

September 1, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

New Delhi, September 1, 2026

HERO MOTOCORP RECORDS 5.68 LAKH DISPATCHES IN AUGUST 2026

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, reported total dispatches of **5,68,398 units in August 2026**, compared to **5,53,727 units** during the same period last year. Retail growth momentum continued to be strong with **VAHAN growth of 19%** over previous year, reflecting robust demand conditions as we enter the festive season.

VIDA SUSTAINS STRONG RETAIL MOMENTUM

VIDA, Hero MotoCorp's Emerging Mobility business unit, sustained its strong growth momentum in August 2026 with dispatch of **25,558 units and a healthy VAHAN growth of 38%**. During the month, VIDA further strengthened its product portfolio with the launch of the **VIDA VX2 Go in the 3.1 kWh fixed battery variant**, expanding the EVOOTER range and offering customers an accessible entry point into premium electric mobility.

The brand also strengthened its sports and youth engagement by becoming the **Title Partner of the VIDA Kovai Kings** in the Tamil Nadu Premier League (TNPL). Adding to its design credentials, VIDA secured **Red Dot Design Concept Awards for the NOVUS series and the VIDA Dirt.E MX7**. The brand further reinforced its digital and social media leadership by winning two coveted **SAMMIE Awards for Best Social Media Brand – Automobile and Best Use of Branded Content**.

DOMESTIC ICE BUSINESS MAINTAINS ROBUST RETAIL MOMENTUM

The Company's domestic ICE business recorded dispatches of **5,16,747 units** in August 2026 and **18% VAHAN retail growth**. The continued retail momentum augurs well for the festive season, supported by a more flexible supply chain ecosystem with its ability to respond quickly to festive demand.

Splendor and the new Passion maintained strong retail traction, complemented by the Glamour X and the upgraded Super Splendor XTEC 2.0, while the Destini and Xoom series continued to lead the scooter category. Further reinforcing the strength of our portfolio, **Glamour X 125 was named 'Commuter of the Year' at the ABP Network Auto Awards**. The Company's premium experiential selling skill program received the prestigious **Brandon Hall Gold Award** for being the best unique/innovative learning and development program amongst the auto OEMs.

GLOBAL BUSINESS EXPANDS PRODUCT PORTFOLIO IN INTERNATIONAL MARKETS

The Company's Global Business unit recorded dispatches of **26,093 units** in August 2026. Strengthening its international presence, Hero MotoCorp launched the **XPulse 200 4V and XPulse 200 4V Pro in Bangladesh**, marking a significant milestone in its 12-year journey in the country and further strengthening its premium product portfolio.

The Company also sharpened its focus on premiumisation as a core pillar of growth. As part of this strategic push, **Anuj Dua was appointed as Chief Business Officer – Premium Segment** with a mandate to drive the next phase of growth in premium mobility.

Dispatch Data

Particulars	AUG' 26	AUG' 25	YTD FY'27	YTD FY'26
Motorcycles	493,851	501,523	2,446,671	2,176,049
Scooters	74,547	52,204	332,456	194,503
Total	568,398	553,727	2,779,127	2,370,552
Domestic	542,305	519,139	2,615,815	2,234,193
Exports	26,093	34,588	163,312	136,359

***For more information on Hero MotoCorp:
Press Contact:***

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