Gillette India Limited
CIN: L28931RJ1984PLC002890
Head Office
P&G Plaza, Cardinal Gracias Road,
Chakala
Andheri (E), Mumbai 400 099
Tel : 91-22-2826 6000
Fax : 91-22-2826 7303
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Fax Nos:- 26598237/38/8120

To,
The Listing Department
The National Stock Exchange of India Limited
Exchange Plaza, Plot No. C/1, G Block,
Bandra Kurla Complex, Bandra (East),
Mumbai – 400051

July 1, 2015

Ref: - Scrip ID: - GILLETTE

Dear Sir / Madam,

Sub: Termination of Distribution Agreement with Procter & Gamble International Operations S.A.

Gillette India Limited (hereinafter referred to as the "Company") has been acting as an authorized distributor of 'Duracell' batteries pursuant to an arrangement entered into with its Affiliate Company, Procter & Gamble International Operations S.A.

The Procter & Gamble Company U.S.A has decided to globally divest the business of 'Duracell'. As a result of such divestiture, Procter & Gamble International Operations S.A. has decided to terminate the distributor arrangement entered into with the Company.

The Company has received intimation from Procter & Gamble International Operations S.A. regarding termination of the distributor agreement. The Board of Directors of Gillette India Limited have also been informed of the same.

As a result of the termination, the Company will not be acting as the distributor of 'Duracell' batteries with effect from 30th November, 2015.

Kindly take the same on record and oblige

Thanking you,

Yours faithfully,

For Gillette India Limited

Shailyamanyu Singh
Authorized Signatory

Encl: As Above