

September 10, 2025

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

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www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, September 10, 2025

HERO MOTOCORP EXTENDS FULL GST BENEFIT TO CONSUMERS, MAKING MOBILITY MORE ACCESSIBLE FOR MILLIONS OF INDIANS THIS FESTIVE SEASON

Hero MotoCorp, the world’s largest manufacturer of motorcycles and scooters, today announced passing on the full benefit of the next-gen GST 2.0 reforms directly to customers, effective Sept 22, 2025. The company believes that this move will further enhance accessibility, affordability, and mobility—particularly in rural and semi-urban regions and for lower middle class segment where two-wheelers are not only a means of personal mobility but also a vital enabler of livelihood and social empowerment.

Sharing his thoughts on this milestone reform, **Mr. Vikram Kasbekar, Chief Executive Officer, Hero MotoCorp**, said *“We welcome the Government’s next-gen GST 2.0 reforms, which will boost consumption, empower GDP growth, and accelerate India’s journey to a \$ 5 trillion economy. In addition, more than half of the Indian households use two-wheelers for their daily needs, making it critical for mass mobility. The timing is opportune and ahead of the festive season, making two-wheelers more affordable and accessible for India’s largest consumer base, while giving a strong demand push. By passing on the full GST benefit to customers, Hero MotoCorp reaffirms its commitment to enabling mobility, empowering families, and supporting the vision of ‘Make in India’.”*

With this initiative, customers can now avail price benefits of up to ₹ 15,743 on select models (ex-showroom Delhi), making popular motorcycles such as the Splendor+, Glamour, Xtreme range and scooters like the Xoom, Destini and Pleasure+ even more accessible.

Model-wise GST Benefit (Ex-showroom Delhi):

Model	Max GST benefit (Ex. Showroom Delhi)
Destini 125	Up to ₹ 7,197
Glamour X	Up to ₹ 7,813
HF Deluxe	Up to ₹ 5,805
Karizma 210	Up to ₹ 15,743
Passion+	Up to ₹ 6,500
Pleasure+	Up to ₹ 6,417
Splendor+	Up to ₹ 6,820
Super Splendor XTEC	Up to ₹ 7,254
Xoom 110	Up to ₹ 6,597
Xoom 125	Up to ₹ 7,291
Xoom 160	Up to ₹ 11,602
Xpulse 210	Up to ₹ 14,516

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XTREME 125R	Up to ₹ 8,010
Xtreme 160R 4V	Up to ₹ 10,985
Xtreme 250R	Up to ₹ 14,055

**Please confirm the exact price of your preferred two-wheeler variant from Hero Premia dealerships across India.*

For more information on Hero MotoCorp:
corporate.communication@heromotocorp.com

Press Contact:

