

November 9, 2020

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai 400 001
Stock Code: 543227

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – AutonomIQ and Happiest Minds Partner to Offer Autonomous Testing Solutions to Accelerate Digital Transformation

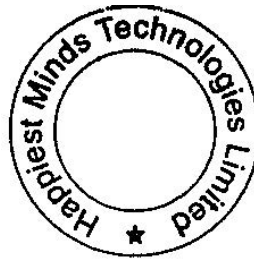
Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release being issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,
Yours faithfully,
For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706



PRESS RELEASE

AutonomIQ and Happiest Minds Partner to Offer Autonomous Testing Solutions to Accelerate Digital Transformation

California, India and Bengaluru, India, November 9, 2020: Happiest Minds Technologies Limited (NSE:HAPPSTMNDS), a 'Born Digital . Born Agile', digital transformation and IT solutions company and AutonomIQ, a cloud platform that uses AI and machine learning for autonomous testing solutions, announced a partnership to accelerate the enterprise digital transformation journey using autonomous testing capabilities.

This solution combines artificial intelligence, machine learning and intelligent automation capabilities of AutonomIQ's autonomous testing platform along with Happiest Minds expertise of digital technologies, solutions and services, along with domain expertise to reimagine business processes for customers and their ecosystem.

"Integration of AutonomIQ's Autonomous Testing platform with Happiest Minds platform helps accelerate the value realization of the digital transformation projects of our customers. Happiest Minds works with niche partners like AutonomIQ to create a connected partner ecosystem and deliver a sustainable digital transformation to its customers. *We believe in helping customers meet their business goals by 'delivering digital capital' at each step of their digital journey through outcomes and insights.*" said Rajiv Shah, CEO, Digital Business Services, Happiest Minds.

"Happiest Minds' focus on bringing the best of the eco-system together to help deliver business solutions has been driven by Digital and Agile needs of the customer. Automation is the major need especially in current pandemic to ensure business continuity and business reliability, with focus on reducing cost, improving quality of products and services. Partnering with AutonomIQ helps us to deliver a seamless delivery and quality improvements to ensure the solutions delivered to our customers are maintenance free, says Sandeep Agarwal, EVP & COO, Digital Business Services, Happiest Minds." says Sandeep Agarwal, COO, Digital Business services, Happiest Minds.

"Improve software agility without compromising software quality has been one of the core design principles behind the product vision of AutonomIQ," says Ram Shanmugam, Co-Founder & CEO of AutonomIQ. "We have seen customers moving from Selenium to AutonomIQ and achieved upto 10x improvement in Automation Script generation & self-healing of the Scripts.

"Our partnership with Happiest Minds and integration with their next generation platforms, allows customers to leverage the benefits of AI and machine learning to accelerate their digital initiatives" says Nataraj Narayan, Managing Director & President of AutonomIQ.

AutonomIQ and Happiest Minds have also created pre-built solutions and integrations with standard packaged and SaaS applications, and this helps customers generate significant value in a really short amount of time.

About Happiest Minds Technologies:

[Happiest Minds Technologies Limited](#) (NSE: HAPPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence](#), [blockchain](#), [cloud](#), [digital process automation](#), [internet of things](#), robotics/drones, [security](#), [virtual/augmented reality](#), etc. Positioned as 'Born Digital . Born Agile', our capabilities span digital solutions, infrastructure, product engineering and security. We deliver these services across industry sectors such as automotive, BFSI, consumer packaged goods, e-commerce, edutech, engineering R&D, hi-tech, manufacturing, retail and travel/transportation/hospitality.

A Great Place to Work-Certified™ company, Happiest Minds is headquartered in Bangalore, India with operations in the U.S., UK, Canada, Australia and Middle East.

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About AutonomIQ

[AutonomIQ](#) is a cloud platform that enables product and IT teams to autonomously test, release and deploy software, thereby increasing velocity of software releases without compromising quality. With pre-built integrations to common web applications and SaaS providers, customers can instantly create test cases, generate test scripts and test data, and execute tests. Using deep-learning and AI algorithms, AutonomIQ detects changes, enables self-healing for test assets and provides advanced diagnostics. In real world situations, AutonomIQ has been shown to provide over ~50% improvement in speed and quality compared to existing tools and techniques.