



Ref. MP/hrh
21st March, 2018

Stock Code: BSE-501455
NSE- GREAVESCOT

The Secretary
BSE Limited
Corporate Relationship Department
2nd Floor, New Trading Wing
Rotunda Building, Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai – 400 001

The Secretary
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor
Plot No. C /1, G Block
Bandra – Kurla Complex
Bandra (E)
Mumbai – 400 051

Dear Sirs,

Subject: Press Release

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, please find enclosed a copy of press release issued by the Company, the content of which is self-explanatory.

Please take the same on record.

Thanking you,

Yours faithfully,

For Greaves Cotton Limited



Amit K. Vyas
Company Secretary,
Head- Legal & Internal Audit

Encl. : a/a

GREAVES COTTON LIMITED

www.greavescotton.com

Registered Office: 3rd Floor, Motilal Oswal Tower, Junction of Gokhale & Sayani Road, Prabhadevi, Mumbai 400 025, India
Tel: +91 22 62211700 Fax: +91 22 62211799 CIN: L99999MH1922PLC000987

Email: investorservices@greavescotton.com



Greaves Cotton Limited launched reskilling program DEEP to give back to society

Aurangabad, 21 March 2018: After establishing a strong foothold in the last mile transportation solutions and services sector in India and reaching over 5 million customers with 'Made in India' engines, Greaves Cotton Limited aims to continue contributing to the betterment of the society.

Setting an example as a responsible global conglomerate, Greaves Cotton Limited had recently announced its Corporate Social Responsibility (CSR) project focusing on Reskilling called – **DEEP**, a concerted effort to provide skill to those people who aspire to grow but lack financial support. Through DEEP, Greaves Cotton Limited provided technical training and helped students from the underserved population of Aurangabad work in assembly lines and get proficient in repairing engines.

Talking about the company's CSR initiative, **Mr. Nagesh Basavanhalli added**, *"We believe in the philosophy of **Care, Commitment and Compassion** towards a safer environment, service to our customers, the progress of our nation and contributing to the betterment of the society. We're supporting the needy sections with reskilling programs under project **DEEP**, as part of being a responsible conglomerate."*

Greaves Cotton Limited aimed to empower the 50 selected beneficiaries by helping them rise in knowledge, workmanship skills and become independent to earn and provide livelihood to many more such people. Extensive classroom training followed by a practical hands on approach helped in boosting the confidence of these young students. Some of these beneficiaries will get an opportunity to get absorbed in the plant and raise substantial earnings for their family, thereby elevating their living standards. Greaves Cotton Limited, has also gone a step further and provided cycles to all beneficiaries to enable them to travel to work. Through this reskilling program, Greaves Cotton Limited aimed for the beneficiaries to become future growth catalysts in their families and societies, around the company's Aurangabad plant..

With its large manufacturing base of 6 state-of-the-art plants, Greaves Cotton Limited already employs thousands of people and provides indirect employment to vendors, associates and agencies. Greaves Cotton Limited remains thankful to all who have contributed towards this historic journey of 5 million engines and is elated to be able to contribute to the benefit of the society and nation, while taking big steps in developing new products and services, and continuing to produce under the 'Make in India' mission.

About Greaves Cotton Ltd:

Greaves Cotton Limited, a Rs.1800 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel/ petrol engines, farm equipment and Gensets. The Company sustains its leadership through six manufacturing units which produce world class products backed by comprehensive spares and service through its 3500 plus service outlets across India. More at www.greavescotton.com

For further information, please contact:

Mr. Akshay Muttreja

Consultant,

Creation

Email: Akshay.muttreja@creation.io

Tel: [+91-9820081811](tel:+91-9820081811)

Mr. Ashok Jaiswar

General Manager - Marketing & Corporate Communication

Greaves Cotton Limited

E-mail: ashok.jaiswar@greavescotton.com

Tel: [022 - 62211700](tel:022-62211700)