



HEG/SECTT/2012/

28th August, 2012

Th. Courier Service

Madhya Pradesh Stock Exchange Ltd
201, Palika Plaza-II,
MTH Compound,
INDORE-452001
Fax No. # 0731 2432849

Bombay Stock Exchange Ltd, Mumbai (Fax No.022-22723121/3719/2039/2041/2061
25th Floor, P J Towers
Dalal Street
MUMBAI - 400 001

National Stock Exchange of India Ltd. (Fax No. 022-2659 8237/38) 26598347/48
Exchange Plaza, 5th Floor
Plot No.C/1, G Block, Bandra - Kurla Complex
Bandra (E), MUMBAI - 400 051

Dear Sir,

Sub: Disclosure under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

Enclosed please find disclosure received on 28th August, 2012 from the Promoter / Promoter Group entities of HEG Limited, in terms of Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 in the prescribed format.

This is for your information and record please.

Yours faithfully,
For HEG Limited

(Ashish Sabharwal)
Company Secretary

Encls: as above

HEG LIMITED



Corporate Office :
Bhilwara Towers, A-12, Sector-1
Noida - 201 301 (NCR-Delhi), India
Tel. : +91-120-4390000 (EPABX)
Fax : +91-120-4277841
Website : www.lnjbhilwara.com

Registered Office :
Mandideep (Near Bhopal) Distt. Raisen - 462046
(Madhya Pradesh), India
Tel. : +91-7480-233524 to 233527
Fax : +91-7480-233522
Website : www.hegltd.com



Format for disclosures under Regulation 29(2) of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011

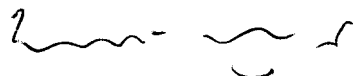
1. Name of the Target Company (TC)	HEG Limited		
2. Name(s) of the acquirer and Persons Acting in Concert (PAC) with the acquirer	Acquirers and other Promoter Group Entities As per Annexure - 1*		
3. Whether the acquirer belongs to Promoter/Promoter group	Yes		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	National Stock Exchange of India Limited Bombay Stock Exchange Limited Madhya Pradesh Stock Exchange Limited		
5. Details of the acquisition / disposal/holding of shares/voting rights/holding of the Acquirer and PAC	Number	% w.r.t. total share/voting capital wherever applicable	% w.r.t. total diluted share/voting capital of the TC(*)
<u>Before the acquisition/disposal under consideration, holding of:</u>			
a) Shares carrying voting rights	Acquirers As per Annexure -1*	Acquirers As per Annexure -1*	Acquirers As per Annexure -1*
b) Voting rights (VR) otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the T C (specify holding in each category)	-	-	-
Total (a+b+c)	18,22,571	4.56 %	4.56 %
<u>Details of acquisition/sale</u>			
a) Shares carrying voting rights acquired/sold	As per Annexure -1*	As per Annexure -1*	As per Annexure -1*
b) VRs acquired /sold otherwise than by shares	-	-	-
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	-	-	-
Total (a+b+c)	5,86,982	1.47 %	1.47 %

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<u>After the acquisition/sale, holding of:</u> a) Shares carrying voting rights b) VRs otherwise than by shares c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition.	As per Annexure -1* - -	As per Annexure -1* - -	As per Annexure -1* - -
Total (a+b+c)	24,09,553	6.03 %	6.03 %
6. Mode of acquisition / sale (e.g. open market / off-market / public issue / rights issue / preferential allotment / inter-se transfer etc).	As per Annexure – 1*		
7. Date of acquisition / sale of shares / VR or date of receipt of intimation of allotment of shares, whichever is applicable	29 th November, 2011 to 27 th August, 2012		
8. Equity share capital / total voting capital of the TC before the said acquisition / sale	3,99,59,142 Equity Shares		
9. Equity share capital/ total voting capital of the TC after the said acquisition / sale	3,99,59,142 Equity Shares		
10. Total diluted share/voting capital of the TC after the said acquisition/sale.	3,99,59,142 Equity Shares		

(*) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For and on behalf of Promoter / Promoter Group entities of HEG Limited



(Ravi Jhunjunwala)

Place: Noida (U.P.)

Date: August 28, 2012

Annexure - 1

Details of the acquisition / disposal / holding of shares / voting rights / holding of Promoter / Promoter Group of HEG Limited

Period : From 29th November, 2011 to 27th August, 2012

S.No.	Name of Promoter / Promoter Group	No. of equity shares held before acquisition	% w.r.t. total share / voting capital	% w.r.t. diluted share / voting capital TC	No. of equity shares acquired	% w.r.t. total share / voting capital	% w.r.t. diluted share / voting capital TC	No. of equity shares sold	% w.r.t. total share / voting capital	% w.r.t. diluted share / voting capital TC	No. of equity shares as on 27th August, 2012	% w.r.t. total share / voting capital	% w.r.t. diluted share / voting capital of the TC	Mode of acquisition / sale
1	Riju Jhunjhunwala	233290	0.58	0.58							233290	0.58	0.58	-
2	Rishabh Jhunjhunwala	186126	0.47	0.47							186126	0.47	0.47	-
3	Ravi Jhunjhunwala*	132060	0.33	0.33	4000	0.01	0.01				136060	0.34	0.34	Off-market
4	Ravi Jhunjhunwala (HUF)	214710	0.54	0.54							214710	0.54	0.54	-
5	Lakshmi Niwas Jhunjhunwala	179740	0.45	0.45							179740	0.45	0.45	-
6	Mani Devi Jhunjhunwala	103350	0.26	0.26							103350	0.26	0.26	-
7	Rita Jhunjhunwala	224312	0.56	0.56							224312	0.56	0.56	-
8	Shantanu Agarwal*	4000	0.01	0.01				4000	0.01	0.01	0	0.00	0.00	Off-market
9	India Textfab Marketing Ltd	218851	0.55	0.55							218851	0.55	0.55	-
10	LNJ Financial Services Ltd	935173	2.34	2.34							935173	2.34	2.34	-
11	Bharat Investments Growth Ltd	2609598	6.53	6.53							2609598	6.53	6.53	-
12	Gifted Industrial Securities Ltd*	364498	0.91	0.91	140170	0.35	0.35				504668	1.26	1.26	Open market
13	Investors India Ltd	38382	0.10	0.10							38382	0.10	0.10	-
14	Nivedan Vanija Niyojan Ltd*	14682	0.04	0.04	55915	0.14	0.14				70597	0.18	0.18	Open market
15	RSWM Ltd	978000	2.45	2.45							978000	2.45	2.45	-
16	Raghav Commercial Ltd*	1272371	3.18	3.18	260795	0.65	0.65				1533166	3.84	3.84	Open market
17	Shashi Commercial Company Ltd	715187	1.79	1.79							715187	1.79	1.79	-
18	Deepak Knits & Texturise Pvt Ltd	38919	0.10	0.10							38919	0.10	0.10	-
19	Hindustan Commerce Pvt Ltd	334706	0.84	0.84							334706	0.84	0.84	-
20	Purvi Vanija Niyojan Ltd	1745350	4.37	4.37							1745350	4.37	4.37	-
21	Microlight Investments Ltd	4665579	11.68	11.68							4665579	11.68	11.68	-
22	Norbury Investments Ltd	5362991	13.42	13.42							5362991	13.42	13.42	-
23	Mekima Corporation	1789537	4.48	4.48							1789537	4.48	4.48	-
24	Charisma Corporation*	34960	0.09	0.09				34960	0.09	0.09	0	0.00	0.00	Off-market
25	Sandhu Auto Deposits Ltd*	0	0.00	0.00	165062	0.41	0.41				165062	0.41	0.41	Open market
	Total	22396372	56.05	56.05	625942	1.57	1.57	38960	0.10	0.10	22383354	57.52	57.52	

* The entities that acquired/sold the shares during the relevant period

For and on behalf of Promoter/Promoter Group entities of HEG Ltd

(Ravi Jhunjhunwala)