

December 01, 2024

Asst. Vice President, Listing Deptt.,
National Stock Exchange of India Ltd.
Exchange Plaza, Plot C-1, Block G,
Bandra Kurla Complex,
Bandra (E),
Mumbai - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sir(s),

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Limited

Dhiraj Kapoor
Company Secretary & Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.

Regd. Office: The Grand Plaza, Plot No. 2, Nelson Mandela Road,
Vasant Kunj - Phase - II, New Delhi - 110070, India
Tel. +91-11-46044220, Fax +91-11-46044399
Email: corporate.communication@heromotocorp.com
www.heromotocorp.com CIN: L35911DL1984PLC017354



New Delhi, December 1, 2024

HERO MOTOCORP SELLS 4.60 LAKH MOTORCYCLES & SCOOTERS IN NOVEMBER 2024

Hero MotoCorp, the world's largest manufacturer of motorcycles and scooters, sold **459,805** units of motorcycles and scooters in November 2024.

The company is geared to strengthen its premium and scooter portfolio with the launch of new models across ICE and EV segments. It expects a positive trend in the coming months on account of favourable economic indicators and improving customer sentiments.

VIDA, Hero MotoCorp's EV brand, sustained its festive momentum with good retail sales and an increase in market share. Additionally, the ongoing VIDA network expansion, through Hero Premia and Hero 2.0 outlets, continues to yield positive results.

During the month, Hero MotoCorp continued to witness a positive trend in global business sales as well with a robust double-digit increase of 36%.

Hero MotoCorp, achieved its highest-ever retail sales during the recent 32-day festive period, starting from Navratri. With sales of over 15.98 lakh (1.6 million) units, the company registered an impressive 13% growth compared to the festive season of 2023. VIDA crossed a significant milestone by achieving 11,600 retail sales during the same period. The Harley-Davidson X440 achieved sales of over 2800 units, highlighting the brand's popularity.

In the month of November, the company showcased its premium range of motorcycles and electric vehicles at EICMA 2024. It unveiled the much-anticipated Xpulse 210, Xtreme 250R, Karizma XMR 250 motorcycles and the VIDA Z electric scooter. These products cater to diverse riding preferences, from adventure and off-road enthusiasts to urban and eco-conscious riders.

With a vision to transform mobility for Bharat and beyond, Hero MotoCorp launched the Hero For Startups (HFS) program. Hero For Startups (HFS) aims to identify and fund promising startups across the country that demonstrate the potential to transform the future of automotive industry.

Particulars	NOV-24	NOV' 23	YTD FY'25	YTD FY'24
Motorcycles	425,856	441,276	3,918,733	3,540,305
Scooters	33,949	49,774	275,003	294,775
Total	459,805	491,050	4,193,736	3,835,080

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Domestic	439,777	476,286	4,037,846	3,717,242
Exports	20,028	14,764	155,890	117,838

For more information on Hero MotoCorp:



Press Contact:

corporate.communication@heromotocorp.com