



Geodesic Limited reports Consolidated Revenues of Rs. 170 crores for FY 2013 First Quarter Ended September 30th, 2012

Financial Highlights for FY 2013, First Quarter Ended Sept 30, 2012

- Geodesic reported revenues of **Rs. 170 crores** for first quarter ended Sept 30, 2012.
- Geodesic reported earnings of **Rs. 35 crores** for the first quarter ended Sept 30, 2012.
- EPS stood **at Rs. 3.95** for the first quarter ended Sept 30, 2012.

Operational Highlights for FY 2013 for the First Quarter ended Sept 2012

- Geodesic, during the last quarter has remodeled and optimized its business development and marketing teams to focus on vertical segments and moving away from a product marketing line. This initiative has helped Geodesic to cross sell and maximize product and solution sales to existing enterprises and prospects.
- In continuation to our ongoing initiative to make the company financially stronger, Geodesic continued to reduce its exposure to customers whose payment cycles have been affected/ stretched due to the global economic crisis.
- As mentioned in our communiqué, we have witnessed fall in sales during the said quarter and is a reflection of this reduced exposure. As part of this strategy, Geodesic has now been aligning with stronger partners to consolidate business and ensure revenue growth.
- As part of our prudent policy and in continuation with the bad economic scenario, we have provisioned a sum of Rs. 30.71 crores towards bad and doubtful debts.

EQUITY BUYBACK

- The board discussed recommendation of Buyback Committee and decided to meet on 22nd November 2012 to deliberate and announce decision on the same.

NEW PRODUCT LAUNCHES

- Geodesic launched Roundtable – a unique cloud based multi party video conferencing and real time collaboration solution. The solution can be configured online and can be used by enterprises and the retail segments with ease. The solution can be accessed on the web by logging on to <http://roundtable.geodesic.com>. Geodesic has created a unique pricing structure for Roundtable and expects this easy-to-use product to be used by small/ medium and large enterprises besides individuals wanting online family reunions.
- Geodesic launched BBeep – a secure and private messenger for the iOS and Android platform. BBeep messages are absolutely secure and private. The author of the message can control the spread of messages/ videos / images based upon the user's need. No more Spam and users will receive messages from approved contacts only.
- Spokn launched a new version of the Windows Desktop dialer. The new version includes an auto-upgrade mechanism that has the capability to automatically download and install all future upgrades to the Spokn dialer without user intervention. The Windows Desktop dialer features performance upgrades and upgrades to the O-VoIP implementation ensuring that Spokn works even in places where VoIP is blocked.



- Spokn launched a call collect service that allows Spokn subscriber's contacts from anywhere in the world to make calls to Spokn Subscribers without being charged for the calls.
- Mundu TV is now available on the latest iPhone 5, iOS6 and Windows 8.
- Mundu TV has strengthened its bouquet of entertainment channels. Mundu TV now has Colors, MTV, History TV18, CNN IBN and ETV channels in addition to its existing channel list.

CUSTOMERS AND PARTNERS

- Geodesic signed an agreement with Rosemerta technologies to develop an application to register high security number plates using its GeoAmida platform for the Transport Ministry of Delhi.
- GeoAmida made its foray in the Logistics and Poultry industry for mobilizing the field force of VRL Logistics and Amrut Hatcheries, respectively.
- GeoAmida devices, through CSI Infotech, were deployed for payment collection and gas distribution for Gujarat Gas Company Limited, one of India's largest Private sector player in the Gas transmission and distribution business.
- Geodesic extended its CRM product and services to a leading multinational Bank based out Asia. The solution includes Customer Alignment System including CRM and integrated communication to its users.
- Geodesic signed contracts with 3 major financial services companies to provide them with our financial products and solutions.
- Geodesic signed an agreement with YOU Broadband to allow YOU broadband users to subscribe to Mundu TV through the YOU Broadband portal.

HUMAN RESOURCES

- Geodesic added 24 new employees during the quarter in consideration.

ABOUT GEODESIC LIMITED

Geodesic Limited is an innovator of software products focused in the areas of Content Management, Unified Communication, CRM and Collaboration Solutions for the enterprise and the retail segments. Geodesic products include Mundu Radio, Mundu TV, Mundu IM & SMS, BBeep, Spokn, Continuum, Roundtable and Spyder. Headquartered in Mumbai, India. Geodesic offers its solutions across smart phones, tablets and desktop computers. Geodesic has successfully launched e-governance solutions using GeoAmida – a handheld terminal used largely for Financial Inclusion, Public Distribution Systems, NREGA and Law Enforcement. The Fn Division of Geodesic specializes in offering innovation driven products and solutions for the financial services industry including Broking, Banking & Insurance.

The company is listed on the National Stock Exchange and the Bombay Stock Exchange in India. Geodesic has offices in Mumbai, Bangalore, Chennai and Hyderabad in India, USA, Uruguay, UK, UAE, Hong Kong and Mauritius.