



PRESS RELEASE

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For immediate publication

Godrej Properties announces a township project in Pune

The Mumbai-based real estate developer has launched Godrej Infinity, its township project, in Keshavnagar, Pune

Godrej Properties Ltd. (GPL) (BSE scrip id: GODREJPRP), the real estate development arm of the Godrej Group, today announced the launch of its township project, Godrej Infinity, in Pune. Spread across 43 acres, with a total saleable area of approximately 3.2 million sq. ft. (3 lakh sq. m), the project is located in Keshavnagar.

Godrej Infinity is strategically located and offers excellent connectivity to the airport, Pune railway station, Nagar Road, Solapur Highway (NH-9), IT hubs and the city center. It is also in close proximity to major urban areas like Koregaon Park and Kalyani Nagar.

The first phase of the project comprises of a total saleable area of approximately 120,000 sq. m (1.28 million sq. ft.) and will consist of residential towers ranging from 17 to 22 stories. Customers will have multiple options to choose from 1BHK, 2BHK, and 3BHK apartments ranging from 62.2 sq. m. to 144 sq. m. (670 sq. ft. to 1550 sq. ft.).

Godrej Infinity is a township designed for a community that is global in its outlook. Neighborhood planning, town squares, riverside promenades and pedestrian plazas are all planned to enhance the quality of life within the development. The township will accommodate various demographics and knit them into a cultural mix that is fast becoming the identity of Pune.

This state of the art township will offer a holistic lifestyle to its residents with modern and user friendly amenities like a fully equipped clubhouse, swimming pool, gym, kids play area, senior citizen area, jogging track, multi-purpose court and beautifully landscaped central greens. There will also be a centrally located town square which will house convenience shopping.

Godrej Infinity has been designed to be a sustainable township where landscape will be firmly rooted in holistic design principles to develop a sense of community. Sustainable initiatives, like rainwater harvesting, solar panels, zero discharge and green roofs have been incorporated into the design to make the township eco-friendly and sustainable. Tree lined avenues, shaded paths and bicycle tracks are also being planned.

Godrej Infinity is a joint development project, being developed by Godrej Properties in partnership with Oxford Group and Ekta World.

Mr. Pirojsha Godrej, Managing Director & CEO, Godrej Properties said, "We are happy to launch Godrej Infinity, our eighth project in Pune. Given the outstanding location and the exciting scale of this project, we look forward to ensuring Godrej Infinity becomes a landmark in the city."

Mr. Anil Seolekar, Chairman, Oxford Group said "Godrej Infinity will offer its residents a blend of modern living, thoughtful planning, and outstanding customer service. It will be one of the finest locations and we are proud to develop the same with Godrej, the most reputed brand in the country."

Mr. Ashok Mohanani, Chairman and Managing Director of Ekta World, said, "We are very happy to have added a large new residential project in Pune to our portfolio. This would be our second big venture in the fast growing metropolis."

About Godrej Properties Ltd.:

Godrej Properties brings the Godrej Group philosophy of innovation and excellence to the real estate industry. Each Godrej Properties development combines a 118-year legacy of excellence and trust with a commitment to cutting-edge design and technology. Godrej Properties is currently developing residential, commercial and township projects spread across 9.7 million square meters (104 million square feet) in 12 cities.

Godrej Properties has always embraced the notion that collaboration is the essence of excellence. To that end, we have worked with the best designers, architects and contractors within India and around the globe to deliver imaginative and sustainable spaces. By bringing together the best talent in the global real estate sector, Godrej Properties works to create developments that will last into the future, and foresee the needs of each and every resident.

In the last 3 years, Godrej Properties has received over 100 awards and recognitions, including the "Most Reliable Builder for 2014" at the CNBC AWAAZ Real Estate Awards 2014 and "Popular Choice - Developer of the Year" award by ET NOW in 2013.

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