20th November, 2013

The Managing Director
BSE Limited
Phiroze Jeejeebhoy Towers
Dalal Street
Mumbai 400 001

The Managing Director
National Stock Exchange of India Limited
Exchange Plaza, Plot no. C/1, G Block
Bandra-Kurla Complex, Bandra(E)
Mumbai 400 051

Dear Sir / Madam

Sub: Filing of report under Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011.

In compliance with Regulation 29(2) of the Securities and Exchange Board of India (Substantial Acquisition of Shares and Takeovers) Regulations, 2011 ("**SEBI Takeover Regulations**"), as amended, [we] [are] hereby notifying the information regarding sale of shares made by [us] pursuant to an offer for sale through the stock exchange mechanism, the bidding for which took place on a separate window of the BSE Limited and the National Stock Exchange of India Limited on November 13, 2013 and settlement carried out on November 18, 2013 and November 19, 2013, in accordance with applicable regulations. As required under Regulation 29(3) of SEBI Takeover Regulations, [we] [are] informing you about the said sale within 2 working days of such sale.

Enclosed is the report in the format as prescribed by the Securities and Exchange Board of India.

The above is for your information and records.

Yours sincerely,
For **Adventz Securities Enterprises Limited**

Director
Copy to:

1. Gillette India Limited

FORMAT FOR DISCLOSURES UNDER REGULATION 29(2) OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011

1. Name of the Target Company (TC)	Gillette India Limited (the "**Company**")		
2. Name(s) of the Seller ~~acquirer and~~ Persons Acting in Concert (PAC) with the ~~acquirer~~ Seller for the purposes of the offer for sale	Adventz Securities Enterprises Limited (the "**Seller**") 1. Saroj Kumar Poddar 2. Akshay Poddar 3. Shradha Agarwala 4. Shradha Agarwala (as mother and natural guardian of Anisha Agarwala) 5. Shradha Agarwala (as mother and natural guardian of Aashti Agarwala) 6. Jyotsna Poddar 7. Globalware Trading and Holdings Limited 8. Adventz Finance Private Limited 9. Adventz Investments and Holdings Limited 10. Planon Group Limited		
3. Whether the ~~acquirer~~ Seller belongs to Promoter/Promoter group	Yes, the Seller is part of the promoter group of the Company.		
4. Name(s) of the Stock Exchange(s) where the shares of TC are Listed	BSE Limited ("**BSE**") and the National Stock Exchange of India Limited ("**NSE**")		
5. Details of the ~~acquisition/~~ disposal as follows	**Number of shares**	**% w.r.t. total share/voting capital wherever applicable(*)**	**% w.r.t. total diluted share/voting capital of the TC (**)**
Before the ~~acquisition~~ Sale under consideration, holding of the Seller:			
a) Shares carrying voting rights	107,539	0.33%	0.33%
b) Shares in the nature of encumbrance (pledge/ lien/ non-disposal undertaking/ others)	Nil	Nil	Nil
c) Voting rights (VR) otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category)	Nil	Nil	Nil
e) Total (a+b+c+d)	107,539	0.33%	0.33%
Details of ~~acquisition/~~ sale of the shares held by Seller:			
a) Shares carrying voting rights ~~acquired/~~ sold	107,539	0.33%	0.33%
b) VRs acquired/ sold otherwise than by equity shares	Nil	Nil	Nil
c) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) acquired/ sold	Nil	Nil	Nil
d) Shares encumbered/ invoked/released by the acquirer	Nil	Nil	Nil

e) Total (a+b+c+/-d)	107,539	0.33%	0.33%
After the ~~acquisition/~~ sale, holding of the Seller:			
a) Shares carrying voting rights	Nil	Nil	Nil
b) Shares encumbered with the acquirer	Nil	Nil	Nil
c) VRs otherwise than by equity shares	Nil	Nil	Nil
d) Warrants/convertible securities/any other instrument that entitles the acquirer to receive shares carrying voting rights in the TC (specify holding in each category) after acquisition	Nil	Nil	Nil
e) Total (a+b+c+d)	Nil	Nil	Nil

6. Mode of ~~acquisition/~~ sale (e.g. open market / off-market / public issue / rights issue /preferential allotment / inter-se transfer, etc.)	Offer for sale by certain members of the promoter and promoter group of Gillette India Limited through the stock exchange mechanism under Securities and Exchange Board of India in accordance with the Circular No. CIR/MRD/DP/ 18 /2012 dated July 18, 2012 notified by the Securities and Exchange Board of India ("**SEBI**"), as amended by Circular No. CIR/MRD/DP/04/2013 dated January 25, 2013 and Circular No. CIR/MRD/DP/17/ 2013 dated May 30, 2013.
7. Date of ~~acquisition/~~ sale of shares~~/ VR or date of receipt of intimation of allotment of shares, whichever is applicable~~	The sale of shares was carried out pursuant to an offer for sale through the stock exchange mechanism, the bidding for which took place on a separate window of the BSE and NSE on November 13, 2013 and settlement was carried out on November 18, 2013 and November 19, 2013, in accordance with applicable regulations
8. Equity share capital / total voting capital of the TC before the said ~~acquisition/~~ sale	**Number of shares:** 32,585,217 **Amount (in Rs.)** (face value of Rs. 10 per share): 325,852,170
9. Equity share capital/ total voting capital of the TC after the said ~~acquisition/~~ sale	**Amount (in Rs.)** (face value of Rs. 10 per share: 325,852,170
10. Total diluted share/voting capital of the TC after the said ~~acquisition/~~sale	**Amount (in Rs.)** (face value of Rs. 10 per share: 325,852,170

Note:

(*)Total share capital/ voting right to be taken as per the latest filing done by the company to the Stock Exchange under Clause 35 of the Listing Agreement.

(**) Diluted share/voting capital means the total number of shares in the TC assuming full conversion of the outstanding convertible securities/warrants into equity shares of the TC.

For Adventz Securities Enterprises Limited

Director

Date: 20th November, 2013