

4th November, 2016

To
The Manager - Listing Department,
National Stock Exchange of India Limited
Bandra Kurla Complex,
Bandra (East),
Mumbai - 400 051

Dear Sir(s),

Symbol: SABEVENTS

Subject: Intimation of Board Meeting to be held on Monday, 14th November, 2016

Pursuant to the provisions of Regulation 29 of the SEBI (Listing Obligations and Disclosure Requirements) Regulation, 2015, we wish to inform you that a meeting of the Board of Directors of the Company is scheduled on Monday, 14th November, 2016 *inter alia* to consider and approve the Un-Audited Financial Results of the Company for the quarter and six months ended 30th September, 2016.

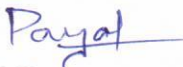
Further, pursuant to the provisions of SEBI (Prohibition of Insider Trading) Regulations, 2015 and as per the terms of "Code of Internal Procedures and Conduct for Regulating, Monitoring and Reporting of Trading by Insiders" of the Company, the trading window shall remain closed from 4th November, 2016 to 16th November, 2016 (both days inclusive) for Directors, Employees Designated Persons and Specified Persons as defined in the Code.

Kindly take the above on record.

Thanking you,

Yours faithfully,

For SAB Events & Governance Now Media Limited


Payal Garg
Company Secretary & Compliance Officer
ACS No.: 23218



SAB EVENTS AND GOVERNANCE NOW MEDIA LTD.

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| REGISTERED OFFICE ADDRESS | 022-26246701 |
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| CIN : U22222MH2014PLC254848 | 0120-4577999 |