



Date: 18th May, 2026

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| The National Stock Exchange of India Limited (NSE), Exchange Plaza, Bandra Kurla Complex, Bandra (East), Mumbai -400051 Symbol: GRADIENTE | The Listing Department, The Calcutta Stock Exchange Ltd, 7 Lyons Range, Dalhousie, Kolkata-700001, (CSE Scrip Code: 10032161) |
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Subject: Disclosure under Regulation 30 of SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 – Business Updates

Dear Sir/Madam,

Pursuant to Regulation 30 read with the Schedule III of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, as amended, we wish to inform the Exchange about the “Content launch” undertaken by GRADIENTE INFOTAINMENT LIMITED (“the Company”) in the media & entertainment (beauty pageant).

Details of the Content Launch is as follows:

| Sr No | Particulars | Details |
|-------|--|--|
| 1 | Name of the Product | The official launch of its flagship Beauty Pageant Intellectual Property (IP), " GRADIENTE MISS SHE INDIA 2026 ", envisioned as one of India's most prestigious and empowering platforms dedicated to celebrating confidence, talent, leadership, and the global spirit of womanhood. |
| 2 | Date of event | 16 th November, 2026 to 21 st November 2026 |
| 3 | Category of the Product | Media Broadcasting/ Digital entertainment |
| 4 | Whether it caters to domestic market/ International market | Both, as the event is featuring participation from Indian and NRI contestants from multiple countries and regions |
| 5 | Brief description/ Objective of Launch | Through this initiative, GRADIENTE INFOTAINMENT LIMITED aims to establish a globally recognized women-centric entertainment and lifestyle platform while further strengthening the Company's |



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| | | presence in the media, entertainment, and experiential event industry. |
| 7 | Any other specific details | <p>The initiative has been conceptualized to promote women empowerment, cultural inclusivity, fashion, entertainment, and international collaboration while creating opportunities for aspiring female talent across India and overseas.</p> <p>The estimated project cost for the proposed event initiative is approximately Rs. 3.50 Crores. Based on current business projections and proposed commercial arrangements, the Company expects potential revenue generation of approximately Rs. 10 Crores from sponsorships, licensing, media rights, partnerships, ticketing, promotional associations, and related commercial activities, subject to commercial negotiations, execution timelines.</p> |

You are requested to kindly take the above information on your record and arrange for dissemination

Thanking you

Yours truly

For **Gradiente Infotainment Limited**

Vimal Raj Mathur
Managing Director
(DIN-03138072)



Date: 18/05/2026

Place: Hyderabad



A representative Event Concept Image relating to the event is enclosed for your reference purpose

