



KJMC GLOBAL MARKET (INDIA) LTD.

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MERCHANT BANKER



SEBI REGISTRATION NO : 000002509

March 13, 2012

National Stock Exchange of India Limited,
Exchange Plaza,
Bandra Kurla Complex
Bandra (East)
Mumbai - 400 051.

Dear Sir,

Kind Attn: Mr. Hardik Bhuta

Sub: Buy-back Offer of Equity Shares of the GeeCee Ventures Limited (the "Buy-back"), in accordance with the provisions of Sections 77A, 77AA and 77B of the Companies Act, 1956 (the "Act") and the Securities and Exchange Board of India (Buy-back of Securities) Regulations, 1998, and amendments thereof (the "Buy-back Regulations").

In compliance with the Regulation 15 (i) of the Buy Back Regulations, fortnightly reporting of the captioned Company's Buy-back has been released in Financial Express (All Editions - National and Regional) on March 13, 2012.

We are enclosing the newspaper clippings of the fortnightly reporting (February 24, 2012 to March 9, 2012) in Financial Express as on March 13, 2012 for your information and records.

Thanking you,

Yours Sincerely,

Sangeeta Sanghvi
Head - Equity Capital Market

Encl: A/A

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GEECEE VENTURES LIMITED

Registered Office: 209, Arcadia Building, 2nd Floor, 195, Nariman Point,
Mumbai-400021, Maharashtra. Phone: +91 22 66708600 Fax: +91 22 66708650

Information on Buy Back of Equity Shares

Pursuant to Regulation 15(i) of the SEBI (Buy Back of Securities) Regulations, 1998, it is informed that the Company has during the period February 24, 2012 to March 9, 2012 (both days inclusive), purchased 1,60,797 equity shares (subject to close out) constituting 10.05% of total buy back quantity in terms of the Public Announcement dated January 24, 2012.

For and on behalf of GeeCee Ventures Limited

Sd/-

Sd/-

(Harisingh Shyamsukha) (Vallabh Prasad Biyani)

Date: March 10, 2012

Whole Time Director

Whole Time Director &

Place: Mumbai

Compliance Officer

Manager to the Offer : KJMC Global Market (India) Limited