire) delivers precise, smooth and predictable throttle response, and enables three ride modes. Rain mode offers a softer throttle response for slippery conditions, Road mode provides smooth, balanced power delivery for everyday riding, and Sport mode unleashes the motorcycle's full potential with sharp, direct throttle response. The Xtreme 160R 4V is also the first motorcycle in its segment to offer cruise control, making every day and long distance riding effortless.

Confidence On Every Ride

Dual-channel ABS, tuned for the best balance between braking stability and deceleration on all surfaces, works with a 276 mm front and 220 mm rear petal disc. The motorcycle also introduces a segment-first Panic Brake Alert, which enhances safety notifying surrounding traffic during sudden, hard braking. Suspension duties are handled by 37 mm KYB upside-down front forks and a 7-step preload-adjustable rear monoshock, delivering a planted ride with balanced comfort and body control. Radial tubeless tyres, including a wide 130/70 R17 rear, provide grip and confidence through corners.

All-New TFT Console & Rider-Focused Comfort

The new TFT console displays ride modes, gear position with shift advisory, cruise control status, distance to empty, and real-time mileage, with auto-adjusting brightness. Bluetooth connectivity enables call and message alerts, music, phone battery status, and turn-by-turn navigation. Illuminated soft-touch switchgear, an integrated kill-start switch, hazard lights, cruise control controls, and a Type-C fast charger enhance convenience. 5-step adjustable brake and clutch levers allow personalised reach, while a revised rider triangle, ergonomically contoured seat, and improved ground reach enhance comfort. The seat is 16 mm longer at 642.9 mm, with single and split-seat options.

THE REFRESHED XTREME 250R

The refreshed Xtreme 250R raises the bar in the 250cc performance segment with enhanced performance, advanced technology, sharper dynamics and premium design and finish. Combining track-inspired technology and confidence-inspiring handling with everyday usability, it delivers an exhilarating, well-rounded riding experience.

Bolder Style, Sharper Finish

The product sharpens its aggressive streetfighter stance with gold anodised front forks, carbon-fibre hydro-dipped panels, coloured rims with rim tapes, evolved graphics, and embossed detailing. The FSD branding on the rear suspension adds a distinctive performance cue. With 50+ fit and finish

enhancements, the motorcycle delivers a more premium experience featuring refined component finishes, braided cables, and a new swingarm tail cover.

Dynamic Performance

At the heart of the new Xtreme 250R is the proven 250cc liquid-cooled, 4-valve DOHC engine, producing 30 PS @ 9,250 Revolution per minute of peak power and 25.3 Nm @ 7500 Revolution per minute making this the highest torque output in the 250cc segment. The motorcycle is the fastest in the segment with sprints from 0 to 60 km/h in 3.2 seconds.

Effortless Riding

The new Xtreme 250R introduces segment-first cruise control. It allows riders to automatically maintain a set speed without constantly holding the throttle, enhancing riding comfort and reducing fatigue. Adding to the experience is Hero MotoCorp's first sensorless bi-directional quickshifter. It allows clutchless upshifts and downshifts without closing the throttle, delivering faster shifts on the track and less fatigue on long rides.

Advanced Rider Aids for Total Control

The motorcycle now offers four ride modes, making the Xtreme 250R the best-equipped motorcycle in its segment for riding versatility. The modes are tuned to suit different riding conditions and preferences, with Rain mode offering smoother power delivery for wet and slippery surfaces, Road mode delivering linear performance for everyday riding, Sport mode sharpening the motorcycle's response for spirited riding, and Track mode unlocking its full performance potential for the race track. A Tyre Pressure Monitoring System (TPMS) displays real-time tyre pressure and temperature, with colour-coded alerts when pressure is too high or too low.

Frequency Selective Damping Suspension: Comfort Meets Control

It is equipped with Frequency Selective Damping (FSD) rear suspension, a first in the two-wheeler industry. An additional FSD piston provides two distinct rebound damping profiles that adapt to the frequency of road inputs. The result is a ride that smooths out broken roads while keeping the tyre planted for precise line selection through corners. The rigid trellis frame and 43mm USD front forks continue to deliver agile and precise handling.

Smart TFT Console & Connectivity

A new full-colour TFT instrument cluster displays all information in an easily readable interface that also looks good. Riders can also use the built-in lap timer and drag timer. Bluetooth connectivity brings call and message alerts, phone battery status and turn-by-turn navigation to the console. New soft-touch switchgear puts every function at the rider's fingertips, including a dedicated mode selector, an integrated kill-start switch, hazard lights and cruise control switches.

Colours, Pricing & Availability

The all-new Xtreme 160R 4V is available in three variants at **special introductory prices: Standard at Rs.1, 27,000; Pro at Rs.1, 37,000 and Carbon at Rs.1, 41,000 (Ex-showroom, Delhi)** and will be available at Hero MotoCorp and Hero Premia dealerships across the country.

The refreshed Xtreme 250R is available in three colourways: **Carbon Red, Carbon White and Carbon Black. It is launched with a special introductory price of Rs.1, 98,000 (Ex-showroom, Delhi)** and will be available at all Hero Premia dealerships across India.

Press Release

Bookings for both motorcycles opens from **17th October, 2026** and deliveries commence from **1st November 2026**.

About Hero MotoCorp

Hero MotoCorp, headquartered in New Delhi, India, is the world's largest manufacturer of motorcycles and scooters for 25 consecutive years with ~\$5 billion revenue. The Company's global footprint spans 53 countries across Asia, Africa, Europe, Central and Latin America with a customer base of over 130 million. The Company operates eight manufacturing facilities - six in India and one each in Colombia and Bangladesh - along with two Research and Development centres: Hero Centre for Innovation and Technology (CIT) in India and Hero Tech Centre Germany (TCG). Hero MotoCorp is driving the transition to electric mobility through VIDA. Strategic alliances with Harley-Davidson and Zero Motorcycles support the design and development of premium and electric motorcycles, respectively.

Further demonstrating its commitment to the EV future, the Company has made strategic investments in two- and three-wheeler EV manufacturers, Ather Energy and Euler Motors. Hero MotoCorp is the only Indian two-wheeler manufacturer listed on the prestigious Dow Jones Sustainability Index (DJSI).

Hero MotoCorp's Executive Chairman, Dr. Pawan Munjal, was named to the 2025 TIME100 Climate List of the 100 most influential leaders driving business climate action.

Beyond mobility, Hero MotoCorp is a major global promoter of sports, including golf, football, field hockey, and cricket. Hero MotoSports Team Rally is India's flag bearer in global rally racing.

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