

November 05, 2024

Listing Compliance & Legal Regulatory
BSE Limited
Phiroze Jeejeebhoy Towers Dalal Street,
Mumbai 400 001
Stock Code: 543227,974728,974820 &
975101

Listing & Compliance
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex
Bandra East, Mumbai 400 051
Stock Code: HAPPSTMNDS

Dear Sir/Madam,

Sub: Press Release – Happiest Minds Positioned as a ‘Major Contender’ in Everest Group’s Digital Workplace Services PEAK Matrix® Assessment 2024 – Mid-Market Enterprises

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, enclosed herewith is a press release issued by the Company on the captioned subject, the content of which is self-explanatory.

This is for your information and records.

Thanking you,

Yours faithfully,

For **Happiest Minds Technologies Limited**



Praveen Kumar Darshankar
Company Secretary & Compliance Officer
Membership No. F6706

Happiest Minds Positioned as a 'Major Contender' in Everest Group's Digital Workplace Services PEAK Matrix® Assessment 2024 – Mid-Market Enterprises

San Jose, London, and Bengaluru, November 05, 2024: Happiest Minds Technologies Limited (NSE: HAPPSTMNDS), a 'Born Digital . Born Agile', Mindful IT Company, today announced that it has been positioned as a '**Major Contender**' in the **2024 PEAK Matrix® Assessment for Digital Workplace Services**, focused on mid-market enterprises by Everest Group.

The PEAK Matrix® report is a data-driven comparative assessment of service providers based on two primary parameters: Vision & Capability (measuring providers' ability to deliver services successfully) and Market Impact (measuring the impact created in the market). This framework aids providers in assessing their positioning and refining their offerings to meet evolving customer needs.

Ram Mohan C, CEO, Infrastructure Management & Security Services (IMSS), Happiest Minds, said, *"We are proud to be recognized as a 'Major Contender' by Everest Group in the Digital Workplace Services PEAK Matrix® Assessment for mid-market enterprises. Happiest Minds' tailored Digital Workplace Services empower mid-sized enterprises to swiftly and seamlessly adapt their workforce to the digital environment, ensuring smooth, user-friendly experiences across all devices and user personas."*

Girish Chandangoudar, Vice President, Infrastructure Management & Security Services (IMSS), Happiest Minds, said, *"This recognition by Everest Group affirms our commitment to delivering comprehensive digital workplace services that integrate state-of-the-art technology and automation to drive productivity and employee engagement. We are committed to providing mid-market enterprises with the services they need to thrive in a dynamic business landscape."*

Guided by the mission, 'Happiest People . Happiest Customers', Happiest Minds serves over sixty-five Billion-Dollar corporations globally, continuously enhancing its digital workplace services to foster improved employee experiences and operational efficiency for mid-market enterprises.

About Happiest Minds Technologies

[Happiest Minds Technologies Limited](#) (NSE: HAPPSTMNDS), a Mindful IT Company, enables [digital transformation](#) for enterprises and technology providers by delivering seamless customer experiences, business efficiency and actionable insights. We do this by leveraging a spectrum of disruptive technologies such as: [artificial intelligence](#), [blockchain](#), [cloud](#), [digital process automation](#), [internet of things](#), robotics/drones, [security](#), [virtual/ augmented reality](#), etc. Positioned as 'Born Digital. Born Agile', our capabilities span Product & Digital Engineering Services (PDES), Generative AI Business Services (GBS) and Infrastructure Management & Security Services (IMSS). We deliver these services across industry groups: Banking, Financial Services & Insurance (BFSI), EdTech, Healthcare & Life Sciences, Hi-Tech and Media & Entertainment, Industrial,

Manufacturing, Energy & Utilities, and Retail, CPG & Logistics. The company has been recognized for its excellence in Corporate Governance practices by Golden Peacock and ICSI.

A Great Place to Work Certified™ company, Happiest Minds is headquartered in Bengaluru, India with operations in the U.S., UK, Canada, Australia, and the Middle East.

Media Contact: media@happiestminds.com