



# Goyal Salt Limited

Manufacturer of Triple Refined Free Flow Iodised & Industrial Salt

CIN : L24298RJ2010PLC033409  
(Formerly: Goyal Salt Private Limited)

Saturday, December 21<sup>st</sup>, 2024

To,  
The Manager,  
Listing Department  
National Stock Exchange of India Limited  
Exchange Plaza, C-I Block G, Bandra Kurla Complex, Bandra (East),  
Mumbai-400051, Maharashtra, India

Ref: Goyal Salt Limited, Jaipur  
Company Symbol: GOYALSALT, ISIN: INE0QFE01017

Sub: **Press Release -on Launch of New Product**

Dear Sir/ Madam,

Pursuant to Regulation 30 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations 2015, enclosed herewith the copy of the Press Release with regard to launch of new product named **Goyal Black Salt** (Commonly known as “**Kala Namak**”).

Kindly take the same on record.

Thanking you,

For Goyal Salt Limited

(Jayanti Jha Roda)  
Company Secretary and compliance Officer

*Encl: As stated above*

Regd. & Corp. Off : Plot No.229-230, Guru Jambheshwar Nagar, Lane No.7  
Gandhi Path, Vaishali Nagar, Jaipur, Raj. -302021  
Factory Unit-I : Survey No 546, Near Biyani Petrol Pump, Mohanpura Bypass Road, Nawa City, Dist Nagaur, Raj. – 341509  
Factory Unit-II : Unit II : Survey No 416, Village- Chirai Moti, Taluka – Bhachau, District- Kutch, Gujarat - 370140  
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## **Goyal Salt Expands Its product portfolio with the Launch of Black Salt**

**Jaipur, December 21<sup>st</sup>, 2024:** Goyal Salt Limited, leading FMCG player which specializes in salt, is delighted to announce the launch of its newest product, **“Goyal Black Salt”**, marking a significant addition to the company’s product portfolio.

Black salt, commonly known as "Kala Namak," is a versatile and health-conscious choice celebrated for its numerous benefits. It aids digestion by stimulating bile production, supports natural detoxification, and promotes skin health with its exfoliating properties. As a healthier alternative to regular salt, it may help to manage blood pressure due to its lower sodium content.

Additionally, black salt is traditionally used for respiratory relief, enhances hair health by reducing hair fall and encouraging growth, and supports balanced sugar levels for those managing diabetes. With this launch, Goyal Salt aims to reach health-conscious consumers, providing a wholesome and beneficial option to complement a healthy lifestyle.

Speaking on the new launch, Pramesh Goyal, Managing Director said, "We are delighted to introduce Goyal Black Salt to our expanding portfolio. This product is a reflection of our commitment to offering healthier and quality choices to our customers. Black salt is not just a seasoning; it's a step toward holistic well-being. We are confident that this launch will strengthen our bond with health-conscious consumers and further solidify Goyal Salt as a trusted name in the market."

Goyal Salt produces premium industrial and edible salts which Includes Triple Refined Free Flow Iodized Salt, Industrial Salt, Double Fortified Salt, and Triple Refined Half Dry Salt. It has built a robust presence in North India with presence in Bihar, Delhi, Haryana, Jharkhand, Madhya Pradesh, Punjab, Rajasthan, Uttar Pradesh, and West Bengal. It is ambitiously eyeing a spot among the top 3 salt brands in India, as it continues to strengthen the brand in Western part of the country like Maharashtra and Gujarat.

India is currently the third largest salt producing country, a position that reflects its strong performance and growth potential. While, Goyal Salt has been focusing on increasing its production capacity, expanding its product portfolio with this new launch and market presence.

### **About Goyal Salt Limited**

Goyal Salt was incorporated in 2010, is India’s largest salt player in natural salt. The Company’s manufacturing facility is strategically located in Nawa City, close to the famous Sambhar Lake.

GSL produces premium industrial and edible salts which includes triple refined free flow Iodized Salt, Industrial Salt, Double Fortified Salt, and Triple Refined Half Dry Salt. The current capacity is 700 tonnes per day.

The company got listed on the NSE SME Emerge Platform on October 11, 2023.

For FY24, the Company had reported total income of ₹124.08 Crore and net profit of ₹9.45 Crore.