

Release

Apacheta Partners with HCL Technologies to Provide Mobile Enterprise Solutions to Consumer Goods Companies

HCL to Provide Consulting, Application Enhancements, and Integration with ERP Systems for Apacheta's Mobile Applications

MEDIA, PA and SUNNYVALE, CA - October 24, 2011 – Apacheta, a [mobile workflow application](#) provider, and [HCL Technologies](#), a leading global IT services company, today announced a partnership to provide global delivery of mobile sales, delivery and merchandising solutions to the consumer goods industry to enhance operational efficiencies and provide improved time-to-market benefits.

Through this partnership, HCL will provide value-added services to Apacheta's flexible mobile applications, including consulting, application enhancements, and back-end integration with ERP systems, delivering a complete solution for consumer packaged goods (CPG) companies. Together, this blend of software and services allow CPG companies to improve efficiencies and deliver enhanced accountability in operations.

"Our strategic partnership with HCL enables us to offer enhanced mobile workforce solutions to global companies", said Don Grust, CEO of Apacheta Corporation. "HCL is a trusted partner that understands our customer and technology landscape very effectively and has proven experience with our software offerings for all the markets we target around the world," he added.

"We understand that business agility is one of the top concerns of our customers right now and we are helping them quickly adapt to rapidly shifting technology environment and capitalize on the transformation under way," said Sanjeev Nikore, Senior Corporate Vice President, Consumer and Manufacturing for HCL Technologies. "Leveraging our deep domain expertise in the consumer goods industry and through our partnership with Apacheta, we have completed successful mobile solutions implementations for various customers in the consumer goods industry and will continue to add value to our solution offerings to keep our customers ahead of the game,".

HCL will leverage Apacheta's mobile software for the consumer goods companies, including RouteACE™, a field sales and direct-store-delivery application; MerchandiserACE™, to automate the entire merchandising process and streamline field marketing; ServiceACE™ for equipment repair; and TransportACE™ for line haul operations.



About Apacheta Corporation (<http://www.apacheta.com>)

Apacheta Corporation provides flexible mobile business applications that enable consumer packaged goods, service, and transportation based businesses to increase the speed and accuracy of their service, sales and product distribution networks. After pioneering its flexible mobile application framework in 2003, Apacheta quickly established a solid customer base that includes Dr. Pepper Snapple Group, Bimbo USA, G&K Services, Odwalla, United Rentals, Bally's, Bally Technologies, and many others.

About HCL Technologies

HCL Technologies is a leading global IT services company, working with clients in the areas that impact and redefine the core of their businesses. Since its inception into the global landscape after its IPO in 1999, HCL focuses on 'transformational outsourcing', underlined by innovation and value creation, and offers integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and BPO. HCL leverages its extensive global offshore infrastructure and network of offices in 26 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare. HCL takes pride in its philosophy of 'Employees First, Customers Second' which empowers our 80,520 transformers to create a real value for the customers. HCL Technologies, along with its subsidiaries, has reported consolidated revenues of US\$ 3.7 billion (Rs 16,977 crores), as on 30 September 2011 (on LTM basis). For more information, please visit www.hcltech.com

About HCL Enterprise

HCL is a \$6 billion leading global technology and IT enterprise comprising two companies listed in India – HCL Technologies and HCL Infosystems. Founded in 1976, HCL is one of India's original IT garage start-ups. A pioneer of modern computing, HCL is a global transformational enterprise today. Its range of offerings includes product engineering, custom & package applications, BPO, IT infrastructure services, IT hardware, systems integration, and distribution of information and communications technology (ICT) products across a wide range of focused industry verticals. The HCL team consists of over 85,000 professionals of diverse nationalities, who operate from 31 countries including over 500 points of presence in India. HCL has partnerships with several leading global 1000 firms, including leading IT and technology firms. For more information, please visit www.hcl.com

Forward-looking Statements

Certain statements in this release are forward-looking statements, which involve a number of risks, uncertainties, assumptions and other factors that could cause actual results to differ materially from those in such forward-looking statements. All statements, other than statements of historical fact are statements that could be deemed forward looking statements, including but not limited to the statements containing the words 'planned', 'expects', 'believes', 'strategy', 'opportunity', 'anticipates', 'hopes' or other similar words. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding impact of pending regulatory proceedings, fluctuations in earnings, our ability to manage growth, intense competition in IT services, Business Process Outsourcing and consulting services including those factors which may affect our cost advantage, wage increases in India, customer acceptances of our services, products and fee structures, our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets in a cost effective and timely manner, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas, disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, the success of our brand development efforts, liability for damages on our service contracts, the success of the companies / entities in which we have made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property, other risks, uncertainties and general economic conditions affecting our industry. There can be no assurance that the forward looking statements made herein will prove to be accurate, and issuance of such forward looking statements should not be regarded as a representation by the Company, or any other person, that the objective and plans of the Company will be achieved. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.



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