

August 1, 2026

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Subject: Press Release

Dear Sir / Madam,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited,

Prabhat Singh
Company Secretary & Compliance Officer

Encl.: As above

New Delhi, August 1, 2026

HERO MOTOCORP DELIVERS STRONG DOUBLE-DIGIT GROWTH WITH 5.33 LAKH DISPATCHES IN JULY 2026

Hero MotoCorp, *the world's largest manufacturer of motorcycles and scooters*, maintained its upward growth trajectory in July 2026, reporting total dispatches of **533,416 units**. This compares to **449,755 units** during the same period last year, reflecting a robust **19% year-on-year growth**.

VIDA SUSTAINS STRONG RETAIL MOMENTUM; EXPANDS GLOBAL FOOTPRINT

VIDA, *Hero MotoCorp's Emerging Mobility business unit*, sustained its strong performance in July 2026 with dispatch of **22,714 units**. The business expanded its international footprint with its first global debut into Nepal, marking a significant milestone in Hero MotoCorp's electric mobility journey. VIDA also unveiled its refreshed brand identity, **VOOM**, and introduced a new high-capacity 4.4 kWh variant, offering enhanced range and performance.

DOMESTIC ICE BUSINESS MAINTAINS ROBUST RETAIL MOMENTUM

The Company's domestic ICE business recorded dispatches **478,689 units** in July 2026, compared to **401,171 units** in the same period last year, reflecting approximately **19% year-on-year growth**.

This sustained momentum was driven by healthy retail performance across key segments. Both Splendor and new Passion maintained strong retail traction, complemented by robust performance from the Glamour X and upgraded Super Splendor XTEC 2.0. The scooter portfolio also delivered significant growth, with the Destini and Xoom series leading the category. Complementing its operational milestones, Hero MotoCorp launched a new marketing initiative for the Hero Destini, titled "Hero Ka Scooter, Scooter Ka Hero." Centered on imaginative storytelling, the campaign highlights the heartwarming bond between a father and daughter, positioning the Destini as a trusted family partner.

GLOBAL BUSINESS EXPANDS ITS MARKET PRESENCE

The Company's Global Business unit recorded dispatches of **32,013 units in July 2026**, driven by aggressive international expansion. Strengthening its global presence, the company officially entered Ecuador and Germany. The entry into Germany marks a major milestone as Hero MotoCorp's 53rd global market, reinforcing its strategy to deliver sustainable, premium mobility solutions to international markets.

COMMITMENT TO "MAKE IN INDIA FOR INDIA AND THE WORLD" CONTINUES

In a significant move to strengthen its operational foundation and supply chain network, Hero MotoCorp laid the foundation stone for its second state-of-the-art Global Parts Center (GPC) in Tirupati, Andhra Pradesh. This new facility will serve as a strategic hub for domestic and export spare parts logistics. Furthermore, the expansion aims to scale up annual production capacity at the Tirupati plant—where 100% of Hero MotoCorp's EV portfolio is engineered and built. Coupled with ongoing investments in Ather Energy and EV ecosystems, this move underscores the company's commitment to sustainable mobility and long-term vision.

Note: VAHAN Data not included as it was not available till the time of the release

Dispatch Data

Particulars	JULY' 26	JULY' 25	YTD FY'27	YTD FY'26
Motorcycles	468,565	400,615	1,952,820	1,674,526
Scooters	64,851	49,140	257,909	142,299
Total	533,416	449,755	2,210,729	1,816,825
Domestic	501,403	412,397	2,073,510	1,715,054
Exports	32,013	37,358	137,219	101,771

For more information on Hero MotoCorp:

Press Contact:

corporate.communication@heromotocorp.com



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