

Date: April 21, 2026

To,

The General Manager, Listing Department, <b>Bombay Stock Exchange Limited,</b> P.J. Towers, Dalal Street, Mumbai - 400 001	The Manager, Listing & Compliance Department <b>The National Stock Exchange of India Limited</b> Exchange Plaza, C-1, Block G, Bandra Kurla Complex, Bandra East, Mumbai - 400051
<b>Scrip Code: 531449</b>	<b>Symbol: GRMOVER</b>

## Press Release : GRM Launches 10X Basmati Rice for Diabetics

Dear Sir/ Madam,

In compliance with Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we would like to inform you that the GRM Overseas Limited (“the Company”) has announced the launch of its 10X Basmati Rice Suitable for Diabetics. The press release highlights the Company’s recent product launch and its strategic initiative towards expanding its health-focused product portfolio in both domestic and international markets.

Please find the attached information in this regards.

The above information is also available on website of the company [www.grmrice.com](http://www.grmrice.com)

Kindly take the same on your records.

Thanking you,

**Yours faithfully,  
For GRM Overseas Limited**

**Sachin Narang  
Company Secretary & Compliance Officer  
Membership No.: 65535**



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ORGANIC

**Benti**



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**Factory**

• Gohana Road (Panipat), Haryana  
• Naultha (Panipat), Haryana  
• Gandhidham, Gujarat

## GRM Launches 10X Basmati Rice for Diabetics

### Strengthening Presence in Health Focused Staple Foods

**Panipat, Haryana, 21<sup>st</sup> April 2026:** GRM Overseas Limited (herein referred to as “GRM”) one of India’s leading basmati rice exporters and a growing consumer staples company, has announced the launch of its 10X Basmati Rice Suitable for Diabetics. The product will be rolled out across key International and Domestic markets, marking an important step in GRM’s strategy to expand its health-focused product portfolio globally.

This new launch addresses the rising demand for healthier dietary choices on account of rising diabetes prevalence, urban lifestyles, and health awareness across markets. The 10X Basmati Rice suitable for Diabetics combines the aroma, elongation, and taste of premium basmati rice with carefully processed characteristics aimed at supporting better glycaemic management, making it a suitable choice for people seeking healthier, diabetic-friendly products with low GI and high fibre, without compromising on quality or taste.



This launch reinforces GRM’s long-term vision of evolving from a traditional rice exporter into a well-diversified, consumer-centric food company, offering products that address modern lifestyle needs while maintaining the highest standards of quality and consistency.

**Speaking about the New product launch, Mr. Atul Garg, Chairperson & Managing Director, said:** “The introduction of 10X Basmati Rice suitable for Diabetics marks a significant milestone in GRM’s journey towards building a future-ready, health-focused food portfolio. As consumer preferences evolve globally, there is a clear shift towards foods that support better lifestyle choices without compromising on taste or quality. This product is a direct response to that growing need and is our entry into the diabetic food market, which is expected to grow at a CAGR of 6-8% globally and approximately 10% in India in the next few years.

The rollout across key domestic and international markets underscores our confidence in the product and reinforces our long-term vision of transforming GRM from a traditional rice exporter into a diversified, consumer-centric global food company.”



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**About GRM Overseas:**

From humble inception in 1974 to redefining itself in the form of GRM, the Company has travelled a long way since then. Initially set up as a rice processing and trading house, it is growing to become a consumer staples organisation. During the initial years, GRM exported rice to the Middle East, and United Kingdom. Gradually expanding its reach, GRM has developed a market for its rice in 42 countries, thereby achieving the title of the being among the top 5 Rice Exporters in India. GRM has three rice processing units with an overall annual production capacity of 4,40,800 MT-based out of Panipat (Haryana), Naultha (Haryana) and Gandhidham (Gujarat). Additionally, the Company has a warehousing facility of 1.75 Lakhs sq. ft. space adjacent to the Gandhidham plant facilitating speedy shipments from Kandla and Mundra ports.

**GRM sells products under its brands, namely “10X”, “Himalaya River” & “Tanoush,”** and also sells through private label arrangements under customers’ brands. GRM has endeavoured to reach consumers directly with its brands and products in recent years. By placing its products on the shelves of several major retailers in India and abroad, GRM has ensured that the end consumer always has easy access to their high-quality products. The Company aims to deliver the best quality products to customers with stringent and proactive quality control procedures in place, according to international requirements.

**For more information, please contact:**

<b>GRM Overseas Limited</b>	<b>Ernst &amp; Young LLP</b>
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**Disclaimer:**

Certain statements in this document that are not historical facts, are forward-looking statements. Such forward-looking statements are subject to certain risks and uncertainties like government actions, local, political, or economic developments, industry risks, and many other factors that could cause actual results to differ materially from those contemplated by the relevant forward-looking statements. GRM Overseas will not be responsible for any action taken based on such statements and undertakes no obligation to publicly update these forward-looking statements to reflect subsequent events or circumstances.



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