September 1, 2019

Asst. Vice President, Listing Deptt.
National Stock Exchange of India Ltd.,
Exchange Plaza, Plot C/1, G Block
Bandra Kurla Complex,
Bandra (E),
MUMBAI - 400 051
Scrip Code: HEROMOTOCO

The Secretary,
BSE Limited
25th Floor,
Phiroze Jeejeebhoy Towers,
Dalal Street,
MUMBAI - 400 001
Scrip Code: 500182

Sub: Press Release

Dear Sirs,

Please find enclosed herewith a copy of the Press Release being issued by the Company.

Kindly place the same on your records.

Thanking you,

For Hero MotoCorp Ltd.

(Neerja Sharma)
Company Secretary & Chief Compliance Officer

Encl.: As above

Hero MotoCorp Ltd.
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Tel. +91-11-26142451, 46044100, Fax +91-11-26143321, 26143198
HeroMotoCorp.com CIN: L35911DL1984PLC017354 PAN: AAACH0812J

New Delhi, September 1, 2019

HERO MOTOCORP SELLS 543,406 UNITS OF TWO-WHEELERS IN AUGUST 2019

Hero MotoCorp, the world's largest two-wheeler manufacturer, sold 543,406 units of motorcycles and scooters in the month of August 2019.

With this, the Company registered a growth of nearly 1.5% over the previous month (July 2019), when it had sold 535,810 units of two-wheelers.

During the month of August, Hero MotoCorp set a new benchmark in customer service in the two-wheeler industry, by commencing delivery of new motorcycles and scooters to customers at their doorstep. A unique initiative in the two-wheeler industry, this service is currently available in three cities, including Mumbai, Bengaluru and Noida. Hero MotoCorp plans to expand this facility to 25 cities over the next few months in a phased manner. Customers who wish to avail the home-delivery service can visit Hero's e-commerce portal, www.HGPmart.com.

At Hero MotoCorp, it has always been the Company's constant endeavour to nurture a work environment that fosters equal opportunity, empowerment and growth for all. The Company continued to move forward on its 'Diversity' journey and surpassed the significant milestone of 1000 women employees.

During August, Hero MotoCorp announced special benefits for its customers in the flood affected areas of Kerala, North Karnataka and South Maharashtra. Ensuring seamless mobility for people in these regions, the Company will forego any fee for check-up or repair of vehicles and provide 30% discount on Genuine Hero Spare Parts. The benefits will be available across Hero MotoCorp dealerships and authorized service centers in these areas till September 10, 2019.

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For more information, please visit:
www.heromotocorp.com | FB: /HeroMotoCorpIndia | Twitter: @HeroMotoCorp

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