PRESS RELEASE

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Godrej Properties launches Godrej Platinum in Alipore, Kolkata

The Mumbai-based real estate developer launches a luxury residential project in Alipore

Godrej Properties Ltd. (GPL) (BSE scrip id: GODREJPRP), the real estate development arm of the Godrej Group, today announced the launch of its ultra-luxury residential project, Godrej Platinum, in Alipore, Kolkata. Spread over approximately 1.4 acres, this project will have only 35 luxurious homes. Apartment sizes range between 3,762 sq. ft. per apartment and 5,075 sq. ft. per apartment with an average ticket size of INR 10 crores per home.

Godrej Platinum enjoys good frontage on Burdawan Road within the peaceful and serene Alipore, which has established itself as Kolkata's most desirable residential enclave. Renowned hotels, schools, hospitals, and shopping malls are in close proximity to Godrej Platinum.

The centrally air-conditioned apartments will have luxurious and spacious bedrooms with exclusive wardrobe areas. All apartments are designed to be intelligent homes and will be fitted with state-of-the-art home automation systems. Each apartment will have spacious outdoor private decks for entertainment. The residents of this project will also enjoy membership in Quintessentially - an exclusive international concierge club. In addition, Godrej Platinum offers a multitude of lifestyle and sports amenities including a well-equipped gymnasium, swimming pool, indoor games and dedicated kids play area.

The project will use eco-friendly material and will integrate environment-sensitive passive architectural solutions to minimize carbon emissions. Features like electric car charging facility, rainwater harvesting, low VOC paints and water efficient fixtures will be incorporated in the project design.

Godrej Platinum is designed by world renowned architecture firm, Perkins Eastman, who are the Masterplanners and Design Architects for the Indian School of Business at Mohali and have to their credit many international landmarks.

Mr. Pirojsha Godrej, Managing Director & CEO, Godrej Properties said, ""We are very excited to launch our luxury residential project, Godrej Platinum, in Alipore. Through outstanding design, quality construction, and attention to every detail, we intend to ensure that Godrej Platinum becomes Kolkata's most exclusive and desirable residential address for decades to come."

About Godrej Properties Ltd.:

Godrej Properties brings the Godrej Group philosophy of innovation and excellence to the real estate industry. Each Godrej Properties development combines a 116-year legacy of excellence and innovation with a commitment to cutting-edge design and technology. Godrej Properties is currently dèveloping residential, commercial and township projects spread across 82 million square feet in 12 cities.

Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

Over the last few years, Godrej Properties has received over 35 awards and recognitions, including a "Corporate Governance of the Year" award from Accommodation Times and a "Best Emerging National Developer" award from ZEE Business. Official recognition, though, matters less than the affirmation we receive from our customers. Each home or office we construct is a relationship, and each smile a confirmation of a job well done.

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