

FROM:
LALITABEN G. PATEL
"GANESH HOUSE",
NR DHARNIDHAR DERASAR,
BHATTHA PALDI,
AHMEDABAD – 380 007

JUNE 06, 2012

TO
NATIONAL STOCK EXCHANGE OF INDIA LTD.
EXCHANGE PLAZA,
PLOT NO. C/1, G BLOCK
BANDRA-KURLA COMPLEX
BANDRA (E)
MUMBAI - 400 051

REF: EQUITY SHARES OF GANESH HOUSING CORPORATION LIMITED
[SECURITY SYMBOL GANESHHOUC]

SUB: DISCLOSURE REQUIRED UNDER REGULATION 31 OF SEBI (SUBSTANTIAL ACQUISITION OF SHARES AND TAKEOVERS) REGULATIONS, 2011.

Dear Sir,

Pursuant to Sub-regulation (1) of Regulation 31 of SEBI (Substantial Acquisition of Shares and Takeovers) Regulations, 2011, I disclose that pledge has been created on 8,50,000 (i.e. 2.60%) and 4,00,000 (i.e. 1.22%) Equity Shares of Rs. 10/- each held by me on May 29, 2012 and June 01, 2012 respectively. Disclosure as per the specified format attached for your kind perusal.

Thanking you,

Yours faithfully,

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LALITABEN G. PATEL

Encl: As Above

**Format for disclosure by the Promoter (s) to the Stock Exchanges and to the Target Company
for encumbrance of shares / invocation of encumbrance/ release of encumbrance, in terms of
Regulation 31 (1) and 31 (2) of SEBI (Substantial Acquisition of Shares and Takeovers)
Regulations, 2011**

Name of the Target company				Ganesh Housing Corporation Limited			
Name of the Promoter(s) on whose shares encumbrance was created/ invoked/ released (tick the relevant one)				Lalitaben Govindbhai Patel			
Date of reporting				6 th June, 2012			
Names of the stock exchanges where the shares of the target company are listed				Bombay Stock Exchange Limited National Stock Exchange of India Limited			
Details of the promoters' holding: (The term "event" indicates creation/ invocation/ release of encumbrance, as the case may be)							
Promoter(s) or PACs with him	Pre-event holding		Details of events pertaining to encumbrance		Post event holding (encumbered shares to be excluded)		Details of encumbrance (pledge/lien or other- give details)
Names	Number	% of total share capital*	Type – creation/ invocation/ release	Date (s)	Number	% of Total share capital*	
Lalitaben Govindbhai Patel (Promoter)	Un-encumbered: 2053436	6.29	Pledge Creation	29/05/2012	1203436	3.68	8,50,000 (2.60%) Equity Shares pledged with IFCI Ltd. as security against Corporate Term Loan.
	Encumbered: 2500000	7.65					
	Total: 4553436	13.94					
	Un-encumbered: 1203436	3.68	Pledge Creation	01/06/2012	803436	2.46	4,00,000 (1.22%) Equity Shares pledged with IFCI Ltd. as security against Corporate Term Loan.
	Encumbered: 3350000	10.26					
	Total: 4553436	13.94					

*Note: Total share capital of the company is 32655880 equity shares.

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LALITABEN G. PATEL

Place: Ahmedabad

Date: 6th June, 2012