

The
Listing Compliance Department
National Stock Exchange of India Limited
Exchange Plaza, 5th Floor, Plot No. C/1,
G Block, Bandra-Kurla Complex, Bandra (E) Mumbai,
Maharashtra - 400051

Scrip Code: GRAPHISAD

ISIN: INEOPOU01017

PRESS RELEASE

Subject: Graphisads Secures Major Tender Wins

Pursuant to Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015, we are happy to inform you that Graphisads Ltd. has been awarded multiple contracts for advertisement rights across railway and municipal infrastructure. The details are as follows:

- **Indian Railways – Vande Bharat Express (Bhubaneswar to Visakhapatnam)**
 - **Date of Award:** 11.02.2025
 - **Tenure:** 3 years
 - **Scope:** Advertisement rights through factory-fitted LED TV screens in all coaches
- **Municipal Corporation of Delhi (MCD) – Public Toilets (West Zone – 10 Units)**
 - **Date of Award:** 17.04.2025
 - **Tenure:** 3 years + 2 years extension
 - **Scope:** Display of advertisements on public utility structures
- **Municipal Corporation of Delhi (MCD) – Public Toilets (South Zone – 10 Units)**
 - **Date of Award:** 17.04.2025
 - **Tenure:** 3 years + 2 years extension
 - **Scope:** Display of advertisements on public utility structures
- **MCD – Public Toilets (West Zone – 9 Units)**
 - **Date of Award:** 17.04.2025
 - **Tenure:** 3 years + 2 years extension
 - **Scope:** Display of advertisements on public utility structures
- **MCD – Subway Locations (Near CGO Complex, Delhi – 2 Units)**
 - **Date of Award:** 17.04.2025
 - **Tenure:** 3 years + 2 years extension
 - **Scope:** Offer for allotment rights for display of advertisement
- **Northern Railway – Ferozpur Division - Vande Bharat Express (Amritsar to Old Delhi)**
 - **Date of Award:** 13.05.2025
 - **Tenure:** 5 years
 - **Scope:** Allotment of commercial advertisement rights through factory fitted LED TV screens in all coaches in Vande Bharat Express

- **Indian Railways – Vande Bharat Express (Katra to Srinagar, J&K)**
 - **Date of Award:** 26.06.2025
 - **Tenure:** 5 years
 - **Scope:** Allotment of commercial advertisement rights through factory fitted LED TV screens in all coaches in Vande Bharat Express

Total Estimated Annual Revenue from above contracts for the first year - Rs 3.15 Cr

Commenting on the recent awards, Mukesh Kumar Gupta, Chairman and Managing Director of Graphisads Ltd. said:

“Graphisads is reinforcing its position as a market leader in the Out of Home (OOH) landscape through the strategic expansion of our advertising footprint across key transit and public infrastructure locations. Our recent wins — including landmark partnerships with Indian Railways & MCD — These milestones underscore our ability to acquire strategic media assets and further strengthen our long-term vision to drive sustained revenue growth.”

About Graphisads Ltd.

Graphisads is a leading pan-India full-service media agency specializing in integrated advertising solutions across outdoor (OOH), print, digital, creative, and event management. Leveraging exclusive, long-term rights for premium public infrastructure assets, Graphisads delivers unmatched brand visibility in high-impact, strategic locations across Delhi NCR. The company combines deep expertise to design and execute campaigns that engage audiences effectively across India’s urban landscapes. With a pan-India presence and a proven track record across public and private sectors, Graphisads is strategically positioned for scalable, sustainable growth in India’s rapidly evolving media ecosystem.

For further information,

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