

Corp. Office : SM House, 11 Sahakar Road, Vile Parle (East), Mumbai - 400 057, Tel.: (+91-22) 6726 1000,
Fax: (+91-22) 6726 1067, Email : info@guficbio.com, Website: www.gufic.com

19/LG/SE/FEB/2025/GBSL

February 3, 2025

To
BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street, Fort, Mumbai – 400 001
Scrip Code : 509079

To
National Stock Exchange of India Limited
Exchange Plaza, Bandra Kurla Complex,
Bandra (E), Mumbai – 400 051
Scrip Symbol : GUFICBIO

Subject: Intimation of appointment of Senior Management Personnel

Dear Sir/Madam,

Pursuant to Regulation 30 read with Part A of Schedule III of the Securities and Exchange Board of India (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“Listing Regulations”), we wish to inform you that on the basis of recommendation of Nomination & Remuneration Committee, the Board of Directors vide Circular Resolutions passed today i.e. February 3, 2025 has approved:

1. Appointment of Mr. Rajeev Agarwal as the President – Ferticare, Senior Management Personnel of the Company with effect from February 3, 2025.
2. Appointment of Mr. Vijayakumar Krishnamurthy as the Associate Vice President – Aesthaderm, Senior Management Personnel of the Company with effect from February 10, 2025.

The details required to be furnished for the said appointments under Regulation 30 of Listing Regulations read with SEBI Master Circular No. SEBI/HO/CFD/PoD2/CIR/P/0155 dated November 11, 2024 issued thereunder, are as below:

Particulars	Details	
	Mr. Rajeev Agarwal	Mr. Vijayakumar Krishnamurthy
Reason for change viz. appointment	Appointment of Mr. Rajeev Agarwal as the President – Ferticare, Senior Management Personnel	Appointment of Mr. Vijayakumar Krishnamurthy as the Associate Vice President – Aesthaderm, Senior Management Personnel
Date of Appointment/ Cessation	Appointed with effect from February 3, 2025	Appointed with effect from February 10, 2025
Term of appointment/ re-appointment	Full time employment	Full time employment

Regd. Off. : 37, First Floor, Kamala Bhavan II, S. Nityanand Road, Andheri (East), Mumbai - 400 069

Plants : Unit No. 1: N. H. No. 8, Near grid, Kabilpore - 396424, Navsari, Gujarat (INDIA)

Unit No. 2: Survey No. 171, N. H. No. 8, Near grid, Kabilpore - 396424, Navsari, Gujarat (INDIA)

Plot No. 48, Smart Industrial Park, Near Natrip, Pithampur, District Dhar - 454775, Madhya Pradesh
703, Belgaum Industrial Estate, Udhyambag, Belgaum - 590008, Karnataka

<p>Brief profile (in case of appointment)</p>	<p>Mr. Rajeev Agarwal holds a BSc. LLB degree. He has 29 years of qualitative experience in the pharmaceutical industry, specializing in IVF and Gynaecology. He has initiated the unique breastfeeding campaign with Logo launched by Telangana Ministry in Association with Federation of Obstetric and Gynaecological Societies of India (FOGSI), one of the largest organization of GYNAES. He was associated with FOGSI for two initiatives related to Intra-Partum and Post-Partum care. Mr. Agarwal has spearheaded numerous professional engagements, including CMEs, Mega Conclaves, Webinars, Workshops, Conferences, KOL networking events and various digital and omnichannel marketing initiatives. He has also received various brand awards including PRONTO consumer and AWACKS award for best launch and increased market share.</p> <p>Mr. Agarwal has held leadership roles in esteemed organizations, including serving as Director – Sales and Marketing, at Emcure Pharmaceuticals Limited, and as Zonal Business Manager at</p>	<p>Mr. Vijayakumar Krishnamurthy holds a B. Pharm (Hons) degree and Post Graduate Diploma in Pharmaceutical Management (PGDPM). With over 26 years of experience in the pharmaceutical industry, he has an impressive track record of driving innovation and business growth. He has led the business operations for Association360, a business unit focused on digital products and solutions for Professional Associations, Societies and knowledge communities. During his tenure at Galderma India Private Limited, he spearheaded the launch of Dysport – an aesthetic toxin in the Indian market. In addition to managing toxins, he has also handled fillers and introduced several innovative products, including the Biluma Advance Range (Lotion, Face Wash, Sensitive Area Cream), Elbow/Knee Cream, and Epiduo Forte for acne treatment. He also initiated digital advancements such as global KOL webinars and social media campaigns to educate and create awareness, enhancing leadership in acne and skin-lightening categories.</p> <p>He has also received OPPI Marketing Excellence Award for new launch of Cetaphil Baby in</p>
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	Alembic Pharmaceuticals Limited. He has also served as President in Bharat Serums and Vaccines Limited, overseeing three divisions with a team of 750 and handling three divisions of Gynae, General Practitioner (GP), Physician and Paedia.	2018 and Qilib – Hair Care Product in 2017 and AIOCD AWACS Marketing Excellence award for Biluma, Trimula in 2017. He has held key leadership roles, such as Head of Operations at TVASAN Technologies Private Limited and Business Lead – Aesthetics at Galderma India Private Limited, contributing significantly to organizational success through his expertise and vision.
Disclosure of relationships between directors (in case of appointment of director)	Not Applicable	Not Applicable

Kindly take the same on your record.

Thanking You,

Yours truly,

For Gufic Biosciences Limited

Ami Shah
Company Secretary & Compliance Officer
Membership No. A39579

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