

HEADS UP VENTURES LIMITED

(Formerly The Mandhana Retail Ventures Limited)

CIN: L52390MH2011PLC213349

Registered Office: Plot No. E-132, MIDC, Tarapur Industrial Area, Boisar, Dist : Palghar - 401506

Date: 16th December, 2024

**To,
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai – 400001**

**To,
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C-1,
G Block, Bandra Kurla Complex,
Bandra (E), Mumbai - 400051**

Subject: Intimation under Regulation 30 of SEBI (LODR) Regulations, 2015

Ref: BSE- 540210; NSE – HEADSUP

Dear Sir/madam,

We hereby inform you that the Board of Directors at its meeting held 16th December, 2024 has approved:

1. The Appointment of Mr. Harshkumar Pravinbhai Patel (DIN: 10856046) as an Additional Non-Executive Director of the Company w.e.f. 16.12.2024 subject to the approval of shareholders
2. The Appointment of Mr. Kunj Yogeshbhai Patel (DIN: 10856058) as an Additional Independent Director of the Company w.e.f. 16.12.2024 subject to the approval of shareholders.
3. The Appointment of Mr. Akash Jitendrakumar Patel (DIN: 10856039) as an Additional Independent Director of the Company w.e.f. 16.12.2024 subject to the approval of shareholders.
4. The Appointment of Ms. Amrita Ashutosh Tiwari (DIN: 10866957) as an Additional Independent Director of the Company w.e.f. 16.12.2024 subject to the approval of shareholders.

Further, we would like to inform that Mr. Harshkumar Pravinbhai Patel, Mr. Kunj Yogeshbhai Patel, Mr. Akash Jitendrakumar Patel and Ms. Amrita Ashutosh Tiwari are not debarred from holding the position of Director by virtue of any SEBI order or any other authority.

The details required under Regulation 30 of Listing regulations read with SEBI Circular No. CIR/CFD/CMD/4/2015 dated 9th September, 2015 are given in the enclosed Annexure.

Kindly take the same on the records and acknowledge the receipt.

Thanking You.

**Yours faithfully,
For, HEADS UP VENTURES LIMITED**

**HANSRAJ RATHOR
Managing Director
(DIN: 07567833)**

Office No.004 (Part), B-13, Apurva Shanti Nagar CHS Ltd. Sector-7, Shanti Nagar, Mira Road (East), District Thane 401 107.

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Annexure

<u>Sr</u> <u>:</u> <u>N</u> <u>o.</u>	<u>Details of events</u> <u>that need to be</u> <u>provided</u>	<u>Information of such event(s)</u>			
		Harshkumar Pravinbhai Patel	Kunj Yogeshbhai Patel	Akash Jitendrakumar Patel	Amrita Ashutosh Tiwari
1	Reason for change viz. appointment, resignation, removal, death or otherwise;	Appointment	Appointment	Appointment	Appointment
2	Date of Appointment/Cessation (As applicable) Term of Appointment;	16.12.2024 Appointed as Additional Non-Executive Director subject to the approval of Shareholders	16.12.2024 Appointed as Additional Independent Director subject to the approval of Shareholders	16.12.2024 Appointed as Additional Independent Director subject to the approval of Shareholders	16.12.2024 Appointed as Additional Independent Director subject to the approval of Shareholders
3	Brief Profile (in case of appointment)	Mr. Harshkumar Pravinbhai Patel has done Bachelor of Commerce (BCom) degree from a reputable institution. Harsh Patel is an experienced and highly skilled director with a robust background in financial	Mr. Kunj Yogeshbhai Patel has done Bachelor of Commerce (BCom) degree. Kunj Patel is a highly skilled and accomplished director known for his expertise in financial management. Holding a Bachelor of Commerce (BCom)	Mr. Akash Patel completed his Bachelor of Commerce (BCom) degree from a recognized university. Akash Patel is a highly experienced and accomplished director with a strong foundation in business management and entrepreneurship. Holding a Bachelor of	Ms. Amrita Ashutosh Tiwari completed Bachelors in Arts, Diploma in Marketing Management and PGDBM (Marketing). A competent professional with 13 years of rich experience in managing business products with key focus on product Marketing/Incentives/Rewards & Recognition and

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	<p>management and personal business operations. With a Bachelor of Commerce (BCom) degree and several years of professional experience in the financial sector, Harsh has made significant strides in both managing corporate finances and navigating the challenges of entrepreneurship. His unique blend of financial expertise and practical business experience has enabled him to drive financial growth and operational success in various organizational contexts. This comprehensive experience has given him the ability to</p>	<p>degree, Kunj has built a successful career in the field of finance and business management. With extensive experience in financial strategy, analysis, and corporate decision-making, Kunj has been instrumental in driving the financial success of the organizations he has worked with. His ability to navigate the complexities of financial management, coupled with his deep understanding of business operations, has made him a respected leader in his field.</p>	<p>Commerce (BCom) degree, Akash has utilized his academic qualifications to build a successful career in various sectors, focusing primarily on management roles and personal business ventures. His experience spans across multiple facets of business, from operational management to strategic development, and his hands-on experience in the personal business domain has enabled him to thrive in a competitive and everchanging marketplace.</p>	<p>employee engagement Experience in Incentives for Products like LAP/Personal Loan/Gold Loan/Payment gateways/SME including handling rewards and recognition programs & events. Resourceful in interacting with verticals within the company for understanding their requirements and ways to incentivize employees. An effective leader with distinguished capabilities in recruiting, directing, leading & training a large workforce; imparting continuous training for accomplishing greater operational efficiency and achieving operational excellence</p>
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		balance complex financial decision-making with a deep understanding of the entrepreneurial mindset, making him a versatile and valuable leader in the business world.			
4	Disclosures of relationship between directors (in case of appointment of director)	He is not related to any Director of the Company.	He is not related to any Director of the Company.	He is not related to any Director of the Company.	She is not related to any Director of the Company.
5	Shareholding in the Company (in case of appointment of director)	NIL	NIL	NIL	NIL
6	Interest in other Entity (in case of appointment of director)	NIL	NIL	NIL	NIL

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