HCL partners with LinkedIn to encourage users to go 'Beyond the Contract'

Global IT services provider launches LinkedIn application to highlight the changing nature of business engagements

Sunnyvale, CA, London, UK and Noida, India – May 8, 2014 - HCL Technologies, a global IT services provider, has partnered with LinkedIn to launch an application aimed at encouraging users to go above and beyond the scope of their existing contracts. The application, which will launch globally in English, German and French, will highlight the changing nature of business engagements as part of the first stage of a global campaign aimed at encouraging more employees and businesses to build a 'Relationship Beyond the Contract'.

The web-based application, which is accessible via LinkedIn's APIs and InMail feature, is aimed at encouraging users to go the extra mile by allowing them to log in and acknowledge professional relationships that they feel have gone beyond the contract. Users can access the app to add a personalized note of appreciation to their contacts which the recipient can then view, download and print.

As a leader among its peers in terms of social engagement, HCL enjoys a strong presence across social media channels with over 500,000 fans on Facebook and more than 200,000 Twitter followers. Its global 'Relationship Beyond the Contract' campaign is launching with a view to underlining its belief that social tools such as LinkedIn will form the basis of the next stage of B2B engagement across the global industry.

Krishnan Chatterjee, Global Head of Strategic Marketing, HCL Technologies said, "At HCL, the way we do business is premised on deeply rooted principles of trust and transparency, flexibility, and value centricity. The Relationship Beyond the Contract digital campaign is an outcome of behaviours and the Employees First, Customer Second business model we believe in, developed from the work HCL has done to seek a deeper understanding and foster clearer, more open dialogue among technology companies, vendors and partners globally."

Hari Krishnan, Managing Director APAC, LinkedIn added, "At LinkedIn, 'Relationships Matter' is a core value practiced by every employee as we go about helping our members and clients. We are pleased to be part of HCL's campaign to celebrate, and bring to life how relationships are a key ingredient behind every success story."

‘Relationship Beyond the Contract’ not only embodies HCL’s brand promise, but also the value-centric business model that drives HCL’s ongoing financial success amid a struggling competitive landscape, and an example of how the company continues disrupting traditional outsourcing models to tackle the growing instability of the market. With this campaign, the company continues to ride a strong wave of successes in the strategic leadership domain with powerful wins against industry giants at the ITSMA awards where HCL received the prestigious Diamond Award for driving thought leadership with its Straight Talk platform.

To access the LinkedIn application, please visit: http://www.rbtc.hcltech.com.

To learn more about HCL’s ‘Relationship Beyond the Contract’ campaign please visit the website: http://www.hcltech.com/relationship-beyond-contract.

About HCL Technologies

HCL Technologies is a leading global IT services company working with clients in the areas that impact and redefine the core of their businesses. Since its emergence on global landscape after its IPO in 1999, HCL has focused on 'transformational outsourcing', underlined by innovation and value creation, offering an integrated portfolio of services including software-led IT solutions, remote infrastructure management, engineering and R&D services and Business services. HCL leverages its extensive global offshore infrastructure and network of offices in 31 countries to provide holistic, multi-service delivery in key industry verticals including Financial Services, Manufacturing, Consumer Services, Public Services and Healthcare & Life sciences. HCL takes pride in its philosophy of 'Employees First, Customers Second' which empowers its 90,190 transformers to create real value for the customers. HCL Technologies, along with its subsidiaries, had consolidated revenues of US$ 5.2 billion, as on 31st March 2014 (on LTM basis). For more information, please visit www.hcltech.com

HCL Forward-looking Statements

Certain statements in this release are forward-looking statements, which involve a number of risks, uncertainties, assumptions and other factors that could cause actual results to differ materially from those in such forward-looking statements. All statements, other than statements of historical fact are statements that could be deemed forward looking statements, including but not limited to the statements containing the words 'planned', 'expects', 'believes',' strategy', 'opportunity', 'anticipates', 'hopes' or other similar words. The risks and uncertainties relating to these statements include, but are not limited to, risks and uncertainties regarding impact of pending regulatory proceedings, fluctuations in earnings, our ability to manage growth, intense competition in IT services, Business Process Outsourcing and consulting services including those factors which may affect our cost advantage, wage increases in India, customer acceptances of our services, products and fee structures, our ability to attract and retain highly skilled professionals, our ability to integrate acquired assets in a cost effective and timely manner, time and cost overruns on fixed-price, fixed-time frame contracts, client concentration, restrictions on immigration, our ability to manage our international operations, reduced demand for technology in our key focus areas,



disruptions in telecommunication networks, our ability to successfully complete and integrate potential acquisitions, the success of our brand development efforts, liability for damages on our service contracts, the success of the companies /entities in which we have made strategic investments, withdrawal of governmental fiscal incentives, political instability, legal restrictions on raising capital or acquiring companies outside India, and unauthorized use of our intellectual property, other risks, uncertainties and general economic conditions affecting our industry. There can be no assurance that the forward looking statements made herein will prove to be accurate, and issuance of such forward looking statements should not be regarded as a representation by the Company, or any other person, that the objective and plans of the Company will be achieved. All forward looking statements made herein are based on information presently available to the management of the Company and the Company does not undertake to update any forward-looking statement that may be made from time to time by or on behalf of the Company.

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