Gillette India Limited
CIN: L28931MH1984PLC267130
Regd Office
P&G Plaza, Cardinal Gracias Road,
Chakala, Andheri (E),
Mumbai 400 099
Tel : 91-22-2826 6000
Fax : 91-22-2826 7303
www.pg.com/en_IN

May 5, 2016

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

Sub: Change in Chief Investor Relations Officer of the Company

Dear Sir / Madam,

We would like to inform you that Mr. John Chevalier has taken over the role as Chief Investor Relations Officer of the Company, in place of Ms. Katie Kool.

Accordingly, revised code of practices and procedures for fair disclosure of unpublished price sensitive information, with aforementioned change, as adopted by the Board of Directors of the Company, at their meeting held today, is enclosed herewith.

Kindly take the same on record and acknowledge the receipt.

Thanking you,

Yours faithfully,

For **Gillette India Limited**

Jessica Rastogi
Company Secretary
& Compliance Officer

Gillette India Limited

Encl.: As above

Code of Practices and Procedures for Fair Disclosure of Unpublished Price Sensitive Information

Objective

In India, regulatory framework as laid down under the SEBI (Prohibition of Insider Trading) Regulations, 2015 requires the companies to put in place policy framework for ensuring fair disclosure of events and occurrence that could impact price of the company's shares in the market.

Accordingly, the Board of Directors of Gillette India Limited ("Company") have adopted the following written policies and framework for ensuring compliance with the said provision.

Chief Investor Relations Officer ("CIRO")

Mr. John Chevalier shall act as the Chief Investor Relations Officer ("CIRO") of the Company to deal with dissemination of information and disclosure of UPSI and compliance with this code.

Code of Practice and Procedures

1. Prompt public disclosure of unpublished price sensitive information ("UPSI") shall be made, as soon as, credible and concrete information comes into being in order to make such information generally available.

   Explanation:
   UPSI shall mean as defined in clause ix of definitions of the Company's Code of Conduct under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015

2. Disclosure of UPSI shall be in a uniform and universal manner and shall not be on selective basis.

3. UPSI that gets disclosed selectively, inadvertently or otherwise shall be promptly disseminated to make such information generally available.

4. Appropriate and fair response should be made to queries on news reports and requests for verification of market rumours by regulatory authorities.

5. Information shared with analysts and research personnel should not be UPSI;

6. Proceedings of meetings with analysts and other investor relations conferences shall be recorded in writing and shall be promptly disseminated on the official website of the Company.

7. UPSI shall be handled on a need-to-know basis in accordance with the Company's Code of Conduct under Securities and Exchange Board of India (Prohibition of Insider Trading) Regulations, 2015.