

Tree House Education & Accessories Ltd.

301, Embassy Chambers, 3rd Road, Khar (W),
Mumbai - 400052. Tel.: 022-64512384 / 64572730
www.treehouseplaygroup.net

Registered Office:
702, Morya House, 'C' Wing, Near Infinity Mall,
Off. Link Road, Andheri (W), Mumbai - 400 053.



Date: June 16, 2014

To,

BSE Ltd.

Phiroze Jeejeebhoy Tower,
Dalal Street, Mumbai - 400
001

To,

National Stock Exchange of India Ltd.

Exchange Plaza, Plot no. C/1, G Block,
BKC, Bandra (E), Mumbai - 400 051

To,

MCX Stock Exchange Ltd.

Suren Road, Andheri (East),
Mumbai - 400 093

Sub: Opening of Centre at Dharavi under the "Global Champs" brand on June 16, 2014

Dear Sirs,

The Board of Directors of Tree House Education & Accessories Ltd take pleasure in informing the inauguration of its Centre at Dharavi under the "Global Champs" brand on June 16, 2014 at the hands of Shri Deepak Parekh, Chairman HDFC Limited.

Press release on the same is attached herewith.

We request you to kindly take on record.

For Tree House Education and Accessories Limited


Managing Director
Rajesh Bhatia


Compliance Officer
Sanjay H. Shah



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Tree House Education & Accessories Limited

702, C Wing, Morya House, Off New Link Road, Near Infinity Mall, Andheri (W), Mumbai, 400053, Maharashtra, India

Press Release dated 16th June 2014.

Treehouse Inaugurates its Global Champs preschool center at Dharavi at the hands of Shri Deepak Parekh, Chairman, HDFC Limited.

'Global Champs' pre-Schools cater to children of urban lower income groups, primarily in the slums of Mumbai.

Mumbai, Monday, June 16, 2014: India's leading self-operated pre-school operator Tree House Education & Accessories Limited (Tree House) has opened a world-class Global Champs Pre-School center spreading over 3,000 sq ft. (carpet area) at Dharavi in Mumbai, stated to be Asia's largest slum. The "Global Champs" pre-school situated at Shafi Manzil, Near Jama Masjid, Chinniwadi, Dharavi Main Road, Mumbai was inaugurated by Shri Deepak Parekh (Chairman, HDFC Limited).

Mr. Rajesh Bhatia, Promoter and Managing Director, Tree House Education and Accessories Limited, said "We are pleased to announce the opening of our Global Champs preschool center at Dharavi in Mumbai catering to children of the urban lower income groups, primarily in the slums.

Early childhood education is key for children in the age group upto 6 years, to experience childhood differently and build on learning in the environment of a preschool. Research has shown that children who have had a good experience in their formative years at preschool go ahead and complete their primary and secondary schooling successfully and the dropout rate in high school falls significantly. The Global Champs endeavor of Tree House is towards building an ecosystem for helping children of the urban lower income groups to overcome that hurdle.

Tree House strives to give a world class experience in its preschools. At Global Champs we promise to maintain the same standards. Pre-schooling for all is what the Tree House management team desires for the nation. We believe that education enables individuals to reach their full potential as human beings. Education is also the driver of the country's economic development." Mr Bhatia added.

Under the Global Champs brand, Tree House now has 6 schools in slum areas of Kandivali, Chembur, Vikhroli, Kharghar, Malad and Dharavi.



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Tree House, a pre-school establishment offering early education for children in the age group of 18 months to 6 years today has 490 centers across 63 cities in India.

Tree House Education & Accessories Limited

Tree House Education and Accessories Limited (NSE code: TREEHOUSE; BSE code: 533540, MCX-SX : TREEHOUSE) runs quality preschools and also provides educational services to K-12 schools throughout the country. TreeHouse has revolutionized the concept of pre-school pedagogy in India through the use of innovative teaching methods and child-focused personal care.

For more updates and information on the Company, please log on to www.treehouseplaygroup.net



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