Godrej Consumer Products Limited

Godrej One, 4th Floor,
Pirojshanagar,
Eastern Express Highway,
Vikhroli (E), Mumbai – 400 079, India
Tel.: +91-22-2518 8010/ 8020/ 8030
Fax.: +91-22-2518 8040/ 8065/ 8069
Website: www.godrejcp.com

CIN: L24246MH2000PLC129806

August 11, 2026

BSE Limited
Corporate Relations Department
Phiroze Jeejeebhoy Towers, Dalal Street,
Fort, Mumbai - 400 001
Scrip Code: 532424

National Stock Exchange of India Limited
Exchange Plaza,
Bandra-Kurla Complex,
Mumbai 400 051
Symbol: GODREJCP

Dear Sir/Madam,

Subject: Press Release

Please find enclosed the Press Release which is self-explanatory.

Kindly take the above on record.

Thanking you,
Yours faithfully,

For Godrej Consumer Products Limited

TEJAL
VIRENDRA
JARIWALA

Digitally signed by TEJAL VIRENDRA JARIWALA
Date: 2026.08.11 15:52:34 +05'30'

Tejal Jariwala
Company Secretary & Compliance Officer
(F9817)

Encl.: As above

GODREJ
CONSUMER PRODUCTS

PRESS RELEASE

Godrej Consumer Products appoints Aasif Malbari as Managing Director & CEO

Mumbai, August 11, 2026: The Board of Directors of Godrej Consumer Products Limited (GCPL) today announced the appointment of Aasif Malbari, currently Global Chief Financial Officer and President Godrej Africa, as Managing Director & Chief Executive Officer of GCPL, effective immediately. He will succeed Sudhir Sitapati, who will be stepping down as MD and CEO.

Aasif has spent three decades in the FMCG and auto industries, at GCPL, Tata Motors, and Hindustan Unilever. As Global CFO, he directly oversees business strategy and has played a critical role in partnering leadership teams across geographies to advance growth and strengthen performance. Aasif has delivered an outstanding transformation of GCPL's Africa business. The business has rapidly grown its margin-accretive FMCG portfolio, headlined by the highly successful launch of our air care category, while strengthening the legacy Hair Fashion business. This has resulted in EBITDA margins growing significantly, from ~9% in FY24 to ~15% in FY26.

Prior to joining GCPL, Aasif served as Chief Financial Officer at Tata Passenger Electric Mobility and Director at Tata Motors Passenger Vehicles, where he played a key role in scaling the business significantly, including its reorganisation and a USD 1 billion fundraise in the electric vehicle business. Earlier in his career, he worked at Hindustan Unilever across a range of finance and business roles. Aasif is a Chartered Accountant and Company Secretary who secured the All India First Rank in both the CA Intermediate and Final examinations.

Nisaba Godrej, Executive Chairperson of GCPL, said *"As Global CFO, Aasif brings deep command of GCPL's strategic and operating rhythm. He has also led an outstanding transformation of our Africa business and I believe it's exactly the kind of ambitious, disciplined execution rigour GCPL needs across all our businesses for our next chapter. Aasif leads with humility and integrity, and the Board and I have complete confidence in him to accelerate GCPL's growth alongside our very strong team.*

I want to thank Sudhir for the bold thinking he has brought to GCPL over the last five years, and we wish him success in what comes next."

Aasif Malbari, said, "*GCPL has always stood for trust, innovation, and boldness. I'm very grateful that Nisa and the Board have entrusted me to carry that forward. Our fantastic team and I are committed to meeting their high expectations; elevating performance in our core while accelerating new category growth. We have iconic brands and significant category development opportunities ahead of us, and I'm very excited to get started in my new role.*"

About Godrej Consumer Products Limited

Godrej Consumer Products is a leading emerging markets company, driven by the purpose of bringing the goodness of health and beauty to consumers in emerging markets. As part of the Godrej Industries Group, we are fortunate to have a proud legacy of over 125 years, built on the strong values of trust, integrity, and respect for others. At the same time, we are growing fast and have exciting, ambitious aspirations.

Today, we enjoy the patronage of 1.4 billion consumers globally. We rank among the largest Household Insecticide and Hair Care players in emerging markets. In Household Insecticides, we are the leader in India, the second largest player in Indonesia and are expanding our footprint in Africa. We are the leader in serving the Hair Care needs of women of African descent, the number one player in Hair Colour in India and Sub-Saharan Africa, and among the leading players in Latin America. We rank number two in Soaps in India and are the number one player in Air Fresheners and Wet Tissues in Indonesia.

We believe that we are only as good as what we do next. So, we strive to continuously improve how we do business, and how we live in the world, shaping a more sustainable and responsible future by placing our planet and people alongside profit. Through Godrej Good & Green, we are helping create a more inclusive and greener planet, in line with the United Nation’s Sustainable Development Goals, and the needs of local communities. At the Godrej DEI (Diversity, Equity, Inclusion) Lab, we work on empowering inclusion, help build DEI ecosystems across corporate India and aim to bring ideas and innovation related to DEI to the mainstream.