



HEG/SECTT/2026

August 12, 2026

1	BSE Limited P J Towers Dalal Street MUMBAI - 400 001. Scrip Code : 509631	2	National Stock Exchange of India Limited Exchange Plaza, 5 th Floor Plot No.C/1, G Block, Bandra - Kurla Complex Bandra (E), MUMBAI - 400 051. Scrip Code : HEG
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Subject: Disclosure under Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Dear Sir/Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 ("Listing Regulations"), we hereby inform you that HEG Limited ("the Company") has entered into a Media Services Agreement with Adfactors PR Private Limited ("Adfactors PR") for providing public relations and media communication services to the Company.

The details as required under Regulation 30 of the SEBI (LODR) Regulations, 2015 read with SEBI Master Circular No. HO/49/14/14(7)2025-CFD-POD2/I/3762/2026 dated January 30, 2026 are enclosed as **Annexure A**.

This is for your information and records.

Thanking you,

Yours faithfully,
For **HEG Limited**

Vivek Chaudhary
Company Secretary
A-13263
heg.investor@lnjbhilwara.com

Encl: As Above

HEG LIMITED

Corporate Office :
Bhilwara Towers, A-12, Sector-1
Noida-201 301 (NCR-Delhi), India
Tel. : +91-120-4390300 (EPABX)
Fax : +91-120-4277841
GSTIN No.: 09AAACH6184K2Z6
Website : www.lnjbhilwara.com



Corporate Identification No.: L23109MP1972PLC008290

Regd. Office :
Mandideep (Near Bhopal)
Distt. Raigarh - 462 046,
(Madhya Pradesh), India
Tel.: +91-7480-405500, 233524 to 233527
GSTIN No.: 23AAACH6184K1ZH
Website : www.hegltd.com



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Annexure A

Disclosure pursuant to Regulation 30 read with Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015

Sr. No.	Particulars	Disclosure
1.	Name(s) of the parties with whom the agreement is entered	HEG Limited and Adfactors PR Private Limited
2.	Purpose of entering into the agreement	The agreement has been entered into for providing public relations and media communication services to the Company, including Media & Market Outreach, Strategic Stakeholder Engagement, Digital & Social Amplification, Master Narrative and Thought Leadership.
3.	Shareholding, if any, in the entity with whom the agreement is executed	NIL
4.	Significant terms of the agreement (in brief) special rights like right to appoint directors, first right to share subscription in case of issuance of shares, right to restrict any change in capital structure etc.	The agreement does not contain any special rights, including any right to appoint directors, right of first refusal or right to subscribe to securities in case of issuance of securities, or any right to restrict any change in the capital structure of the Company.
5.	Whether, the said parties are related to promoter/promoter group/group companies in any manner. If yes, nature of relationship	No. Adfactors PR Private Limited is not related to the Promoter/Promoter Group of the Company.
6.	Whether the transaction would fall within related party transactions? If yes, whether the same is done at "arm's length"	No. The transaction does not constitute a Related Party Transaction, as Adfactors PR Private Limited is not a Related Party of the Company.
7.	In case of issuance of shares to the parties, details of issue price, class of shares issued	Not Applicable
8.	Any other disclosures related to such agreements, viz., details of nominee on the board of directors of the listed entity, potential conflict of interest arising out of such agreements, etc.	The agreement does not contain any provision relating to appointment of any nominee director on the Board of Directors of the Company. There is no potential conflict of interest arising from the agreement.
9.	In case of termination or amendment of agreement, listed entity shall disclose additional details to the Stock Exchange(s): (a) Name of parties to the agreement (b) Nature of the agreement (c) Date of execution of the agreement (d) Details of amendment and impact thereof or reasons of termination and impact thereof	Not Applicable, as the agreement has not been terminated or amended as on the date of this disclosure.

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