

GTPL Hathway Limited

CIN : L64204GJ2006PLC048908

Registered Office : 202, 2nd Floor, Sahajanand Shopping Centre,
Opp. Swaminarayan Temple, Shahibaug, Ahmedabad-380004, Gujarat.
Phone : 079-25626470 Fax : 079-61400007



Ref. No.: GTPL/SE/2022

January 10, 2022

BSE Limited
Phiroze Jeejeebhoy Towers,
Dalal Street,
Mumbai 400 001

National Stock Exchange of India Limited
Exchange Plaza,
Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai - 400051

Scrip Code: **540602**

Trading Symbol: **GTPL**

Dear Sir/Madam,

Sub: Media Release

We send herewith a copy of Media Release being issued by the Company, titled "**GTPL partners with Aprecomm to bring Innovation to Customer Experience with Network Intelligence**".

This is for your information and dissemination on your website.

Thanking you.

Yours faithfully,
For GTPL Hathway Limited

Hardik Sanghvi
Company Secretary & Compliance Officer
FCS: 7247

Encl: As above

GTPL partners with Aprecomm to bring Innovation to Customer Experience with Network Intelligence

Ahmedabad, January 10, 2022: GTPL Hathway Limited (GTPL), one of the largest Multi-Service Operator (MSO) in India with Cable TV Distribution and high-speed Broadband service distribution, today announced an investment in innovative technology to remotely optimise its residential Wi-Fi connections through a partnership with Aprecomm. The unique A.I. technology will help GTPL bring down the customer issue resolution time and enhance the customer experience on its network of more than 700K connected broadband households.

Aprecomm's A.I. Engine allows GTPL to convert its Household connections to A.I. enabled Smart WiFi access points. Additionally, the technology offers proactive monitoring and measuring of the Wireless Experience of the connected devices and provides real-time insights to improve the reliability and performance of the network.

Speaking on the development, Mr. Anirudhsinh Jadeja, Managing Director, GTPL Hathway, said, "GTPL believes in continuous investments in technology to keep innovating and enhance the consumers' delight. The partnership with Aprecomm will aid us in our efforts to ensure the best experience for our broadband consumers with a faster and proactive resolution of potential issues." Pramod Gummaraj, CEO, Aprecomm, said, "We are delighted to collaborate with GTPL and bring the latest technology into their network which can assist them with up to 50% reduction in customer support handling time and phenomenal improvement to the customer experience. We are looking forward to bringing more innovation in the Network Automation in the coming months."

The measurable improvements offered by the integration between GTPL and Aprecomm also lead to lower maintenance costs and improved customer satisfaction for one of the country's fastest growing ISPs.

"With Aprecomm's vendor agnostic technology, GTPL is now able to manage and monitor ONUs through a unified interface, ensuring assured internet experience to their customers.", said **Guharajan Sivakumar, CTO, Aprecomm**

"We have already started deploying this technology and could measure the customer experience with ease and take proactive actions to improve it. Aprecomm's technology immensely helps us to achieve Network Automation.", said Mr. Guru Prasad V, CTO, GTPL Hathway Ltd.

About GTPL Hathway Limited

GTPL Hathway Limited is the 2nd largest MSO in India providing Digital Cable TV and the 6th largest Private Wireline Broadband service provider in India. We are number 1 Cable TV Provider in Gujarat & number 2 Cable TV provider in West Bengal. Our digital cable television services reached 1,000 plus towns across India, in states of Gujarat, West Bengal, Maharashtra, Goa, Bihar, Uttar Pradesh, Assam, Tripura, Meghalaya, Manipur, Jharkhand, Telangana, Rajasthan, Andhra Pradesh & Tamil Nadu. As on September 30, 2021, we have approximately 7.35 million paying subscribers and 7,35,000 Broadband Subscribers with a home pass of about 4.20 million.

About Aprecomm

Aprecomm is an industry game-changer with an AI-enabled Software Stack to understand Customer Wi-Fi Experience. Aprecomm offers cloud-based automated solutions to enhance Wi-Fi performance. Aprecomm's patented technology helps in automatically and proactively troubleshooting Wi-Fi issues. This way ISPs and Enterprises will be able to fix them immediately and dramatically minimize downtime. Aprecomm's solutions help enterprises, ISPs, TSPs improve their business standards through higher reliability, reduced expenses, and speedy ROI.

For media queries, please contact:

| | |
|---|---|
| <p>Yatin Gupta Senior Vice President yatin.gupta@gtpl.net +91 86009 92846</p> | <p>Hiral Keniya Sr. Consultant – Dickenson World hiral.keniya@dickensonworld.com +91 90296 62801</p> |
|---|---|