Greaves Cotton Limited
Industry Manor, Appasaheb Marathe Marg, Prabhadevi, P.O. Box No. 19127, Mumbai 400 025, India.
Ph.: (91-22) 24397575, 24365510, Fax: (91-22) 24377730, 24379555

GREAVES
SINCE 1859

6th July, 2013
BS/MC/PR- 2013

National Stock Exchange of India Ltd
Exchange Plaza
Bandra Kurla Complex
Bandra (E)
Mumbai-400051

Dear Sirs,

Ref.; GREAVESCOT

Sub: Press Release regarding Financial Results

Attached herewith a Press Release issued with regard to new product launch, for your information and record.

Yours faithfully,

Greaves Cotton Limited

Monica Chopra
Company Secretary
& Executive Vice President – Legal

Encl.: As above

Greaves Cotton Limited
Industry Manor, Appasaheb Marathe Marg, Prabhadevi, P.O. Box No. 19127, Mumbai 400 025, India.
Ph.: (91-22) 24397575, 24365510, Fax: (91-22) 24377730, 24379555

GREAVES
SINCE 1859

PRESS RELEASE

Greaves launches High Capacity S Valve Concrete pumps

Adds new products and plans to become a comprehensive Construction Equipment player

Chennai, July 6, 2013: Greaves Construction Equipment Business, part of Greaves Cotton Limited, one of India's leading engineering companies, today launched its high capacity Concrete pumps, with contemporary S Valve technology. The Greaves S Valve Stationary Concrete pumps are available in three models: GCP 5500, GCP 6500 and GCP 8500. Designed primarily for infrastructure concreting operations, these high performance pumps are used for heavy duty construction activities in high rise commercial and residential buildings and infrastructure worksites such as tunnels, dams, Bridges, Irrigation etc.

All three models of the stationary Concrete pumps are powered by fuel efficient and emission compliant engines and integrated with contemporary hydraulic systems and components that are designed to deliver concrete perform under challenging pumping condition. Greaves Concrete pumps ensure lowest cost per cubic meter of concrete pumped. A fully electrical control panel with remote as a standard feature can operate both on the piston and the rod side. This results in a maximum concrete output of 50-80 cubic metres per hour, varying from model to model

The hard chrome platted concrete cylinder in the pumps offer extended service life against wear and corrosion. The replaceable hard rams are designed to withstand high pressure and are high wear resistant. The internals are well designed so as to allow for minimum wear and tear, thereby minimising replacement and maintenance costs.

Speaking at the launch, **Mr. Sunil Pahilajani, MD & CEO**, said, "Being an increasingly demanding business, technologically superior products are the need of the hour. With the launch of Greaves S valve Concrete pumps, customers can be assured of reliable, best-in-class product backed by a strong after market support."

"The S valve concrete pumps add to our existing range of concrete offerings making Greaves a comprehensive and total player in the infrastructure segment. Customers can now avail

technologically advanced S Valve concrete pumps which are durable, economical and highly cost-efficient. The intelligently designed features provide functional superiority and ease of use", said **Mr. R. Nandagopal, CEO, Construction Equipment Business.** He added, "Our endevour is respond to customer requirements and market demands. This launch is a testimony to our continuous efforts in innovation and product development. Complementing our wide range of products is our countrywide extensive service network which caters to discerning customers anytime, anywhere."

About Construction Equipment Business

Playing a vital role in India's infrastructure development, Construction Equipment Business offers a wide range of concreting and compacting equipment. Products include Automated Batching Plants, new generation concrete Mixers, Concrete pumping systems, Soil compactors and Heavy and Light Tandem Rollers. Greaves Cotton has established 3 dedicated plants near Chennai, for the manufacture of specialized construction equipment and systems. The manufacturing facility is located at Gummudipoondi, Chennai, Tamil Nadu

About Greaves Cotton

Greaves Cotton Limited, a Rs. 1800 crore, multi-product, multi-locational company is one of the leading engineering companies in India with core competencies in diesel / petrol engines, gensets and construction equipment. The Company sustains its leadership through ten manufacturing units which produce world class products backed by comprehensive marketing and service / parts network throughout the country.

www.greavescotton.com

For further information, please contact:

Ms. Mrunalini Havaldar
Adfactors PR Pvt. Ltd.
E-mail: mrunalini.havaldar@adfactorspr.com, mrunalini.h@gmail.com
Mob: 99300 59844

Ms. Bhavna Singh
General Manager- Corporate Communications
Greaves Cotton Limited, Mumbai
E-mail: bhavna.singh@greavescotton.com
Tel: 022- 24397626