



Gulf Oil Lubricants India Limited

June 15, 2026

BSE Limited

Phiroze Jeejeebhoy Towers
Dalal Street, Mumbai - 400 001
Scrip Code: 538567

Through: BSE Listing Centre

National Stock Exchange of India Limited

Exchange Plaza, Bandra-Kurla Complex
Bandra (East), Mumbai - 400 051
Scrip symbol: GULFOILLUB

Through: NEAPS

Dear Sir/ Madam,

Sub: Press Release - "Gulf Oil Launches 'Dream Beyond. Do Beyond', a new expression of its Commitment to Customer Success"
Ref: Regulation 30 read with Schedule III of SEBI (Listing Obligations & Disclosure Requirements) Regulations, 2015

We are pleased to enclose herewith a Press Release announcing the launch of its new B2B Brand Campaign, 'Dream Beyond. Do Beyond', aimed at strengthening relationship with stakeholders across the industrial, infrastructure and OEM segments of its business.

Kindly take the same on record.

Thanking You.

For Gulf Oil Lubricants India Limited

Ashish Pandey
Company Secretary and Compliance Officer

Encl.: As above

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Press Release

Gulf Oil Launches 'Dream Beyond. Do Beyond', A New Expression of its Commitment to Customer Success

Mumbai, 15th June 2026: Gulf Oil Lubricants India Limited, (GOLIL) today announced the launch of its new B2B brand campaign, “**Dream Beyond. Do Beyond**”, aimed at strengthening relationship with stakeholders across the industrial, infrastructure, and OEM segments of its business. The campaign is a celebration of the commitment and partnerships that have long defined Gulf's approach to supporting its customers and showcases how successful collaborations act as powerful enablers of growth for India's manufacturing and infrastructure sectors. It reinforces Gulf's philosophy of consistently going the extra mile, beyond the call of duty and standing shoulder to shoulder to help customers achieve their ambitious goals.

It also highlights Gulf's role as a solutions partner that goes beyond lubricants, working closely with customers to understand their operational requirements and deliver tailored solutions for highly demanding projects. The film brings to life Gulf's role as one of India's leading private lubricant companies, powering large-scale endeavours. Over the years, Gulf has worked alongside customers on some of India's most ambitious projects, from iconic bridges and dams to highways, tunnels, and large-scale mining operations, providing next-generation lubrication solutions for some of the most demanding applications.

Ravi Chawla, CEO & Managing Director, Gulf Oil Lubricants India Ltd, said, “*At Gulf, our role goes far beyond contracts. We bring deep technical expertise and custom-built solutions that address the real, on-ground needs of our customers, as partners & enablers. The inspiration behind Dream Beyond. Do Beyond comes from what we are witnessing across the country today: audacious businesses rewriting the rules, dreaming bigger, going global, while retaining their India-first sensibilities. Their appetite for growth demands partners who go beyond the conventional to enable it. For those who dream beyond, we are the partners who do beyond. The campaign reflects this commitment to partnering with India's visionaries, supporting everything from nation-defining infrastructure to future-ready innovations like advanced EV applications.*”

Abhijit Kulkarni, Chief Commercial Officer, Gulf Oil Lubricants India Ltd, said, “*At Gulf, we've always believed that behind every machine is a team of people carrying the responsibility of delivering results. As our customers' ambitions evolve, so does our approach. Our story today is no longer centred on products alone. It is about building end-to-end partnerships that combine innovative solutions, local market understanding, technical support, and lifecycle expertise to deliver meaningful outcomes. We are focused on helping customers operate more efficiently, adapt more quickly, and grow more sustainably. Dream Beyond. Do Beyond embodies this shift.*”

Aarthy Sridhar, Chief Marketing Officer, Gulf Oil Lubricants India Ltd, said, “*What truly sets Gulf apart is our people. Their commitment to understanding customers, building trusted relationships, and going the extra mile is what defines the Gulf experience. For decades, Gulf has been enabling journeys of growth and progress, creating meaningful impact through the ambitions it helps bring to life. Dream Beyond. Do Beyond is a celebration of these stories and the role of our teams in helping customers chase greater possibilities.*”

Conceptualised by Curativity and produced by GOBO Labs, the film integrates advanced AI-driven visual development techniques, enabling the creative team to bring to life large-scale industrial environments, futuristic innovations, and India's diverse terrains with heightened realism and narrative depth.



Though created for a broader audience, 'Dream Beyond. Do Beyond' particularly resonates with Gulf's B2B stakeholders who build, manufacture, innovate, and power India forward. The campaign celebrates the shared ambition and deep-rooted partnerships that make Gulf a preferred choice for industry leaders.






About GOLIL

Gulf Oil Lubricants India Limited (GOLIL), part of the Hinduja Group and Gulf Oil International, is a leading player in India's lubricant market offering a comprehensive product portfolio in automotive and industrial lubricants. GOLIL has extensive Pan India distribution network for B2C and tie-ups with over 50 OEMs, 1000+ industrial, infrastructure, and institutional clients for B2B and also exports to over 25 countries. The Company is also a leading manufacturer and marketer of the AdBlue® product range, preferred by many automotive OEMs, and also holds a top 5 share in the 2-wheeler battery replacement segment.

In India, Gulf has robust manufacturing and R&D facilities in Silvassa and Ennore, Chennai. The brand embraces a forward-looking approach in mobility solutions with recent investments in Tirez Chargers (a DC fast charging company), Indra Technologies (a UK-based slow AC charger/mobility firm), and TechPerspect-brand Electreefi (an EV SaaS provider).

Globally, Gulf operates in over 100 countries across five continents, offering over 400 performance lubricants and associated products for all market segments. The brand's identity is fortified through associations with esteemed brand ambassadors such as Mahendra Singh Dhoni, Hardik Pandya, and Smriti Mandhana, and partnerships with Chennai Super Kings and global sporting partnerships like Atlassian Williams F1 Team, Trackhouse MotoGP Team, etc.

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About Hinduja Group

The Hinduja Group is a 111-year-old transnational conglomerate with over 250,000 employees across 100 countries. Founded in 1914 by Late Shri Parmanand Deepchand Hinduja, the Group has evolved into one of India's most respected diversified business houses, with a leadership in automotive and mobility, banking and financial services, IT and digital solutions, energy and healthcare. Through its enterprises, the Group has contributed to India's industrial evolution and economic progress while building strong global partnerships and market presence worldwide. Anchored in robust governance, disciplined risk management and long-term value creation, the Hinduja Group is guided by its enduring credo, "My Dharma is to work so that I can give," reflecting a legacy that combines global enterprise with nation-building and community commitment.

BSE Scrip Code: 538567; NSE Scrip symbol: GULFOILLUB
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